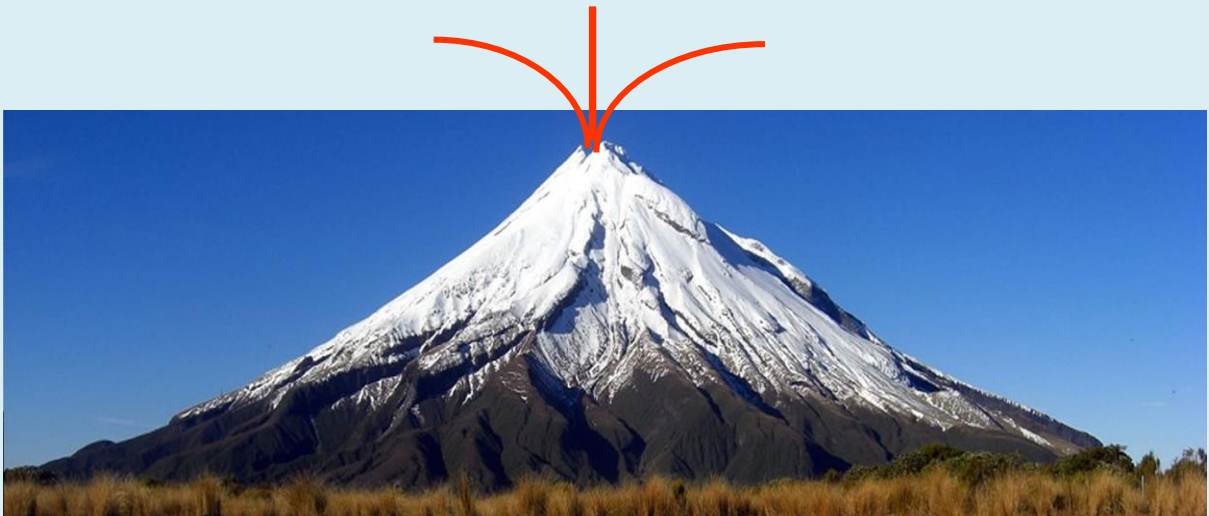


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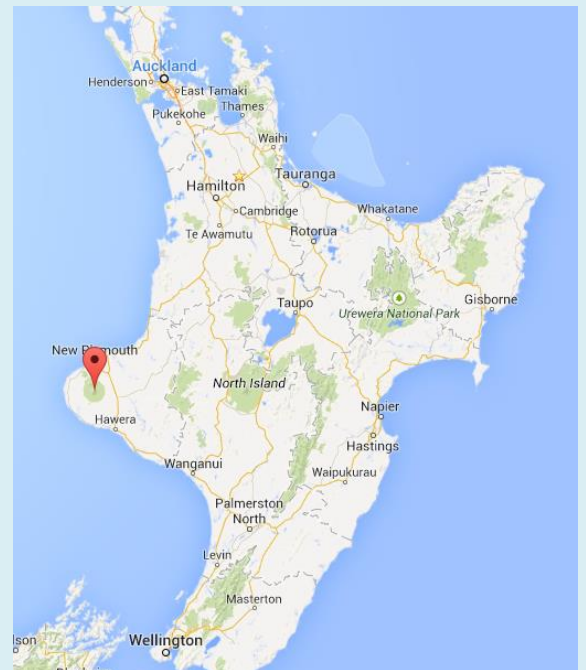
If Mount Taranaki erupted, how much would it cost the aviation industry?



Introduction:

New Zealand is home to over 60 volcanoes, this is because of the boundaries of the Australasian and Pacific volcanic plates that New Zealand is located smack bang in the middle of. Making New Zealand a volcanic hotspot, that has created volcanoes nationwide. The thing with New Zealand is that it also brings over 2,700,000 tourists into the country annually.

Mt Taranaki is situated in New Plymouth which is slightly under the centre of the north island of New Zealand on the west coast shown in the picture to the right. Now if an eruption from Mt Taranaki occurred sending tephra (volcanic ash) into the sky it would definitely have an effect on the domestic flights of New Zealand. Like when Mt Eyjafjallajökull in Iceland erupted in 2010 producing over 0.25 cubic kilometres of tephra. Closing down around 20 countries airspace and costing the airline industries an estimated \$200 million USD per day (estimated by the International Air Transport Association). So it is our task to investigate and find out how much it would cost the aviation industry if Mt Taranaki was to erupt.



Taranaki has had a long history of eruptions, right back to 130,000 years ago. Since then, Taranaki has been actively erupting every 500 years with many of the eruptions being of a Plinian type. Plinian eruptions are a specific type/process of eruptions that have specific qualities about them that differentiates them from many other types of eruptions. Plinian eruptions can be distinguished by columns of gas and volcanic tephra reaching high up into the stratosphere (around 15-30km upwards). The main characteristic of Plinian eruptions are the large amounts of pumice and ash throughout a very powerful continuous gas blast eruption. Plinian eruptions can last varying amounts of time, from a few hours to days or even months. Depending on the length of the eruption, Plinian eruptions may begin with large clouds of volcanic ash, then progressing onto pyroclastic flows and then the amount of magma starts to increase during which Plinian eruptions may generate loud noises. An example of these would be the volcano Krakatoa which could be heard 100km away in Australia while the eruption was occurring in Indonesia. Plinian eruptions can be violent and the volume of magma erupted can be so massive that the volcano may collapse, thus creating a caldera. The large clouds of volcanic ash would then drift in the air depositing over large areas.

Plan of attack:

- So first of we decided to find out the area that the tephra would spread and cover
- Then to find out how many airports would shut down and cancel flights.
- To finally come up with our outcome to what the cost to the aviation industry this natural disaster would cause.

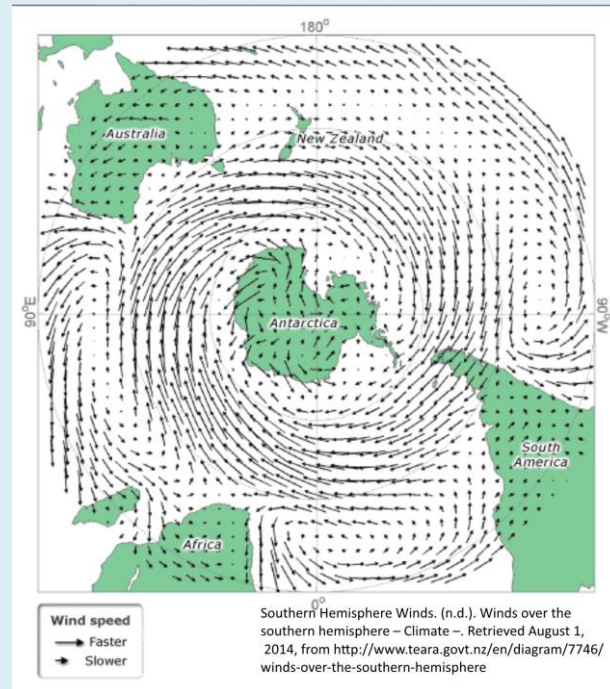
So in 1755 Mt Taranaki erupted which was an extremely powerful Plinian eruption which was similar to the size of Mt Ruapehu's eruption in 1995. So we are basing our results on the assumption that it will be similar to that of its 1755 Plinian eruption. So by researching Taranaki's previous eruptions we have found that the average plume height was 10,400m above sea level and that it erupted for an average of about 7 hours. Because we are basing this report on a worst case scenario where it released a large amount of ash about 0.94 km³ which was the largest eruption of mount Taranaki giving us an average discharge rate (Q_{avg}):

$$\begin{aligned}Q_{avg} &= \frac{V}{t} \\ &= \frac{940000000m^3}{25200s} \\ &= 37300m^3s^{-1}\end{aligned}$$

Average wind speed in new Plymouth throughout the year was around 18.3 km/h. so if we use this average wind speed as our wind speed during the eruption. Plus if we use the prevailing wind direction of the north island which is westerly. We can use this to calculate the length of the ash cloud after the eruption has stopped. Assuming that the ash will move at the same velocity as the prevailing easterly we have calculated it to be around 128km in length:

$$\begin{aligned}L &= V \times duration \\ &= 18.3 \times 7 \\ &= 128km\end{aligned}$$

The diagram below shows the average wind directions of the whole world. It shows that New Zealand's prevailing wind is in fact westerly, being westerly in New Zealand the ash cloud will spread out as shown on the diagram coming up. We have also taken into account the ability for the wind to change slightly so we have decided to use $\pm 30^\circ$ uncertainty lines from our westerly on the diagram of our ash cloud.



Once the entire ash cloud is in the sky we assume that the cloud will move as one to the east at the 18.3km/h we have as the average speed and would slowly disperse outwards. Because the distance from Taranaki to the east coast is 350km we also calculated that the time that it would take to clear from the east coast of the north island. Would be 19 hours:

$$\begin{aligned}
 t &= \frac{d}{v} \\
 &= \frac{350\text{km}}{18.3\text{km/h}} \\
 &= 19.13\text{hours} \\
 &= 19 \text{ hours}
 \end{aligned}$$

- Flights between two places:
 - 18 Flights between Auckland and Queenstown
 - 8 Flights between Auckland and Dunedin
 - 38 Flights between Auckland and Christchurch
 - 12 Flights between Auckland and Palmerston North
 - 39 Flights between Auckland and Wellington
- Flights to and from an airport:
 - 22 Flights in and out of New Plymouth Airport
 - 3 Flights in and out of Taupo
 - 18 Flights in and out of Napier
 - 14 Flights in and out of Gisborne

These would have to be cancelled. The vast majority of these aircraft were in the 110 to 150 seat range. Mostly in the Airbus A320 Family or the Boeing 737 Family. We were able to find an average passenger load factor of 83.4% from Air New Zealand that upon further research was across the board. This allowed us to ascertain more accurately the number of passengers that the company's had on these aircraft:

- 17239 people in large aircraft
- 53 people in small aircraft

In total there was 17292 passengers a day that would be grounded due to the ash plume. This equated to a total of 57% of Air New Zealand's Domestic Daily air travel. We then calculated the average seat cost of all of these seats which came out at \$204 per seat. This is based on an average priced seat in an average length flight. With the simple calculation $\$204 \times 17292$ we realised a value of \$3,527,568 to be the cost of the eruption of Mt Taranaki to the aviation industry over a 24 hour time period. Due to the fact that we calculated that the disaster would continue for a total of 19 hours however we have to adjust this value. By dividing it by 24 and then multiplying it by 19 we get the final value of \$2792678. Because the company wouldn't be incurring running costs for their aircraft the actual cost of the eruption to the airlines will be much less. By finding an income statement published by Air New Zealand we can get a fairly good estimate of the gross profit percentage for the airlines (with the calculation $\text{Gross Profit} / \text{Total Revenue}$ which equals $1224000 / 4618000 \times 100$. This gives us the percentage of 26.504%) and then apply this to the lost revenue to get a value of the gross profit lost for the airlines. This value is \$740198.

So if Taranaki was to erupt, what would be the cost to the airline industry?

Using our calculated worst case scenario being similar to the biggest eruption of Mt Taranaki, using our average wind speed (18.3km/h) in the area and also prevailing wind (westerly), it would take around 19 hours to clear the airspace over New Zealand enough for flights to continue. Through vigorous calculating and thinking we have found the cost to the aviation industry to be \$740,198.00

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