

Pledge.
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Do.



Volunteer Impact Week

Celebrating the University of Auckland community in action

16–22 JUNE 2019

THE UNIVERSITY OF AUCKLAND CAMPAIGN
FOR ALL OUR FUTURES



VIW Social Media Guide

Using social media is very effective in capturing the energy and enthusiasm of the University of Auckland alumni in action during Volunteer Impact Week. Social media can be a powerful tool to promote your Volunteer Impact Week project. Social media allows University of Auckland alumni to collaborate in real time all around the world. You can use the Volunteer Impact Week logo and/or PowerPoint slides to create personalised and unique posts.

The Volunteer Impact Week hashtags are: **#IVolunteer** and **#VolunteerImpactWeek**

We need University of Auckland alumni around the world to help us spread the word about the Volunteer Impact Week by engaging with us on [our social media platforms](#). Please post photos, videos, and comments on:



Your Facebook page with **#IVolunteer #VolunteerImpactWeek @UoAAlumni**



Your Twitter account with **#IVolunteer #VolunteerImpactWeek @AucklandAlumni**



Your Instagram account with **#IVolunteer #VolunteerImpactWeek**



Your LinkedIn account with **#IVolunteer #VolunteerImpactWeek**

You can also:



If you've volunteered in 2018, share your stories and photos here: "[Share – Volunteer Impact Week](#)" or share your 2019 volunteering experience [here](#).

Suggested social media posts during Volunteer Impact Week:

- Thank you volunteers for your outstanding contribution to your local community **#VolunteerImpactWeek #IVolunteer**
- Volunteer Impact Week is the time to celebrate volunteers in the University of Auckland community who are making the world a better place **#VolunteerImpactWeek #IVolunteer**
- Volunteer Impact Week fosters a thriving global alumni and friends network **#VolunteerImpactWeek #IVolunteer**

Volunteer Impact Week - join our mission to change the world
#VolunteerImpactWeek #IVolunteer