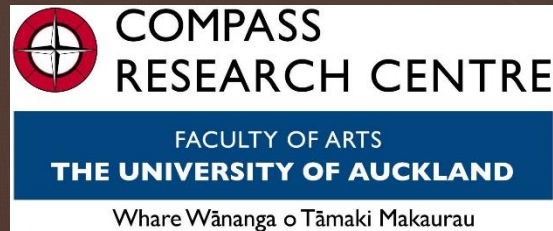


Update on COMPASS activities

NZSSN courses, surveys, data archiving

Martin von Randow
COMPASS seminar
15 March 2019



New Zealand Social Statistics Network



- Offering short courses in social science research methods annually since 2005
- Based on the model of ACSPRI's seasonal schools, a setup that has become increasingly popular
- Targeting a public sector audience first and foremost; then academics and students
- Most recent programmes: Wellington in November 2018; Auckland in February 2019

Courses on offer

- Applied Statistical Procedures
- Qualitative Research Techniques
- Mixed Methods in Social Research
- Introduction to R SPSS SQL Stata
- Questionnaire Design
- Programme Evaluation
- Introduction to the Health Research in the IDI (VHIN)
- Structural Equation Modelling in Mplus (Business School)

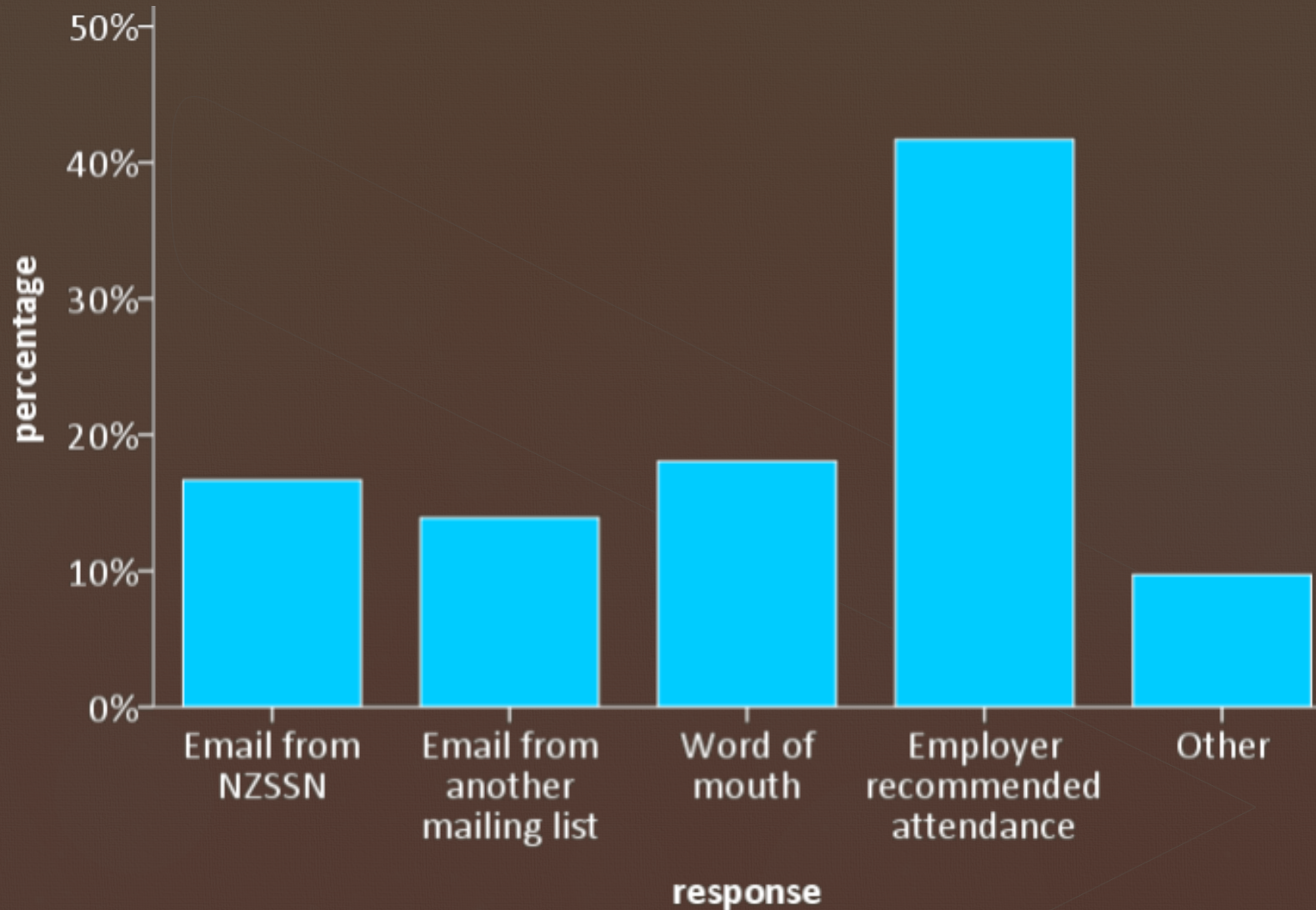
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- Qualitative Research Techniques
- Mixed Methods in Social Research (thanks to the NZIPR)
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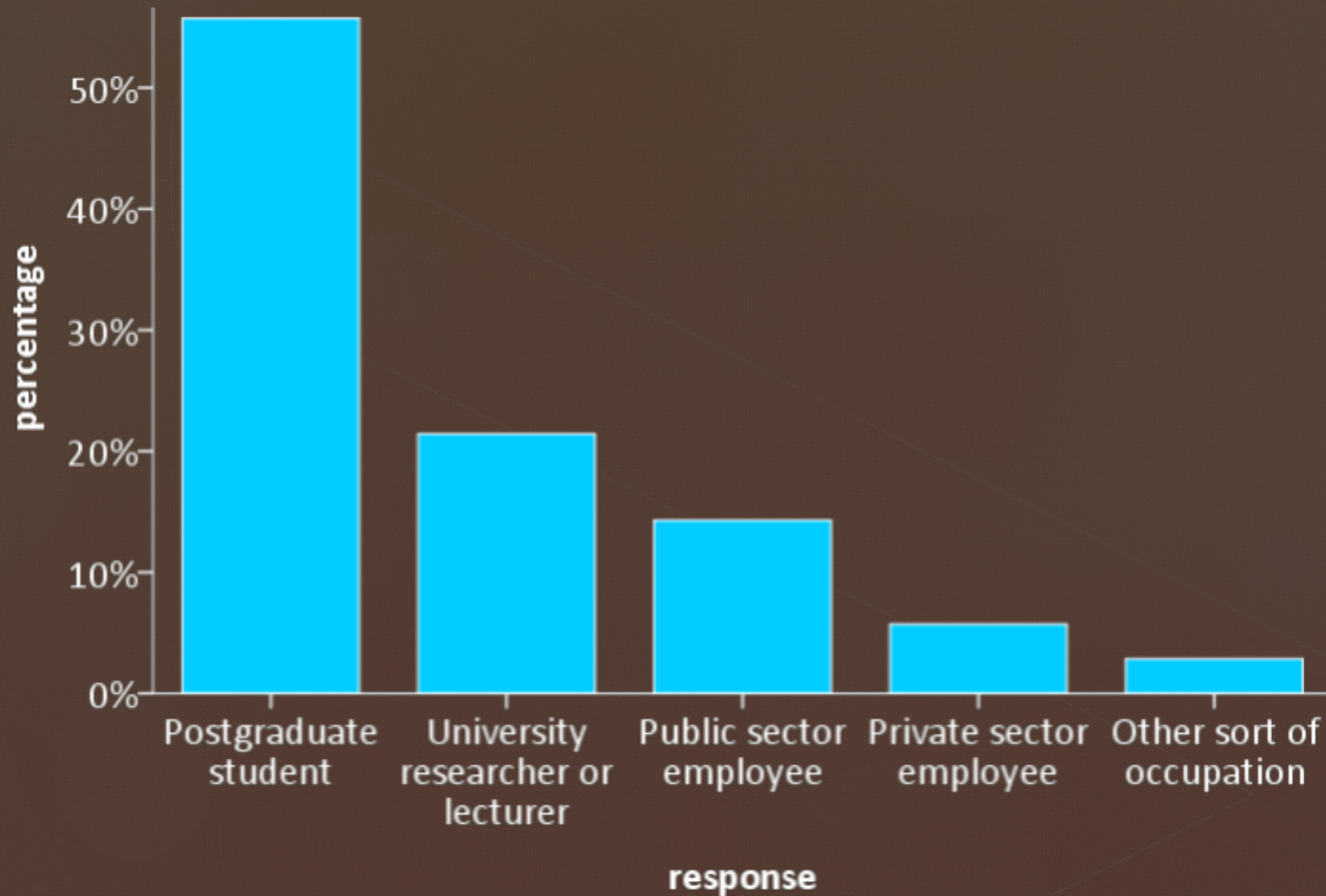
Marketing travails

- Lists based on past attendees, government department contacts, university contacts / generic department emails
- Bouncebacks, unwatched accounts, just not reaching the -right- people; reaching overenthusiastic people; and sometimes people reaching us but too late
- Complicated fee structure and earlybird cutoff as d-day for which courses we can run

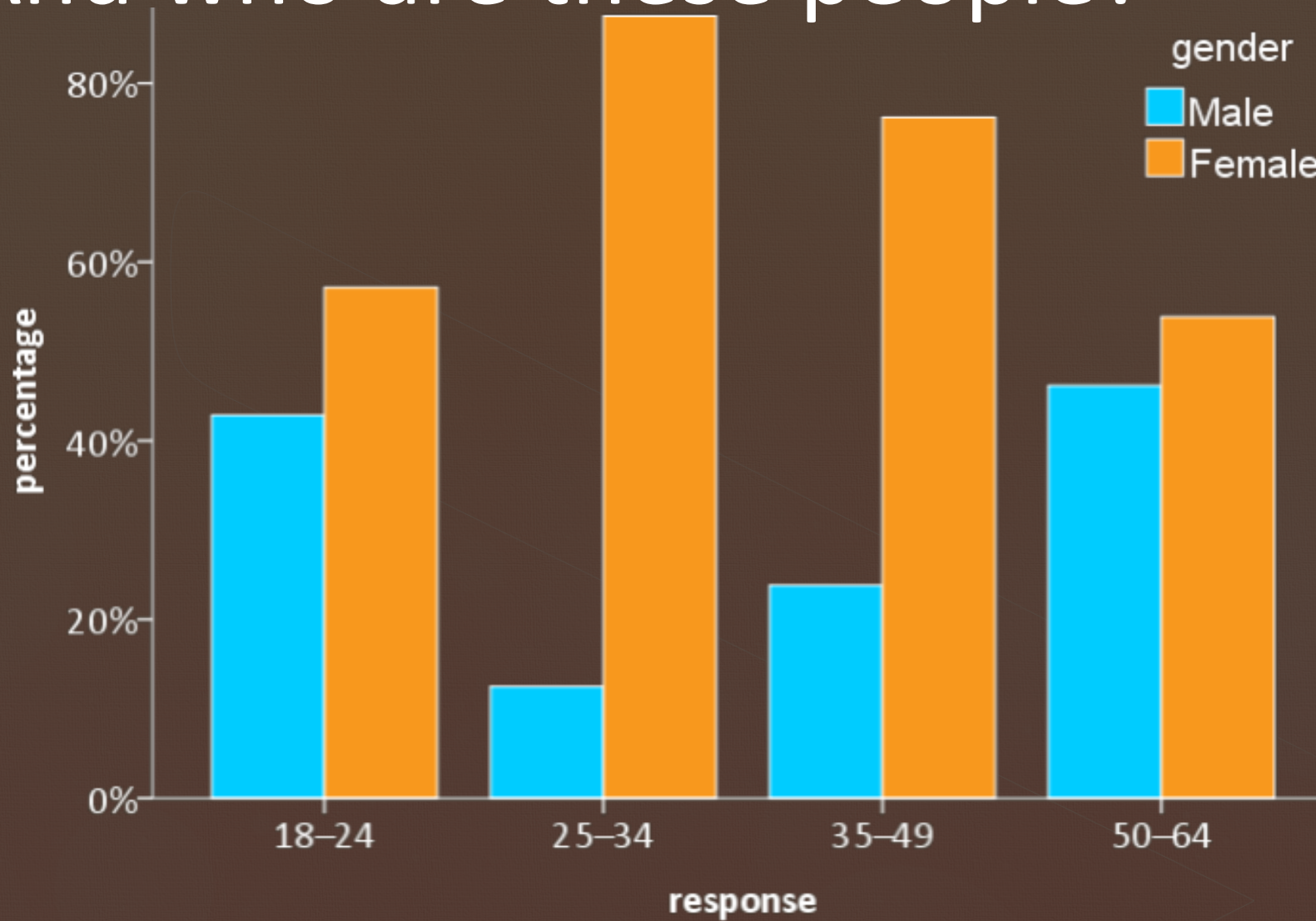
So how are people finding us?



And who are these people?



And who are these people?



And what do they say?

- Instructors are always highly praised for their organisation, knowledge, and responsiveness
- Rooms are criticised as too cold, too dark, too noisy, and their computers too slow!
- Catering is always a mixed bag: some love what we offer; some -really- do not
- Some ask for longer courses; some ask for shorter courses
- Most say course level is good, but there are always a few

New Zealand Social Science Data Service



- Set up in 2007 in consultation with the Australian Social Science Data Archive
- Attended International Association of Social Science Information Services & Technology (IASSIST) conference
- NESSTAR software implementation for online analysis
- New Zealand Election Study, International Social Survey Programme, Medical Care Surveys, World Internet Project
- Very expensive to maintain and very limited uptake



Dataverse & Figshare

- Summer 2012–13, investigated Dataverse as a potential new platform for NZSSDS, and the University in general
- Early 2015, Centre for eResearch set up Figshare at the University, and we uploaded our data there
- It is more of general repository with a list sorted by recency, and it does not well account for survey metadata
- The Australian Data Archive has now moved to Dataverse, and we are in talks to set up an NZ presence with them

Surveys!

NZES

- Jack Vowles: New Zealand Election Study since 1990
- Was in Exeter in 2011 and contracted COMPASS to administer
- Sampled 8,000 from electoral rolls, got 3,200 responses
- Set up relationships: Monographics, NZ Mail, Data to Go, carried on through the more recent elections
- Offered online completion via SurveyMonkey and more recently Qualtrics: 2011 ~7% uptake; 2017 ~13% uptake

Surveys!

ISSP/SASNZ

- Phil Gendall: International Social Survey Programme for New Zealand 1991–2010 then retired
- No survey 2011 or 2012; COMPASS took on responsibility from 2013, rebranding as Social Attitudes Survey NZ
- Rotating topics over a ~10 year cycle, difficult to secure funding. Most recently religion, Templeton Religious Trusts
- Sampling experiments: oversampling on Māori descent and high Pacific/Asian meshblocks ... lower response rates

Surveys!

Other

- James Henare Māori Research Centre, E Tū Ngāti Whātua Ōrākei, a hapū-based census
- Jemaima Tiatia-Seath (Hibiscus Research Limited), Pacific surveys of those bereaved by suicide
- Public Policy Institute, People's Online Panel New Zealand, about which much more in next week's seminar!