

Auckland Trade and Economic Policy School



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AUCKLAND TRADE AND ECONOMIC POLICY SCHOOL

**'Disruptions and Disruptors'
6-7 September 2019**

Fale Pasifika, University of Auckland

The disruptions challenging modern international trade policy are intensifying in force. We are witnessing an accelerating avalanche of technological breakthroughs in fields such as artificial intelligence, machine learning and robotics, amongst others. Simultaneously, the framework of rules, norms and processes governing international trade are being confronted in ways not previously believed possible.

In addition, phenomena that have transformed the shape and structure of international trade and investment – including the unbundling of global production in international production networks and global value chains, and the role of trade in services and the service economy – will themselves be further transformed by these disruptions. Meanwhile, debates over the regulation and intentional and unpredictable outcomes of digital trade and the digital economy continue to rage.

Governments and the international trade policy community are engaging in an urgent search for ways to preserve the elements of a rules-based system, while delivering policy frameworks that promote both trade and much-needed social inclusion.

The inaugural Auckland Trade and Economic Policy School brings together leading international experts to share their insights on each of these challenges, and how a country like New Zealand can respond to them.

About the Public Policy Institute

Te Whare Marea Tātari Kaupapa

The Public Policy Institute (PPI) has been established to foster independent, critical research on key policy issues affecting New Zealand, the Asia Pacific, and the global community.

We bring together researchers from across disciplines to create and disseminate evidence-informed, policy-relevant knowledge that speaks to policy agendas, amplifies policy impact, and grows our partnerships with governments, both local and central, as well as non-profits, communities and others engaged in policy research and evaluation in New Zealand and internationally.

The PPI is committed to creating strong relationships with iwi and hapū to ensure that all aspects of our research, teaching, and external activities support and engage with mātauranga Māori and the goals of Māori self-determination and development.

The PPI is also home to the Master of Public Policy, where postgraduate students engage in learning and knowledge exchange with researchers and professionals to address a range of challenging policy questions.

Research themes

- Liveability, ecology and infrastructure
- Data, democracy and digital futures
- Gender, intersectionality and good governance
- Wellbeing across generations
- Wealth, poverty and inequality
- Diversity and justice in a bicultural society
- Global policy and foreign affairs

Programme

Friday 6 September 2019

3pm	Registration opens	Fale Pasifika
4pm	Formal Opening Associate PVC Māori, Michael Steedman, and Vice Chancellor, Stuart McCutcheon	
4.15pm	Panel Discussion: 'Beyond disruptions and disruptors; is there a way forward?' <ul style="list-style-type: none">• Richard Baldwin• Mari Pangestu• Vangelis Vitalis• Sherry Stephenson	Chair: Michael Steedman (Ngāti Whātua Ōrākei)
5.30pm	Keynote Speech: Hon David Parker	Chair: Jennifer Curtin (PPI Director)
6.30pm	Reception	Business School Atrium

* All sessions include 10 minutes Q and A

Saturday 7 September

8am	Registrations	Coffee/tea
8.30-9.25am	Speaker One: Richard Baldwin 'The challenge of new technologies to international trade'	Chair: Stephanie Honey
9.30-10.25am	Speaker Two: Mari Pangestu 'Disruptions in the Multilateral Trading System and regional responses'	Chair: Natasha Hamilton Hart
10.30-11am	Morning Tea	
11.00-11.55am	Speaker Three: Jianping Zhang 'China, the WTO and the future of Asia Pacific trade'	Chair: Fran O'Sullivan
12.00-12.55pm	Speaker Four: Fukunari Kimura 'Onshore or offshore? Value chains in the digital age'	Chair: Asha Sundaram
1-2pm	Lunch	Coffee and tea available all afternoon

Saturday 7 September cont.

2.00- 2.55pm	<p>Panel Discussion</p> <p>'Can trade be for all?'</p> <ul style="list-style-type: none"> • Lucian Cernat • Stephanie Honey • Jane Kelsey 	Chair: Damon Salesa
3.00- 3.55pm	<p>Speaker Five: Sherry Stephenson</p> <p>'Services trade meets the digital economy'</p>	Chair: Rob Scollay
4.00- 4.55pm	<p>Speaker Six: Hosuk Lee-Makiyama</p> <p>'Where is the international digital economy going?'</p>	Chair: Anna Strutt
4.55pm	Conclusion and thanks	Jennifer Curtin
<p>Final set of refreshments to allow for conversation with the afternoon speakers</p>		

* All session include 10 minutes Q and A

Speaker Profiles

Hon David Parker

(Minister for Trade and Export Growth)

Professor Richard Baldwin

(Graduate Institute of International and Development Studies, Geneva)

Professor Mari Pangestu

(Columbia University, University of Indonesia)

Dr Zhang Jianping

(Director General of the Center for Regional Economic Cooperation at the Chinese Academy of International Trade and Economic Cooperation)

Professor Fukunari Kimura

(Chief Economist for Economic Research Institute for ASEAN and East Asia, Keio University)

Dr Sherry Stephenson

(International Centre for Trade and Sustainable Development)

Hosuk Lee-Makiyama

(Director of the European Centre for International Political Economy)

Hon David Parker

Minister for Trade and Export Growth



- Labour List MP
- Attorney-General
- Minister for Economic Development
- Minister for the Environment
- Minister for Trade and Export Growth
- Associate Minister of Finance

Born in Roxburgh in 1960, David grew up in Dunedin and has a BCom (Acctg) and LLB from the University of Otago.

He was a litigation and managing partner in law firm Anderson Lloyd and was a co-founder of the Dunedin Community Law Centre.

David is an experienced CEO and company director in a range of industries and has experienced both success and failure.

He was involved in a number of start-up businesses in the agri-biotechnology field including A2 Corporation, and BLISTechnologies, which he managed from start-up to the main board of the NZX.

He held various Ministerial portfolios in the last Labour-led Government including Attorney-General, Energy, Climate Change, Transport, Land Information and State Services. In 2008, he was named by the Listener magazine as Environmentalist of the Year for his work as Minister of Energy and Climate Change.

He pioneered New Zealand's emissions trading scheme, then described by many as the most significant environmental reform in NZ for decades.

In opposition, his roles included Deputy Leader of the New Zealand Labour Party and spokesperson on Finance, Trade and Export Growth.

After the 2017 election, David was named a minister in the Jacinda Ardern-led government. He was appointed Attorney-General, Minister for Economic Development, Environment, and Trade and Export Growth, and Associate Minister of Finance.

He maintains strong interests in the protection of civil liberties, as well as economic and environmental policy.

David pursues policies which both enhance economic growth and address the growing extremes between rich and poor in New Zealand, while protecting the environment.

Passionate about the outdoors, David is a keen tramper and skier.

Richard Baldwin

Professor of International Economics at the Graduate
Institute in Geneva



Richard Baldwin is Professor of International Economics at the Graduate Institute in Geneva, and Editor-in-Chief of the economic policy portal VoxEU.org (which he founded in June 2007).

Before coming to Geneva, he was a Senior Staff Economist for the President's Council of Economic Advisors in the Bush (the Elder) Administration (1990-1991) following trade negotiations such as the Uruguay Round, NAFTA and numerous US-Japan trade disputes.

He has been a visiting professor at Oxford (2012- 2015) and MIT (2002-2003 & 1998-1999), having started his academic career as a professor at the Columbia School of Business in New York.

The author of numerous books and articles, his research interests include international trade, globalisation, regionalism, and European integration.

His 2016 book, *The Great Convergence: Information technology and the New Globalisation*, was published by Harvard University Press in November 2016, and cited by the FT and Economist as among the Best Books of 2016. His latest book, *The Globotics Upheaval: Globalization, Robotics and the Future of Work*, was published in February 2019.

He advises and consults with numerous governments and international organisations on international trade and globalisation issues.

He wrote his PhD at MIT under the guidance of Paul Krugman, with whom he has co-authored a half dozen articles. His MSc in economics is from LSE, his BA in economics from the University of Wisconsin-Madison and he has honorary doctorates from the Turku School of Economics and Business in Finland (2005), the University of St. Gallen in Switzerland (2012), and the Pontificia Universidad Católica del Perú (PUCP) in Peru (2014).

He was Director and then President of the Centre for Economic Policy Research (CEPR) from 2014 until 2018, having been CEPR Policy Director from 2006 to 2015. He is a member of the World Economic Forum (WEF) Stewardship Board on Trade and Investment Issues from 2016, having been a member of the WEF Global Agenda Council on Trade from 2009 to 2015.

He was Vice Chair of the Academic Advisory Committee of the Peterson Institute for International Economics (PIIE) in Washington (2008 - 2012), and an Elected Member on the Council of the European Economic Association, (1999-2004, 2006-2011).

Mari Pangestu

Professor of International Economics at the University of Indonesia, Senior Fellow at Columbia School of International and Public Affairs



Mari Pangestu is Professor of International Economics at the University of Indonesia, Senior Fellow at Columbia School of International and Public Affairs, Board Member of Indonesia Bureau of Economic Research (IBER) and on the Board of Trustees, Centre for Strategic and International Studies Foundation, Jakarta.

She currently serves on a number of boards such as the Leadership Council of the UN Sustainable Development Solutions Network (SDSN); Member of the High Level Commission on Carbon Prices; Distinguished Fellow Asia Global Institute, University of Hong Kong; Board Member to

Australia Indonesia Council; Member of Editorial Board of Bulletin of Indonesian Economic Studies, ANU; Member of the Global Future Council on Trade and Investment, World Economic Forum; and President of the United in Diversity (UID) Foundation, Jakarta.

Professor Mari Pangestu is also President Commissioner at Bank Tabungan Pensiunan Nasional (BTPN) in Indonesia and President Commissioner at PT Mitra Adiperkasa, Tbk; sits as Chairperson of Board of Trustees of International Food Policy Research Institute (IFPRI), Washington DC; and is also active as advisor to other various social and business organizations, such as the Global Commission on the Geopolitics of Energy Transformation of International Renewable Energy Agency (IRENA), Abu Dhabi; Geopolitical International Advisory Board of McLarty Associates, Washington DC; and Board Member of International Chamber of Commerce (ICC), Paris.

She served as Indonesia's Minister of Trade from 2004 to 2011, and as Minister of Tourism and Creative Economy from 2011 until October 2014. As Minister of Trade, she led international trade negotiations and cooperation for Indonesia.

Professor Pangestu worked with Jeffrey Sachs on the UN Secretary General Millennium Development Goals (MDGs) Review (2003-2005), was the WTO Group-3 Chairperson (2005-2011), and was nominated as candidate for the WTO Director General (2013).

In March 2018, she received the 2018 Distinguished Fellow Award by Eisenhower Fellowships. Mari Pangestu was also Independent Commissioner at PT Astra International (2015-2017). Pangestu obtained her BA and MA from the Australian National University (ANU), and her PhD from the University of California Davis.

Zhang Jianping

Director General, Center for Regional Economic Cooperation; Director General, Institute for Western Asia and Africa, MOFCOM



Professor Zhang Jianping is the Director General of the Center for Regional Economic Cooperation, and the Director General of the Institute for Western Asia and Africa at the Chinese Academy of International Trade and Economic Cooperation (MOFCOM). He is also the Vice President of the China Research Association of Social and Economic System, Professor in Economics at PKU, Nankai University, and the PhD adviser of the University of International Business and Economics, as well as a member of the Expert Panel at MOFCOM on State Forestry Administration, PRC.

Zhang Jianping is a member of the China National committee of PECC, China Council for the Promotion of International Trade, Chinese People's Institute of Foreign Affairs and the Chinese Association for International Understanding, and a commentator of CCTV, Phoenix TV, CRI and CNR.

He specializes in International Economics. He has chaired more than 50 study projects and offered international consultancy many times for UN, WB, ADB, APEC, DAVOS etc. In 2015, he introduced the BRI to the media circle invited by the State Council information office of the PRC. In 2012, he provided consultancy for the Vice Premier of Russia on the 2012 APEC Agenda. He has presented in the events of ICTSD, CSIS, Adam Smith, and ADBI many times.

More than 100 papers and 4 books have been published. He has achieved third-class academic awards (Ministry Level) from NDRC and MOFCOM 6 times, and first-class prizes three times (2008- 2010) in Academy of Macro Economics Research, NDRC. He obtained a Bachelor Degree and Masters Degree in Science from Peking University, and a PhD in Economics from Chinese Academy of Social Sciences. He was also the post-doctoral fellow at the National Information Center, China.

张建平简介

张建平，男，现任商务部研究院区域经济研究中心主任、西亚非洲所所长，兼院学术委员会副主任。研究员、博导。中国社会经济系统分析研究会副理事长，商务部、国家林业局、中国国际贸易促进会和中国国际商会专家组成员，对外经贸大学博导、北京大学、南开大学和首都经贸大学兼职教授，PECC中国委员，中国人民外交学会和中国国际交流协会常务理事，央视、凤凰卫视、CNR和CRI评论员。曾任国家发展和改革委员会对外经济研究所国际合作室主任、研究员。主要研究国际经济，特别是国际区域合作与中国对外投资。曾主持50多项课题，为联合国、世行等国际机构提供咨询和开展研究30多次。曾在国务院新闻办宣讲一带一路。曾为俄副总理苏瓦洛夫提供咨询。多次在美国战略与国际研究研究中心（CSIS）发表演讲。发表论文百余篇，专著4部。所主持课题获国家发改委和商务部三等奖6项。曾连续三年获国家发改委宏观院一等奖。北大环境科学学士、生态学硕士，中国社会科学院投资经济学博士，国家信息中心博士后。

Fukunari Kimura

Professor, Faculty of Economics, Keio University, Tokyo



Fukunari KIMURA has been Professor, Faculty of Economics, Keio University, Tokyo, Japan since 2000, and Chief Economist, Economic Research Institute for ASEAN and East Asia (ERIA), Jakarta, Indonesia since 2008.

He received his Bachelor of Laws from the Faculty of Law, University of Tokyo in 1982 and M.S. and PhD from the

Department of Economics, University of Wisconsin-Madison in 1990 and 1991.

He worked for the Department of Economics, State University of New York at Albany as Assistant Professor in 1991-1994, and the Faculty of Economics, Keio University as Associate Professor in 1994-2000. He served as President, Japan Society of International Economics (JSIE) in 2010-2012, Representative Director, Tokyo Center for Economic Research (TCER) in 2012-2014, Dean, Graduate School of Economics, Keio University in 2015-2017, Program Officer, Research Center for Science Systems, Japan Society for the Promotion of Science in 2016-2019, and Director, Center for International Economics, Keio University since 2017.

He majors in international trade and development economics. He has recently been active in academic/semi-academic writing on production networks, economic integration, and the digital economy in East Asia.

See <https://ideas.repec.org/f/pki214.html> for his publications.

Sherry Stephenson

Previously Senior Fellow with the International Centre for Trade and Sustainable Development (ICTSD)



Sherry M. Stephenson was a Senior Fellow with the International Centre for Trade and Sustainable Development (ICTSD) in Geneva until the end of 2018.

At the ICTSD, she was responsible for the services programme and involved in the e15 Expert Groups on Services and Global Value Chains (www.e15initiative.org). Prior to that, she was Senior Advisor for Services Trade at the Organization of American States (OAS) in Washington D.C. and served as Director of the Department of Trade, and Deputy Director of the Trade Unit during the ten years of the Free Trade Area of the Americas (FTAA) negotiations. She has been an Advisor to the Minister of Trade in Indonesia and held

positions with the OECD as well as with the GATT and UNCTAD Secretariats.

She is currently a member of the Services Group of the T20 Trade and Investment Working Group, supporting the G20 process. For four years she was a member of the Global Trade Agenda Council of the World Economic Forum and has been involved in the international trade policy work of the Pacific Economic Cooperation Council (PECC), including providing support to the APEC process, for 25 years. She has advised governments on trade policy issues and taught courses in universities in the United States, Switzerland, France, India and Indonesia, and has lectured in several countries. Her publications address in particular services trade, global value chains, regional economic integration, labour mobility and non-tariff barriers. She has edited three volumes on services trade and reform and published more than sixty articles. She received a PhD in International Economics from the Graduate Institute of International and Development Studies/University of Geneva and a Masters in Economics from New York University.

Hosuk Lee-Makiyama

Director of ECIPE (European Centre for International Political Economy)



Hosuk Lee-Makiyama is Director of ECIPE (European Centre for International Political Economy), a think tank focusing on global trade issues and active in Brussels, London and in the ASEAN countries.

He is regularly consulted by the G7 governments and the principal international organisations on international trade, EU-Asia relations and digitalisation. He has appeared as an expert witness in the European Parliament, US Congress, UK House of Commons and all the principal forums of international economic cooperation, including WTO, OECD,

APEC and G20. He is also a regular commentator in the Financial Times, BBC, Reuters, CNBC, CCTV, Al Jazeera and other international media.

Lee-Makiyama has played a prominent role on a number of trade agreements, and has successfully advocated several “impossible” trade negotiations between Europe and the Asia-Pacific, including New Zealand. He has also published economic and legal research on digital trade since 2008 and was named “one of the 20 most influential people for an open internet” by the readers of the Guardian (UK) for his work.

Prior to ECIPE, he served in the Ministry of Foreign Affairs of Sweden, chairing the EU Member States in the WTO and the UN; delegate in the Trade Policy Committee of the European Union; the Swedish Trade Council as its head of European Affairs in the advisory committee on East Asia. He has also worked in the private sector as corporate counsel and in the advertising industry.

Lee-Makiyama is also a Senior Fellow of London School of Economics in International Relations. He tweets sardonically (and not very well) as @leemakiyama.

Panelists

Vangelis Vitalis

Ministry of Foreign Affairs and Trade
Deputy Secretary Trade and Economic Group



A former New Zealand Ambassador to the World Trade Organisation, Vangelis was also the Chief Negotiator who concluded several of New Zealand's key free trade agreements, including the Comprehensive and Progressive Agreement for

Trans-Pacific Partnership, the ASEAN-Australia-New Zealand Free Trade Agreement and the Malaysia-New Zealand Free Trade Agreement.

While chairing the agriculture negotiations at the WTO, he helped draft the historic decision to eliminate agricultural export subsidies. He has chaired the Organisation for Economic Cooperation and Development Committee (OECD) on Trade and the Environment, and the OECD Global Forum on Trade and Climate Change.

Before his posting to Geneva, Vangelis was Ambassador to the European Union, and has had postings to Canberra as Deputy High Commissioner and, before that, Moscow.

A member of the World Economic Forum's Global Future Council on International Trade and Investment and WEF's Expert Network on trade issues, Vangelis is also the New Zealand Envoy for the Small Advanced Economies' Initiative.

Vangelis speaks Greek, German and Russian and is married with three children. A keen (saltwater) fisherman, he is also a long-time supporter of the Wellington Phoenix Football Club.

Follow Vangelis on Twitter [@VangelisVNZ](https://twitter.com/VangelisVNZ)

Lucian Cernat

Chief Trade Economist of the European Commission



Dr. Lucian Cernat is the Chief Trade Economist of the European Commission. With over 20 years of experience in the trade policy field, he is in charge of economic advice on EU trade policy, influencing over 5 trillion euros of EU trade and investment flows annually. Until 2008, Dr Cernat held various positions at the United Nations in Geneva dealing with trade and development issues. Prior to his UN experience, he was a trade negotiator with the Romanian

Ministry of Foreign Affairs. He has written extensively on EU trade policy, the development impact of trade policies, WTO negotiations, regional trade agreements, competition policy, and public procurement.

His paper on "Trade Policy Analysis 2.0" was among the top 10 most read economic papers at the end of 2014. Lucian Cernat obtained his PhD from University of Manchester and a postgraduate diploma from Oxford.



Stephanie Honey

Trade policy consultant
Honey Consulting

Stephanie is a trade policy consultant, co-founder of a business offering executive education in trade policy, and also serves as Associate Director of the New Zealand International Business Forum and policy advisor to the New

Zealand members of the APEC Business Advisory Council. Stephanie's interests include regional economic integration and the WTO, agriculture and services trade, the digital economy, and cross-cutting issues around achieving more inclusive trade, especially for women and small businesses. Prior to becoming a consultant, Stephanie worked in a variety of roles for the Ministry of Foreign Affairs and Trade, including as the chief agriculture negotiator for New Zealand for a period in the WTO Doha Round, and a posting to Brussels working on European Union trade issues.

Jane Kelsey

Professor of Law
University of Auckland



Jane Kelsey is a professor of law, policy and international economic regulation at the Faculty of Law at the University of Auckland. She specialises in the domestic implications of international trade and investment agreements. In addition to her academic research, writing and teaching, Jane actively monitors trade negotiations at all levels and provides a range of pro bono training, advisory and advocacy services to developing countries and civil society organisations.

Chairs

- **Michael Steedman**
Associate Pro-Vice Chancellor Māori
University of Auckland
- **Jennifer Curtin**
Director, Public Policy Institute
Professor of Politics and International Relations
University of Auckland
- **Natasha Hamilton Hart**
Professor of Management and International
Business
University of Auckland
- **Fran O'Sullivan**
Head of Business
NZME
- **Asha Sundaram**
Senior Lecturer in Economics
University of Auckland
- **Damon Salesa**
Pro-Vice Chancellor Pacific
Associate Professor of Pacific Studies
University of Auckland
- **Rob Scollay**
Associate Professor of Economics
University of Auckland
Director of APEC New Zealand Study Centre
Former Coordinator of the PECC Trade Forum
- **Anna Strutt**
Associate Professor of Economics
The University of the Waikato

Notes

Sustainability

We are committed to the University's Sustainability Policy in all of our activities, and have worked to minimise environmental impact and reduce waste at this event.

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