



BUSINESS SCHOOL

From the Associate Dean (Research)



Update #3, 2022

Hi all,

Faculty update on research-related matters

On 10 May, I hosted a zoom session about developments in research in the Business School and in the University. 55 colleagues (50 researchers and five professional staff members) attended. The slides I used are available in the [Research section of the Faculty intranet](#).

Funding available to support research through our Research Development Fund

The Faculty Research Committee has allocated part of this year's Research Development Fund (RDF) budget to help researchers who need to employ a Research Assistant. Applications are invited on an ongoing basis this year and can be made using the attached form. In case your research project requires a Research Assistant at PhD level, please get in touch with our Associate Dean Postgraduate Research, [Assoc Prof Maureen Benson-Rea](#), or [Babita Sharma](#) in the PGR team, who are happy to assist.

Applications remain open for those who need editing support for submissions and re-submissions to well-ranked academic journals. The forms can also be found in the [Research section of the Business School intranet](#).

As communicated earlier, researchers with positive balances in either a Research Development Account or a Personal Research Account will be expected to use funds in these accounts before applying for RDF money.

Marsden EoI results

The results of the [Marsden Fund's Expression of Interest round for 2022](#) were issued last week. Two of our submissions proceeded through to the full application stage – congratulations to Dr Kiri Dell (Department of MIB) and Dr Julia Fehrer (Department of Marketing). We also had two projects ranked in the second quintile. A lot of work is involved in preparing a good Marsden EOI, and I appreciate the effort and time invested by all applicants.

Here is how colleagues in the other Business Schools in NZ have performed in this Marsden round with the number progressing to the full application round: Waikato Management School 2, AUT Business School 1, University of Canterbury Business School 1, Otago Business School 1, Wellington School of Business and Government 1, Massey Business School 1, Lincoln University Business School 0.

And here is the percentage of conversion from EOI to full application round compared to the other faculties in the UoA: Science 40%, Law 33%, Engineering 32%, Medical and Health Sciences 27%, Auckland Bioengineering Institute 27%, Business & Economics 25%, Arts 25%, Education and Social Work 20%, Liggins Institute 0%; Creative Arts and Industries did not submit EOIs this year.

International funding

In 2021, the Business School registered 20 Expressions of Interest (Eoi) for international funding opportunities. 16 of them were submitted directly by us as either the lead institution or as a sub-awardee. This made us the third best faculty submitting applications during 2021 (compared to 2020), behind only FMHS and Science. The Departments of ISOM, MIB, and A&F were the leading ones in applying. International research funding is likely to have a heavy weighting in the upcoming PBRF round. We have collected and put together useful information on the [Research Funding](#) page.

On 22 April 2022, MBIE announced through their International Science Partnerships Manager that New Zealand-based researchers are closer to accessing Horizon Europe grants to fund their research after the European Union and New Zealand decided to progress New Zealand's membership to Horizon Europe as an Associate Member. This means that New Zealand researchers will soon be eligible to apply directly to Horizon Europe grants as if they were in Europe. The news announcement is available on [MBIE's website](#).

Discovery Profiles and Sustainable Development Goals; SSRN

The UoA Planning and Information Office team has compiled a [list of the SDG keywords](#) that includes search terms added from documentation provided by the Sustainable Development Solutions Network (SDSN), and the UN itself. For increased visibility, when updating our details on [Discovery Profiles](#), it would be good to see whether the way we describe our research topics and interests is compatible with some of the SDG keywords.

The Business School's subscription to the Social Sciences Research Network (SSRN) Research Papers Series provides us with the opportunity to highlight yearly up to 50 articles in eJournal format for distribution to institutional and individual (academic and non-academic) SSRN subscribers worldwide. Links to all our eJournals, including the latest of 9 May 2022, can be found on the [Business School SSRN webpage](#). You may also wish to check out the [SSRN UABS Research Papers Series](#) with its 884 papers or our [SSRN dashboard](#) showing statistics on downloads, page visits, their geographical distribution, etc. Questions can be directed to [Christiane Rupp](#) or to our SSRN Editor Prof [Julia Kotlarsky](#).

Upcoming research events and deadlines

18 May, 12pm: Deadline for applying for a Summer Research Scholarship

19 May, 5pm: Deadline for nominating colleagues for the Business School Research Excellence Awards 2022

31 May: Review your entry on the upgraded [Discovery Profiles](#) system before this date to ensure your profile is in place when the system becomes live to external users in June – resources to assist you with this are available on the [ResearchHub](#)

31 May, 5pm: Deadline for submitting an entry (700 words) to the [New Zealand Business Research Translation Competition 2022](#)

13 June, 9am – 12pm: Liggins Research Ideas Distillery. For information, please contact [Christiane Rupp](#).

18 June: A free webinar "Predatory Publishing – How to support researchers in identifying trusted journals and publishers for their research"; via this [registration link](#) you will be able to access the session recording

5 July, 5pm – 7pm: Awards celebration for the [New Zealand Business Research Translation Competition 2022](#)

And finally, two research-related readings

[Are personal academic blogs a thing of the past?](#)

This article by Dr Mark Carrigan from the University of Manchester reflects on academic blogging and whether it could be time to lay the person academic blog to rest.

[Academic Journal Guide's evolution](#)

Business Schools in many countries, including in New Zealand, are using the AJG, a journal ranking established in 2007. This entry is about the Guide's evolution and what is on the cards in the new future.

Take care and best regards,

Snejina

This email is intended to keep staff of the University of Auckland Business School informed about research news, seminars, panel discussions and grant applications. You can view previous editions of the ADR Update from 2021 on the [Research section of the Business School internet pages](#).