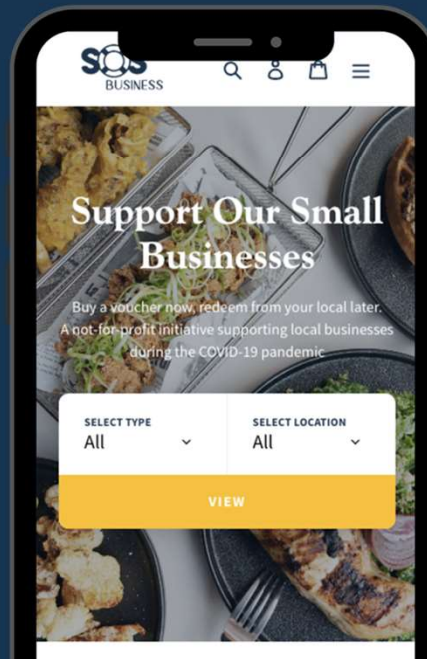
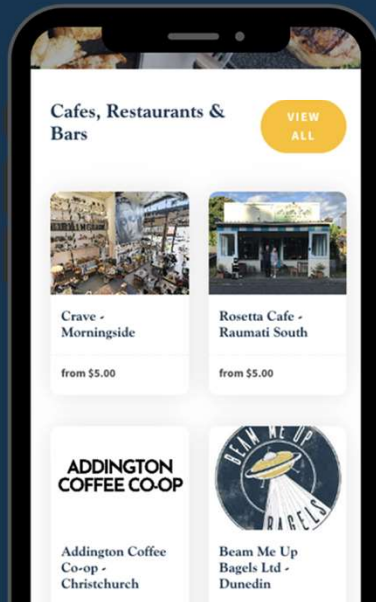


SOS BUSINESS



114

THE PROJECT

SL



Support small businesses

Buy a voucher now, redeem at your local later.

A non-profit initiative supporting local businesses during the COVID-19 pandemic.

Key Stats

2 days

Time to launch

\$3M

Raised

2800

Businesses

3 people

Started the project

17 volunteers

Helped make it
successful

5

Countries

Featured on

stuff

 nzherald.co.nz

THE PROJECT

sevenssharp

 RNZ

And more...

Our Partners


Mercury

Kiwi
bank.

 Anchor
Since 1886

And more...

ORGANIC ORIGINAL
PHOENIX
NEW ZEALAND 1986

SUCCESS THROUGH
SPECIALISATION
ABC.
Business Sales
LIC REAA 2008

 SAVE
HOSPITALITY

UPRISE 

in
kind

Learnings

- **Speed:** Fast is better than perfect – get it out quick
- **Communications:** harness the power of media
- **Collaboration:** People will help if you let them