



UNIVERSITY OF
AUCKLAND
Waipapa Taumata Rau

BUSINESS SCHOOL POSTGRADUATE PROGRAMMES 2025



#1
UNIVERSITY IN
NEW ZEALAND¹

#1
GRADUATE
EMPLOYABILITY²

TOP
1%
OF BUSINESS
SCHOOLS IN
THE WORLD³

Ko Waipapa Taumata Rau
mātou, e mihi nei, e karanga
nei ki te mārea e hiahia ana
ki te kai i te mātauranga

Nau mai, haere mai, herea
mai tōu waka ki te whare
whakairo o Tāne-nui-a-rangi

We are Waipapa Taumata Rau, we greet, we call to the many who desire the sustenance of knowledge.

Welcome, come forth and fasten to the carved meeting house, Tāne-nui-a-rangi.

Nau mai, haere mai

A warm welcome to New Zealand's leading Business School

Learning is a lifelong journey. The ever more rapid transformation of the world around us compels us to invest in our most valuable resource: ourselves. At the University of Auckland Business School, we provide opportunities to acquire and apply new knowledge through postgraduate study.

The Business School offers an innovative learning experience designed to elevate your career. Our professional programmes simulate real-world business environments, helping you master fundamental concepts shaping domestic and global markets and workplaces. You will develop cutting-edge expertise in your chosen specialisation and build a robust portfolio of professional skills, enabling you to communicate effectively and thrive in your chosen career either within New Zealand or internationally.

Our size, scale and enduringly strong reputation enable us to offer the widest range of postgraduate programmes in New Zealand. You can gain new expertise in fields such as Business Analytics or Applied Finance or realise your leadership aspirations through an MBA. If you're joining us from a non-business undergraduate background, our diverse programmes offer you the opportunity to unlock current insights about the tools of business. We are proud of the Business School's reputation for excellence and as a welcoming and warm environment with people committed to your success.

By joining us at the Business School, you will have access to cutting-edge research, world-class academics and opportunities to collaborate with business leaders who drive change across our region. We are dedicated to creating value that extends beyond financial returns, encompassing social and environmental impact. Through our people, teaching and



research, we contribute to shaping the future of individuals and organisations for the betterment of our communities.

Kia ora tātou. We look forward to welcoming you either virtually or to our state-of-the-art Sir Owen G Glenn Building in the heart of Auckland.

PROFESSOR SUSAN WATSON

Manukura Pakihi | Dean of Business
He Manga Tauhokohoko | University of Auckland
Business School



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Sign up for email updates

Keen to know more about studying Business?
Get helpful information directly to your inbox!
response.auckland.ac.nz/business-postgraduate

Left, above: Te Toka Kāmaka o Waipārūrū The soul of the Business School

Te Toka Kāmaka o Waipārūrū, the Pounamu Kahurangi at the centrepiece of this artwork, is a rare form of jade or greenstone. The greenstone stands at the main entrance to the Sir Owen G Glenn Building. It represents the strength and solidity of the Business School, symbolically linking manuhiri (visitors), students and staff, the past and the present and the North and South Islands.



About the Business School

Top-ranked university and business school

The University of Auckland is New Zealand's highest-ranked university and the only one in the country to rank in the top 100 globally.¹ Our Business School was the first in Australasia to achieve Triple Crown accreditation, placing us among the top 1% of business schools worldwide. We consistently maintain these endorsements, ensuring our programmes meet the highest standards.

The University has also consistently ranked among the world's top 1% for sustainability, reflecting its dedicated efforts to meet the United Nations' Sustainable Development Goals (SDGs) through teaching and research.²

Research and innovation

The University of Auckland is New Zealand's most innovative and entrepreneurial university, leading in the Asia-Pacific region.³ Our graduates have become industry leaders and change-makers. The Centre for Innovation and Entrepreneurship provides space, expertise and resources to ignite your ideas. It offers entrepreneurship development programmes, like Velocity, and features award-winning facilities, such as Te Ahi Hangarau Technology Hub and Unleash Space.

As New Zealand's largest research organisation, the University champions transdisciplinary research that makes a global impact.⁴ Our Business School hosts research centres focused on significant social, economic and academic projects, such as the New Zealand Asia Institute, Juncture: Dialogues on Inclusive Capitalism, the Energy Centre, the Aotearoa Centre for Enterprising Women and the Centre for Research on Modern Slavery. We aim to inspire and empower you to pursue world-changing and world-sustaining ideas.

Exceptional facilities

The University of Auckland Business School offers exceptional facilities within the Sir Owen G Glenn Building, featuring lecture theatres, computer labs and specialised rooms like the BNZ Financial Trading Room and Te Ahi Hangarau Technology Hub. Students benefit from the excellent library, accommodation and recreation facilities on the City Campus, fostering a well-rounded and stimulating learning environment.

TOP 1%
OF BUSINESS
SCHOOLS IN
THE WORLD⁵

#1
RANKED
NEW ZEALAND
UNIVERSITY⁶

TOP 1%
GLOBALLY FOR
SUSTAINABLE
IMPACT⁷

#1
IN NEW ZEALAND
FOR GRADUATE
EMPLOYABILITY⁸



¹QS World University Rankings 2025. ²QS Sustainability Rankings 2025.

³Council of Entrepreneurial and Engaged Universities 2023. ⁴Performance Based Research Fund Report 2018.

⁵Triple Crown accreditation from AACSB International, EFMD-EQUIS and AMBA. ⁶QS World University Rankings 2025.

⁷QS Sustainability Rankings 2025. ⁸THE Global University Employability Ranking 2025.

Launch your global career in Business

Study at New Zealand's premier university to gain skills and qualifications valued by global employers. Enhance your career prospects with a world-class education.

Highly employable graduates

The University ranks number one in New Zealand for graduate employment¹, which means our graduates are equipped with the skills and knowledge employers value in the dynamic business landscape. The Business School's professional and research-oriented masters programmes embed hands-on New Zealand industry experiences, preparing students to enter the professions with confidence.

Comprehensive career support

As a Business School student, you'll have access to our Business Communication Team for professional communication and presentation skills. Our dedicated Employer Liaison and Career Development Manager will equip you with strategies and tools to maximise employment opportunities. Additionally, our Student Development and Engagement team provides pastoral support and organises employer engagement opportunities throughout your studies to enhance your career prospects.

Entrepreneurial hub

The University of Auckland nurtures entrepreneurship and innovation, enabling students to turn their ideas into impactful ventures from concept to commercialisation. From 2020-2024, the Business School's Centre for Innovation and Entrepreneurship (CIE) garnered 12 international awards for its work in innovation and entrepreneurship education and engagement. CIE's programmes and facilities are open to all students.

cie.auckland.ac.nz

International opportunities

360 International at the University of Auckland offers students a chance to become global learners through a variety of international experiences, both online and overseas. With active partnerships with universities and organisations worldwide, students can study in a third country, expanding their impact and furthering their education. Opportunities such as semester exchanges, virtual programmes, short-term opportunities, faculty-led programmes, student network programmes and global internship placements broaden your horizons and enhance your education.

auckland.ac.nz/360

¹Times Higher Education Global University Employability Ranking 2025.



Postgraduate study options

The Business School offers a diverse range of postgraduate qualifications designed to enhance your knowledge, gain professional accreditation, pursue research passions or facilitate a career transformation.

Professional programmes

Our taught masters cater to a wide range of professionals, from recent graduates to experienced individuals seeking career advancement or change. Whatever your prior degree, you'll gain industry-focused learning and a deep understanding of your chosen Business specialisation within a global context, helping you launch or pivot your career.

Management programmes

Master of Business Administration (MBA)
Master of Business Management (MBM)

Specialist programmes

Master of Applied Finance (MAppFin)
Master of Business Analytics (MBusAn)
Master of Information Governance (MInfoGov)
Master of International Business (MIntBus)
Master of Marketing (MMktg)
Master of Professional Accounting (MProfAcctg)
Master of Property Practice (MPropPrac)

Other taught programmes

Postgraduate Diploma in Business (PGDipBus)

Research programmes

Our research-oriented masters, honours and PhD programmes enable you to delve into your research interests, develop advanced knowledge and conduct impactful research alongside internationally renowned academics. Our revitalised Master of Commerce offers a choice between a supervised research project and a consulting project with a New Zealand business organisation, enhancing your consultancy skills.

Flexible options

We understand the need to balance study with work and personal commitments, so our programmes are designed with flexibility in mind.

We provide flexible pathway programmes for individuals who do not meet the entry requirements and those without a first degree who wish to build on their professional experience.

The Business School offers a variety of postgraduate qualifications online through UoA Online, including our prestigious Triple Crown-endorsed MBA.



Master of Business Administration (MBA)

ONLINE

Transform into a strategic business leader through our online MBA.

About the programme

Quick facts

Duration: 18 months, accelerated part-time study (20-25 hours of work per week)

Next start date: 15 September 2025

Application closing date: 25 August 2025

Our internationally recognised online MBA empowers you to make radical change happen – in life and business. The programme equips you with a comprehensive suite of skills and knowledge to become a confident leader and decision maker.

With over four decades of experience delivering New Zealand's premier MBA, we take pride in cultivating generations of adept, future-ready leaders. Our recently redesigned, Triple Crown-endorsed MBA is now available online, allowing you to study from anywhere, anytime.

Who is it for?

If you're an ambitious manager seeking to advance to senior leadership level or a professional looking to make a mid-career shift, our internationally recognised MBA will set you up for success.

Our MBA is tailored for leaders who seek the knowledge and skills to drive excellence, foster growth and lead transformative change in a complex global environment.

What will you learn?

You'll develop a breadth of business knowledge grounded in the unique perspectives of Aotearoa New Zealand and the Asia-Pacific region.

You'll graduate with a keen understanding of the essential elements to succeed in business management across a wide range of industries and sectors.

Course topics include:

- Effective leadership strategies for complex environments
- New Zealand's political and legal landscape
- Business analytics
- Legal implications of AI in New Zealand
- Creating value through innovation
- Strategies for global success and scaling up
- Micro- and macro-economic factors for business
- Financial analysis and accounting principles
- The impact of Te Ao Māori business on New Zealand's economy

The programme culminates in a capstone consultancy project that involves a one-week overseas study tour where you can apply your knowledge in a highly relevant, practical context.

"Being New Zealand's number one research-led institution means that our MBA connects students to cutting-edge research that's impacting the future of business. So, we're confident our MBA will not only prepare professionals for the future of business in Aotearoa, but also provide them with an esteemed, internationally recognised and respected qualification."

PROFESSOR MICHAEL LEE

MBA Programme Director



Where could it take you?

University of Auckland alumni are among the most employable in the world based on the most recent QS Graduate Employability Rankings. Our MBA programme develops well-rounded, confident leaders with a global mindset, making them highly sought after by multinational companies in New Zealand and globally. When you join us, you'll also be part of a global network of Business School graduates who can support you in your career journey.

Entry requirements

This programme is open to domestic students only. To apply for this programme, you will need:

- A bachelors degree with a GPA/GPE of 5.0 or higher, or the equivalent approved by Senate or its representative
- At least seven years' work experience and three years of management responsibility

We are happy to consider candidates with an excellent career record but who do not have a prior degree. Please contact us to discuss the pathway options that are available to you.

Getting your employer's support

An MBA is a strategic investment for you and your organisation, offering immediate returns by attracting and retaining top-tier talent. MBA students quickly apply course insights, enhancing their leadership capabilities. Many organisations now support staff leadership capability development through our MBA programme.

Information sessions

We hold online information sessions where you can meet our team and ask questions. Sign up to receive updates from us about the MBA.

online.auckland.ac.nz/mba

Study option

Taught Masters 180 points

Grade required

GPA 5.0



Learn more

online.auckland.ac.nz/mba

Programme structure

Quarter 1

Leading in Complexity
Te Ao Māori Business

Quarter 2

Aotearoa NZ's Unique Legal Landscape
Strategy in Dynamic Markets

Quarter 3

Navigating the Economic Environment
Accounting & Finance

Quarter 4

Analytics for Business Decisions
Delivering Value Through Operations

Quarter 5

Creating Value Through Innovation
Global Success and Scaling Up

Quarter 6

MBA Capstone
Consultancy Project



"Having gained a lot from on-the-job and formal career training, I felt it was time to get additional formal training to help me move toward my long-term goals."

"If you ask me why I did the MBA, it was to aid in my long-term goal of adding general management to my foundational technical skills. The MBA has set me up well to make this a reality."

BYRAN THEUNISEN

Chief Operating Officer for Tax and Legal, KPMG
Asia Pacific



"I chose the MAppFin to be able to access a technical financial toolkit on a broad range of global finance topics. The programme allowed me time for in-depth analysis and learning that's often not available in a working environment."

ROZ GUNNION

Lead Climate Financial Analyst, Auckland Council



"Applied in the right way, the learnings and tools of finance can bring great benefits to our organisations, economy and society, that's why I'm passionate about it."

DR MARCO EUGSTER, CFA

MAppFin Programme Director

University Affiliation Program  **CFA Institute®**

Programme structure

Part I

Business Accounting and Finance
Economics for Financial Analysts
Financial Markets Law
Corporate Finance
Investment Decision-making
Financial Risk Management
Advanced Financial Management

Master of Applied Finance (MAppFin)

Build the knowledge and skills to get work-ready as a finance professional in local and global business.

About the programme

Quick facts

Duration: 15 months full-time

Next start date: 15 September 2025

Application closing date: 1 July 2025

You will learn the fundamental concepts of finance that shape our capital markets and develop the practical skills to solve financial challenges and make complex decisions. You will also develop a strong portfolio of professional skills that will enable you to communicate effectively to a non-technical audience.

The MAppFin degree positions students well to pursue the Chartered Financial Analyst (CFA®) charter, which has become the most respected and recognised investment credential in the world.

Who is it for?

The MAppFin is designed for those who want to pursue a career in a wide range of finance-related roles, including corporate finance, investment management, banking and financial consulting. You do not need to have a prior background in finance to be eligible for this programme.

What will you learn?

Part I of the programme covers seven core courses in finance and related topics (see below).

In Part II, you'll complete specialist courses and an industry consultancy project, applying your learnings in a practical context with a real organisation.

Part II

Financial Modelling Techniques
Financial Analytics Applications
Financial Analytics Industry Project
Consultancy Practice

Where could it take you?

Relevant roles include financial adviser, financial analyst, financial consultant, investment analyst, treasury analyst and investment banker.

Entry requirements

This programme is open to domestic and international students. You will need:

- A bachelors or honours degree in business, or a non-business degree in a relevant discipline, such as engineering, health sciences, social sciences, science or technology, with a GPA/GPE of 5.0 or higher in 90 points of the most advanced courses
- In addition, you must have passed an undergraduate level course in business statistics (STATS 108), general mathematics (MATHS 108) or equivalent

Study option

Taught Masters
180 points

Grade required

GPA 5.0

Qualification

IELTS Academic

Score required

6.5



Learn more

auckland.ac.nz/mappfin

Master of Business Analytics (MBusAn)

Equip yourself with the essential skills for a career in the exciting and in-demand field of business analytics.

About the programme

Quick facts

Duration: 15 months full-time

Next start date: 15 September 2025

Application closing date: 1 July 2025

Learn how to source, manipulate and analyse data to address business issues and inform organisational strategies and gain experience working with a real business on an applied industry project. You will also develop a strong portfolio of professional skills that will enable you to communicate insights effectively to a non-technical audience.

Choose from three specialisations: Marketing, Supply Chain Management and FinTech.*

**Note: Specialisations are driven by demand and might not be offered every quarter.*

Who is it for?

This programme is designed for those who want to pursue a career as a business analytics professional. You do not need to have a background in business analytics to be eligible for this programme.

What will you learn?

Part I of the programme covers six core courses (see below).

In Part II, you'll complete specialist courses and an industry consultancy project, applying your learnings in a practical context with a real organisation.

Where could it take you?

Relevant roles include business analytics professional, business Insights executive, consultant, database analyst and customer insights officer.

Entry requirements

This programme is open to domestic and international students. To apply, you will need:

- A bachelors or honours degree in business, or a non-business degree in a relevant discipline, such as engineering, social sciences, sciences or technology with a GPA/GPE of 5.0 or higher in 90 points of the most advanced courses
- In addition, you must have passed an undergraduate level course in business statistics (STATS 108), or equivalent

Study option

Taught Masters
180 points

Grade required

GPA 5.0

Qualification

IELTS Academic

Score required

6.5



Learn more
auckland.ac.nz/mbusan



"The programme provided great networking opportunities and a combination of technical and soft skills training. This combination enabled me to find a great job."

CONCORDIA XU

Analyst at PwC



"The programme provides a fantastic starting point for your career in one of the fastest growing fields in business and in the public sector."

PROFESSOR LEO PAAS

MBusAn Programme Director

Programme structure

Part I

Analysis of Business Problems
Business Analytics Tools
Information Management
Data Visualisation for Business
Predictive Business Analytics
Decision Analytics

Part II-Marketing Specialisation

Customer and Market Insights
Digital Marketing and Analytics
Advanced Project Management
Consultancy Practice
Marketing Analytics Industry Project

Part II-Supply Chain Management Specialisation

Supply Chain Optimisation
Supply Chain Analytics
Advanced Project Management
Consultancy Practice
Supply Chain Analytics Industry Project

Part II-FinTech Specialisation

Advanced Project Management
Business Analytics for FinTech
FinTech and Financial Intermediation
Consultancy Practice
FinTech Analytics Project



"The most rewarding part has been using real-life industry tools and working with industry professionals. The assignments are all practical and allowed me to learn skills I have used in my job."

BRITTANY LUHRS

Marketing Coordinator at WeAreTENZING



"Our flexible programme empowers you with the latest in-demand skills and practical experience, fast tracking your career advancement. It's more than a degree – it's a transformative journey towards becoming a leader in today's dynamic business environment."

DR DEEPIKA JINDAL

MBM Programme Director

Master of Business Management (MBM)

ONLINE

Become a forward-thinking strategic leader with this practice-focused programme.

About the programme

Quick facts

Duration: 3 years part-time or 1.5 years accelerated part-time

Next start date: September 2025 (online)

Application closing date: 1 July 2025

Expand your career options with this flexible, practitioner-focused programme. You'll be equipped with advanced knowledge and skills in business, product and human resource management. The programme empowers you to enhance your employability, excel in business management roles locally and globally and emerge as a strategic leader.

Choose from several specialisations: Product Management, Strategic Management, Human Resources Management and Digital Marketing.*

**Note: Specialisations are driven by demand and might not be offered every quarter.*

Who is it for?

Designed for graduates from any field, the MBM is ideal for those who want to pivot into a leadership role and enhance their strategic capabilities.

What will you learn?

Part I of the programme covers four core courses. In Part II, you'll complete specialist courses and in Part III, an industry consultancy project, applying your learnings with a real organisation.

Where could it take you?

Relevant roles include business analyst/advisor, business development manager, consultant, strategy analyst and HR manager.

Entry requirements

This programme is open to domestic students. To apply, you will need:

- A relevant bachelors degree with a GPA of ≥ 4.0 in at least 90 points of advanced courses
- Alternatively, a bachelors degree with completion of the following:
 - 60 points in the Postgraduate Certificate in Business Management with a GPA of ≥ 4.0
 - Or, completion of a Bachelor of Commerce honours degree or a Postgraduate Diploma in Business each with a GPA of ≥ 4.0
- In exceptional cases, admission may be granted to candidates with three years of relevant professional experience, or equivalent

Study option

Taught Masters
180 or 120 points

Grade required

GPA 4.0

Qualification

IELTS Academic

Score required

N/A



Learn more

online.auckland.ac.nz/mbm

Programme structures

Part I - all specialisations

Managing People and Organisations
Contemporary Marketing
Financial Decision Making
Supply Chain Management

Product Management

Part II

Product Management
New Product Development Process
Designing for Sustainability
Innovation in Practice

Part III

Personal and Team Leadership
Consultancy Practice
Consultancy Project

Strategic Management

Part II

Strategic Human Resource Management
Strategic Management
Business Analytics
Innovation in Practice

Part III

Personal and Team Leadership
Consultancy Practice
Consultancy Project

Human Resources Management

Part II

Strategic Human Resource Management
Human Resource Policy and Practice

Employment Law

Human Resource Analytics

Part III

Personal and Team Leadership
Consultancy Practice
Consultancy Project

Digital Marketing

Part II

Digital Marketing Strategies
Customer Insights
Digital Branding and Advertising
Advanced Marketing Strategy

Part III

Personal and Team Leadership
Consultancy Practice
Consultancy Project





ONLINE

Master of Information Governance (MInfoGov)

Master the laws and regulations relating to big data and other types of information and help enhance decision-making, information privacy and compliance in organisations.

About the programme

Quick facts

Duration: 18 months full-time, or 30 months part-time

Next start date: 15 September

Application closing date: 1 September 2025

Gain an advanced understanding of information governance concepts, global citizenship and professional skills required for managing privacy and information governance programmes in organisations.

Our comprehensive curriculum ensures there is something valuable for everyone. We cover a wide range of issues, including data management responsibilities, new and different technologies, their impact on society and especially how we manage data. Get a head-start applying what you learn to the areas you are most invested in and step up to the challenge of navigating laws and regulations that govern how those within our society interface with personal data.

Who is it for?

Designed for working professionals seeking to advance careers in the governance of data and personal information.

What will you learn?

The programme comprises ten courses on key topics culminating in your choice of either a research essay or project (see below).

Where could it take you?

Relevant roles include compliance officer, data analyst, data protection specialist, information governance consultant and information officer.

Entry requirements

This programme is open to domestic students. To apply, you will need:

- A relevant bachelors degree with a GPA of ≥ 4.0 in at least 90 points of advanced courses, or equivalent
- If you have no previous degree, a work experience pathway may be available for you

Study option

Taught Masters
180 points

Grade required

GPE 4.0

Qualification

IELTS Academic

Score required

6.5



Learn more

online.auckland.ac.nz/minfegov

"I am excited to pursue a career in data privacy and information governance, a field that is becoming increasingly important as more organisations recognise the need for strong data governance and privacy measures."

TIFFANY SZE

MInfoGov graduate



"Data and data protection is the new commodity of the future. Students who take this course will be future-focused, forward-thinking, and will equip themselves to be ready for the future of work."

PROFESSOR TANA PISTORIUS

MInfoGov Programme Director

Programme structure

Compulsory courses

Environment of Information Governance
Information Research in Practice
Information Ethics
Artificial Intelligence Regulation
Information Privacy: Theory and Application
Research Project

Elective courses

Technologies and Compliance
Cybersecurity Techniques and Regulation
Dispute Resolution Techniques
Intellectual property and Innovation
Access to Information
Sectors and Information Governance

Master of International Business (MIntBus)

Develop your understanding of the international business environment and gain in-demand technical and professional skills to enhance your employability.

About the programme

Quick facts

Duration: 15 months full-time

Next start date: 15 September 2025

Application closing date: 1 July 2025

The MIntBus will support you to launch your career in international business. You'll graduate with a deep understanding of the international business environment and you'll also develop key professional skills to help you succeed in your future career path.

Who is it for?

Designed for graduates from any field, the MIntBus is for anyone who wants to launch their career in international business.

What will you learn?

Part I of the programme covers core business courses.

In Part II, you'll complete specialist courses and an employment-focused professional development module.

The programme culminates in an industry-relevant capstone project (see below).

Where could it take you?

Relevant roles include business development manager, export analyst, international business analyst, international marketing representative, international relations consultant and international trade policy adviser.

Entry requirements

This programme is open to domestic and international students. To apply, you will need:

- An undergraduate degree in business or a non-business degree in a relevant discipline such as arts, engineering, technology or science, with a GPA/GPE of 5.0 or higher in the most advanced courses taken

Study option

Taught Masters
180 points

Grade required

GPA 5.0

Qualification

IELTS Academic

Score required

6.5



Learn more
auckland.ac.nz/mintbus



"Beyond imparting business knowledge, my education profoundly influenced my way of thinking, which I consider my greatest competitive advantage and the driving force behind my professional success."

TRIXIA FELIX

Project Manager, CyberCX



"In today's globalised world, the Master of International Business provides you with the knowledge and skills to navigate complex international markets and drive business success across borders. This programme opens diverse career opportunities in multinational corporations, trade and global strategy."

DEDRE VAN ZYL

Business Masters Director

Programme structure

Part I

Managing People and Organisations
Economics and Business Analytics
Financial Reporting and Control
Business Technology

Part II

International Business Strategy
International Business Environment
Operations and Supply Chain Management
International Trade and Finance
Competing in Asia
Professional Development

Part III

Strategy Capstone



"The programme is not just an academic endeavour, it's a transformative experience that prepares you for the next step in your career."

ALEXANDER TEPOVODSKIY

Commercial Excellence Manager at GSK



"The Master of Marketing gives you the strategic insights and analytical skills to thrive in a dynamic and ever-evolving industry. Whether in brand management, digital marketing or market research, this programme prepares you to drive business growth and connect with consumers meaningfully."

DEGRE VAN ZYL

Business Masters Director

Master of Marketing (MMktg)

Develop the advanced skills and knowledge to pursue a global career in marketing.

About the programme

Quick facts

Duration: 15 months full-time

Next start date: 15 September 2025

Application closing date: 1 July 2025

This programme is designed to help you launch a career in marketing and in many related fields. You will graduate with an understanding of current international trends in marketing, as well as a strong platform of professional skills to enhance your employability.

Who is it for?

This programme is designed to help you launch a career in the exciting field of marketing and is ideal for those who don't have a previous degree in this subject.

What will you learn?

Part I of the programme covers core business courses.

In Part II, you'll complete specialist courses and an employment-focused professional development module.

The programme culminates in an industry-relevant capstone project (see below).

Where could it take you?

Relevant roles include brand manager, communications adviser, corporate consultant, marketing coordinator or advisor, market analyst and public relations officer.

Entry requirements

This programme is open to domestic and international students. To apply, you will need:

- An undergraduate degree in business or a non-business degree in a relevant discipline such as arts, engineering, technology, or science, with a GPA/GPE of 5.0 or higher in the most advanced courses taken

Study option

Taught Masters
180 points

Grade required

GPA 5.0

Qualification

IELTS Academic

Score required

6.5



Learn more
auckland.ac.nz/mmktg

Programme structure

Part I

Managing People and Organisations
Economics and Business Analytics
Financial Reporting and Control
Communicating Business Insights

Part II

Marketing Management
Branding Strategy
Operations and Supply Chain Management
Strategic Digital Marketing
Understanding Consumers
Professional Development

Part III

Strategy Capstone

Master of Professional Accounting (MProfAcctg)

Launch your career in accountancy with this coursework masters programme and gain essential professional skills.

About the programme

Quick facts

Duration: 15 months full-time

Next start date: 15 September 2025

Application closing date: 1 July 2025

Develop core skills and knowledge in business, accounting, finance, commercial law and taxation.

The programme will enable you to continue developing in your career and provides the academic preparation for graduates seeking to qualify as chartered accountants or certified practising accountants. The programme is recognised by CAANZ, CPA Australia, ACCA and CIMA.

Who is it for?

Designed for graduates from any field, the MProfAcctg will set you up for success in pursuing a career in accountancy.

What will you learn?

Part I of the programme covers core business courses.

In Part II, you'll complete specialist courses and an employment-focused professional development module.

The programme culminates in an industry-relevant capstone project (see below).

Where could it take you?

Relevant roles include auditor, business advisor, management accountant, policy advisor, systems accountant and tax specialist.

Entry requirements

This programme is open to domestic and international students. To apply, you will need:

- An undergraduate degree in business or a non-business degree in a relevant discipline such as arts, engineering, technology, or science, with a GPA/GPE of 5.0 or higher in the most advanced courses taken

Study option

Taught Masters
180 points

Grade required

GPA 5.0

Qualification

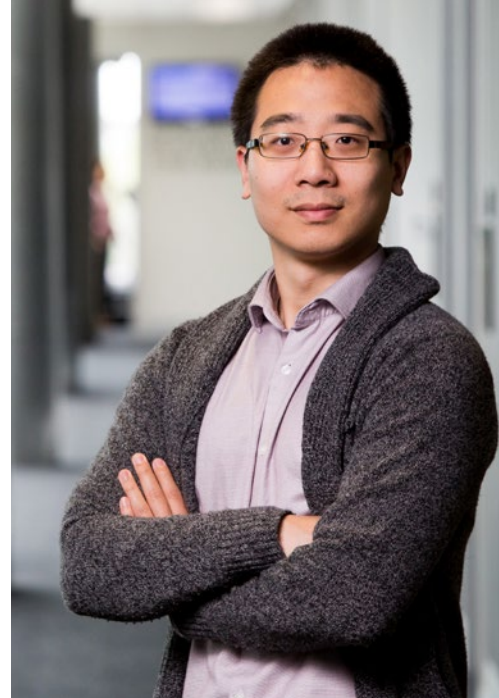
IELTS Academic

Score required

6.5

Learn more

auckland.ac.nz/mprofacctg



"The programme provided me with an accounting qualification and the opportunity to work with a diverse group of people, which helped my career. Presenting to the class improved my English and boosted my public speaking confidence."

STEVE WANG

Senior Manager, PwC New Zealand



"This exciting postgraduate programme sets you up with the technical knowledge and skills to be successful as a professional accountant. The type of industry that you can choose to work in is endless, as every business needs an accountant."

DEGRE VAN ZYL

MProfAcctg Programme Director

Programme structure

Part I

Managing People and Organisations
Economics and Business Analytics
Financial Reporting and Control
Financial Reporting

Part II

Commercial and Corporate Law
Taxation for Business
Business Finance
Strategic Management Accounting
Auditing for Business
Professional Development

Part III

Accounting Information Systems
Capstone Project for MProfAcctg

Master of Property Practice (MPropPrac)

Gain the formal qualification you need to succeed in transitioning to a career in the property sector.

About the programme

Quick facts

Duration: One year (accelerated), 18 months (full-time) or three years (part-time).

Next start date: 15 September 2025

Application closing date: 1 September 2025

This programme will advance your practical and theoretical skills, knowledge and understanding of property management, development and valuation, as well as accelerate your career in property and related fields.

Elevate your earning potential with a qualification respected throughout the industry, accredited by the Property Institute of New Zealand and the Valuers Registration Board.

Who is it for?

This programme is designed for industry professionals and recent graduates who don't have a previous qualification in property, with a strong focus on real-world scenarios and practical application of knowledge.

What will you learn?

The programme comprises 11 courses on key topics culminating in an industry-focused capstone project. You can choose from an individual or team-based project (see below).

Where could it take you?

Relevant roles include commercial/industrial property manager, property developer, property analyst, property asset manager, property marketer and property portfolio manager.

Entry requirements

This programme is open to domestic students, with limited spaces available for international students. To apply, you will need:

- A relevant bachelors degree with a GPA of ≥ 4.0 in at least 90 points of the most advanced courses, or equivalent
- A pathway is available for those who do not meet the above criteria

Study option

Taught Masters
180 points

Grade required

GPA 4.0

Qualification

IELTS Academic

Score required

6.5



Learn more

online.auckland.ac.nz/mpropprac



"This programme is accredited by the Valuers Registration Board and provides a pathway towards becoming a Registered Valuer in New Zealand. It is internationally accredited by the Royal Institution of Chartered Surveyors and designed to prepare graduates for careers in commercial property management, commercial leasing and sales, property development, finance and investment, asset management, valuation and other roles in industry and government."

MICHAEL REHM

MPropPrac Programme Director

Programme structure

Part I

Management and Marketing
Sustainable Construction
Planning and Development
Law and Governance
Property Market Dynamics

Investment and Finance
Valuation
Property Technology
Professional Practice

Part II

Advanced Property Analytics
Capstone Project





“I decided to pursue the Master of Commerce because I wanted a way to challenge myself and to differentiate myself when it came to the job market. Through the programme, I was able to build connections with the business world – the world-class, expert lecturers, their connections to marketing practitioners, and my cohort, who are now also in different roles across different industries.”

MICHAEL WELLS
Senior Consultant, TRA

Master of Commerce (MCom)

Build on your existing knowledge with a postgraduate qualification that prepares you for specialist positions in the private and public sectors.

About the programme

Quick facts

Duration: 15 or 18 months full-time

Next start date: 21 July 2025 (Semester Two, 2025) and 2 March 2026

Application closing date: 4 July 2025 (for Semester Two, 2025) and 8 December 2025 (For Semester One, 2026)

If you have a first degree in the same discipline, this masters will enable you to build further on your knowledge and dive deeper into a subject you are passionate about.

Graduates emerge as specialists, ready for roles that demand in-depth knowledge and make a tangible difference in the business world. Choose from a new applied research pathway (including a Consulting Project)* that will help prepare you for a professional career, or focus on a Research Project to enhance your disciplinary knowledge.

Eight specialisations are offered within this programme: Accounting, Commercial Law, Economics, Finance, Global Management and Innovation, Information Systems, Marketing and Operations and Supply Chain Management.

**Not available for Economics or Finance specialisations.*

Who is it for?

If you're a degree holder looking to deepen your expertise in your chosen specialisation, this programme is for you. The MCom can help you expand your career options in both the professional and academic world and the research pathways can be a pathway to doctoral study.

What will you learn?

Our new redesigned 180-point MCom offers the standard 60-point Dissertation. Alternatively, students can opt for either the 30-point Research Project, which provides further training

in research and disciplinary knowledge, or the 30-point Consultancy Project, emphasising applied knowledge and professional capabilities relevant for entry into the job market.

The 120-point programme offers a thesis pathway for students with relevant preparatory research experience.

We offer a wide range of courses tailored to your choice of specialisation, with exciting new courses including:

- Responsible Business
- Economic Development & Wellbeing
- Financial Machine Learning
- Information & Digital Economy

Where could it take you?

Relevant roles include business policy adviser, chief financial officer, marketing adviser, business consultant, corporate adviser or valuer, data communications specialist and financial manager.

Entry requirements

This programme is open to domestic and international students. To apply, you will need:

- A Bachelor of Commerce or an undergraduate degree in the same field as your intended specialisation, with a GPA/GPE of 5.0, or equivalent prior study. You also need to have passed the prerequisite courses for your chosen subject.

Study option

Taught Masters
180 points

Grade required

GPA 5.0

Qualification

IELTS Academic

Score required

6.5



Learn more
auckland.ac.nz/mcom

Programme structure

Example programme structure for the Accounting specialisation

Compulsory courses

Research Methods in Accounting
Responsible Business
Financial Accounting Research
Sustainability Account Research

Applied Accounting Research
Research in Management Control
Research Project

Elective courses

Econometric Methods
Governance Issues in Accounting
Research and Revenue and Cost Management
Contemporary Auditing Research

Quick facts

Duration: 3-4 years full-time, part-time option available

Points: 120 points per year of full-time study

Dates: Eligible candidates can enrol and start their PhD at any time of year.

Why do a PhD in Business?

As a postgraduate researcher at the University of Auckland, you will be part of a community of like-minded scholars at a world Top 100 institution. Our University has more esteemed researchers than any other tertiary institution in New Zealand. You'll have an opportunity to work alongside internationally respected researchers on a project of global significance, whilst building your professional networks and a reputation of excellence.

At the Business School, we are committed to quality teaching and research in topics that shape the futures of people and organisations for the benefit of New Zealand and the world. Our academic research enables people to develop ideas, knowledge and skills that shape their own development, advance New Zealand business, influence the global economy and enhance society. Their projects frequently involve collaborations with our postgraduate students and international colleagues.

Our research strengths

The Business School focuses on four strategic research and education themes that align closely with the University's commitment to research on issues of national and international significance:

- Innovation and value creation
- Succeeding in international markets
- Productivity and sustainable business
- Leadership and governance
- Inclusive capitalism

Our researchers work in a number of disciplinary areas:

- Accounting
- Commercial Law
- Economics
- Finance
- Global Management and Innovation (includes Innovation and Entrepreneurship, International Business, and Management)
- Information Systems
- International Business
- Management
- Marketing

- Operations and Supply Chain Management
- Property

Comprehensive support

We offer exceptional financial, academic, employability and research-focused services to support your PhD journey, including:

- PReSS Fund: Individual research expense grants for every doctoral candidate.
- Scholarships: Financial support for outstanding students.
- Library Access: New Zealand's largest university library with personalised research assistance.
- Development resources: Workshops, programmes and online tools to enhance research, academic, English language and employability skills.
- Support Services: Assistance from the School of Graduate Studies, Student Health and Counselling team, Student Development team, Careers Centre and Postgraduate Students' Association.

Find a research supervisor

Explore our extensive research and find a supervisor aligned with your focus. Use our online Discovery Profiles database to learn about our research experts and their supervision opportunities.

profiles.auckland.ac.nz

Bringing research to life

The Three-Minute Thesis (3MT) competition and the School of Graduate Studies Research Showcase are celebrated events for aspiring researchers. The 3MT challenges students to present their theses in three minutes, refining their communication skills and driving research impact. The Research Showcase highlights the breadth of postgraduate research, offering public recognition and networking opportunities with peers, academics and industry representatives. Both events enhance research skills and provide invaluable exposure and networking opportunities within the academic and professional communities.

Learn more
auckland.ac.nz/phd



"Through my research, I aim to help businesses optimise their used product take-back to successfully implement circular economy practices."

"For my PhD, New Zealand was the very first country that came to mind. The University of Auckland is the best university in New Zealand and had the best supervisor that suited me."

LAHIRU GUNASEKARA

PhD in Operations and Supply Chain Management

Watch this video about Lahiru's PhD journey



Pathway options

Unlock a world of further study and career opportunities through our flexible study pathway that builds on your professional experience.

Postgraduate Diploma in Business (PGDipBus) (Online)

Quick facts

Duration: Part-time over 8 quarters

Next start dates: 15 September 2025

Application closing dates: 1 September 2025



"I thought the opportunity to study at university had passed me by many decades ago. But, to my delight, I discovered the PGDipBus at the Business School."

"I learned soft skills around people management, reflection and critical thinking to complement my technical skills and trade knowledge. I have applied these in my career and these helped make me a better manager."

STEVE LIMPUS

Master of Business Management student

Completed the Postgraduate Diploma in Business (Business Management specialisation)

About the programme

Are you looking to advance your career but lack the ideal qualifications? The Postgraduate Diploma in Business (PGDipBus) is a fully online, accessible programme designed to help experienced professionals broaden their career horizons and progress to master's-level study.

Who is it for?

This programme is designed for experienced professionals, even those without an undergraduate degree, who want to gain a specialised masters degree by building on their substantial industry experience.

What will you learn?

With the PGDipBus, you'll develop essential business knowledge and critical problem-solving skills to shape your career path confidently. Choose a masters specialisation that aligns with your professional goals and gain the expertise to unlock new employment opportunities, build valuable industry connections and pursue further education. The programme offers a pathway to the following degrees:

- Master of Information Governance
- Master of Business Management with specialisations in Product Management, Strategic Management or Human Resources Management (HRM)
- Master of Property Practice

Where could it take you?

With a PGDipBus qualification, you will be equipped to launch or advance careers in business management, property management, information governance and business development or Māori development.

Entry requirements

This programme is open to domestic students. To apply, you will need:

- A bachelors degree or relevant professional qualification and a minimum of two years of relevant work experience.
- Or, five or more years of work experience in a relevant field.

Postgraduate certificates

The 60-point postgraduate certificate offers an alternative pathway for graduates who are initially uncertain about committing to a masters programme, and for those who do not achieve the required GPA for direct entry at masters level.

Courses passed for the **Postgraduate Certificate in Business Management (PGCertBM)** and the **Postgraduate Certificate in Business Analytics (PGCertBusAn)** can be reassigned to the masters programme in the same subject, provided you meet the minimum GPA entry requirement and the postgraduate certificate has not been awarded.

Contact our team to learn more about this option.



Learn more
online.auckland.ac.nz/pgdipbus

Scholarships and funding

The University is committed to investing in its postgraduate students. That's why we offer postgraduate scholarships, awards and prizes to a total value of over \$40 million each year.

Scholarships for domestic students

The University offers guaranteed scholarships to Māori and Pacific applicants who meet grade point average (GPA) thresholds from their qualifying programme.

As a high-achieving domestic research student, you could be eligible for:

- University of Auckland Doctoral scholarships
- University of Auckland Postgraduate Honours/ PGDip Scholarship
- University of Auckland Māori Postgraduate Scholarship
- University of Auckland Pacific Postgraduate Scholarship
- University of Auckland Research Masters Scholarship
- Graduate Teaching Assistant Fee Bursary

auckland.ac.nz/scholarships

Scholarships for international students

We have more than NZ\$15 million in scholarships available for international students this year. These include Doctoral Scholarships and a range of faculty and country-specific scholarships. High-achieving new international students who wish to study full-time at postgraduate level could be eligible for generous scholarships. We encourage you to apply for a scholarship at the same time as your application for admission.

- University of Auckland International Business Masters Scholarship
- University of Auckland India High Achievers Scholarship
- University of Auckland ASEAN High Achievers Scholarship
- University of Auckland Vietnam Excellence Scholarship
- University of Auckland International Student Excellence Scholarship

Manaaki New Zealand Scholarships

These scholarships are funded through the New Zealand Aid Programme and administered by the Ministry of Foreign Affairs and Trade. The purpose is for candidates from selected Pacific, Asian, African, Caribbean, Latin American and Commonwealth countries to gain knowledge and skills that will assist in the development of their home country.

Business School-specific scholarships

Every year, the Business School offers a range of scholarships, prizes and awards to international and domestic students enrolled at all levels of study. Enquire with your department about available scholarships and awards or search the University's scholarships database for up-to-date information.

Doctoral scholarships

Māori and Pacific doctoral applicants with a GPA of 8.0 or above from their most recent qualifying programme will be guaranteed a scholarship provided the qualifying programme was completed at a New Zealand university.

The University of Auckland Doctoral Scholarships are also open to all high-achieving international students applying for a PhD at the University of Auckland.

Students can be considered for a University of Auckland Doctoral Scholarship only at the time of application for a place in the programme.

auckland.ac.nz/scholarships



International student support

The University of Auckland warmly welcomes students from all over the world. We offer you a wonderful opportunity to gain an internationally recognised qualification in a stimulating, culturally diverse environment.

As an international postgraduate student, you will have access to the general support services the University of Auckland offers to its students. In addition, there are specialist support services to help you adjust to life in New Zealand and enjoy your studies in Auckland.

Orientation

Orientation programmes for new international students are held at the beginning of each semester, providing essential information about the University and living in Auckland. Additionally, the Business School offers orientation sessions for all new students at the start of each semester, covering important academic details and offering social and cultural activities to help you meet new people. Business Masters students also have dedicated orientation sessions in Quarters Two and Four.

English language support

If English is not your first language, you must provide proof of English proficiency for postgraduate study. This can be done by achieving the required score on an approved English test, such as IELTS, or by completing a University of Auckland English Language Academy (ELA) pathway programme.

DELNA (Diagnostic English Language Needs Assessment) is a free service that assesses the level of English support you need to succeed in your studies.

auckland.ac.nz/delna

The University offers extensive support to help you develop your academic English skills. English Language Enrichment provides free services, including language learning materials and assistance with academic writing, listening skills and pronunciation.

www.library.auckland.ac.nz/ele

Communication and academic skills

The Business School has a dedicated Business Communications Team (BCT) to help you develop communication and presentation skills. They offer workshops and seminars featuring practice activities, role-playing exercises and more to equip students with the essential skills needed for academic success and career advancement in business.

Pastoral support

Being away from home can be challenging. To assist international students, we offer specialised support services for a range of issues, including immigration, health and wellbeing, financial advice, accommodation and personal support. The University has a 24/7 emergency number is available to students for urgent assistance at any time, day or night. Additionally, we offer interdenominational pastoral care and spiritual guidance to students of all religious and cultural beliefs.

Benefits of studying for a PhD in New Zealand

As a PhD candidate, you have open work rights under the terms of your student visa. On completion of your PhD, you can apply for a Post-Study Work Visa for up to three years, which allows you to work for any employer in New Zealand. Your spouse or partner can also apply for a work visa valid for the duration of your PhD programme. Additionally, your dependent children can attend New Zealand primary and secondary schools at the same subsidised rate as New Zealand children.

immigration.govt.nz

Working while you study

As a full-time student at the University of Auckland, you may be eligible to work during your studies. For the latest information on your work rights while on a student visa in New Zealand, please visit the Government website.

immigration.govt.nz/study



Learn more
[auckland.ac.nz/
international-student-support](http://auckland.ac.nz/international-student-support)



How to apply

Step 1: Application

To apply for a place in the programme you need to complete an online application at applytostudy.auckland.ac.nz

If you are applying for the first time, you will need to sign up for a new account. There is no application fee. You will receive an email acknowledging receipt of your application. If requested, you will need to submit supporting documents.

Step 2: Admission

Your application will be assessed and if you are successful, we will email you an offer of place. When you have accepted a firm offer or have met the requirements of a conditional offer, you can enrol in your courses.

auckland.ac.nz/pgenrolment

Step 3: Apply for a visa (international students only)

You will need to apply for a student visa before you can study in the programme. To apply for a visa, you will need a current passport, your offer of admission letter, fees receipt and evidence of funds to support yourself in New Zealand.

You do not need to have enrolled in courses before you pay your tuition fees. You should arrange the payment of your fees based on the fees estimate stated in your offer letter. Fees can be paid in instalments, however you must meet the requirements for your student visa, which may vary depending on your country of origin.

Once you have paid the fees, you can generate a statement through Student Services Online. This document can be used to support your visa application.

Immigration New Zealand provides specific details of all the required documentation for your visa application.

For more information please visit auckland.ac.nz/is-visas

Step 4: Enrol in your courses

All students who are eligible to enrol will be sent an email with instructions on how to enrol in courses using Student Services Online at auckland.ac.nz/sso

Key dates

Application closing dates for 2025



[Learn more](#)



Calculating your GPA/GPE

Grades or marks achieved at the University of Auckland are given a grade point average (GPA). Grades or marks achieved at other institutions are given a grade point equivalent (GPE). Use our GPE calculator for an indication of your GPE: gpecalculator.auckland.ac.nz

Contact us

For general student enquiries, contact:

Student Hub

Email: studentinfo@auckland.ac.nz
auckland.ac.nz/student-hubs

Professional Programmes:

Phone:

(09) 923 1535 (within Auckland)
0800 61 62 63 (outside Auckland)
+64 9 923 1535 (overseas)

Business Masters enquiries:

Master of International Business, Master of Marketing
and Master of Professional Accounting:

Email: gsm-businessmasters@auckland.ac.nz

Master of Applied Finance enquiries:

Email: mappfin@auckland.ac.nz

Master of Business Analytics enquiries:

Email: gsmbusinessanalytics@auckland.ac.nz

**Master of Business Administration,
Master of Business Management and
Postgraduate Diploma in Business enquiries:**

Email: gsm@auckland.ac.nz

PhD students:

Email: PhD-Bus@auckland.ac.nz

For personal assistance, please visit your local Student Hub, where students and whānau are welcome to talk with our expert advisers.

Enquiries: auckland.ac.nz/askus
Or phone: 0800 61 62 63
International: +64 9 373 7513

CITY CAMPUS

General Library, Building 109,
5 Alfred Street, Auckland

GRAFTON CAMPUS

Philson Library, Building 503
Level 1, 85 Park Rd, Grafton
(Entry via the Atrium)

SOUTH AUCKLAND CAMPUS

Te Papa Ako o Tai Tonga
6 Osterley Way, Manukau

WHANGĀREI CAMPUS

Te Papa Ako o Tai Tokerau: L Block,
13 Alexander Street,
Whangārei



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AUCKLAND
Waipapa Taumata Rau

auckland.ac.nz/business