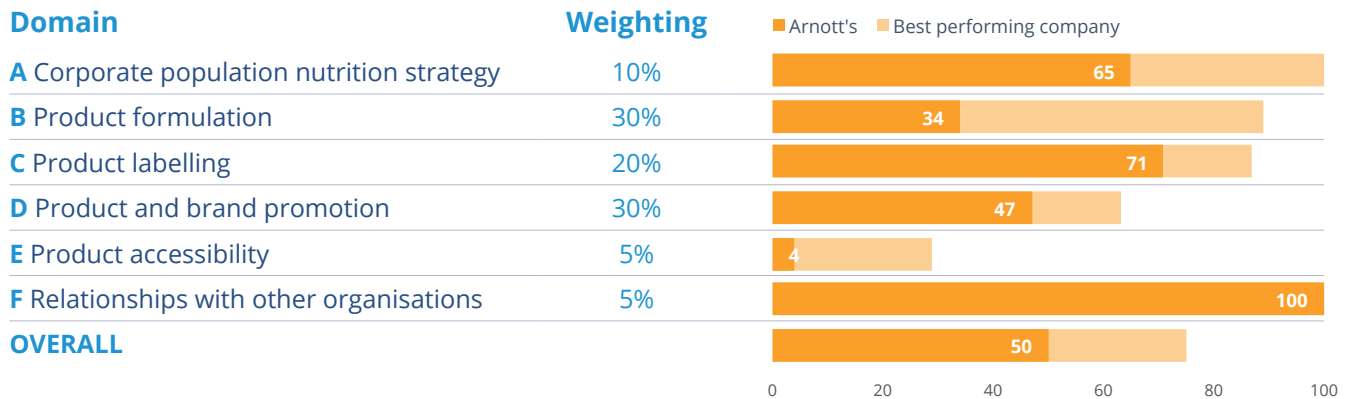


APPENDIX: COMPANY SCORECARDS

Arnott's

8 OUT OF 25
FOOD COMPANIES
(this includes supermarkets and QSRs)

50 OVERALL SCORE
(OUT OF 100)



Areas of strength

Key recommendations

	Areas of strength	Key recommendations
Tertile	Corporate population nutrition strategy	
3	<ul style="list-style-type: none"> Clear commitment to improve population nutrition within the 'Nutrition and Wellness' section on the website 	<ul style="list-style-type: none"> Include SMART (specific, measurable, achievable, relevant and time bound) objectives and targets within overarching nutrition strategy Refer to global and national priorities within the overarching nutrition strategy e.g., World Health Organization recommendations, Sustainable Development Goals Link the Key Performance Indicators of senior managers to the overarching nutrition strategy and related objectives and targets Regularly report on progress towards improving population nutrition, including progress on objectives and targets specific to New Zealand
2	Product formulation	
	<ul style="list-style-type: none"> Evidence of previous commitments on sodium reduction including targets for ready-to-serve soups, crackers and snacks Internal commitments to reduce trans fat and saturated fat 	<ul style="list-style-type: none"> Develop specific targets to reduce added sugars in key product groups Develop commitments to reduce portion sizes for specific food categories where this is appropriate Publish targets on sodium, trans fat and saturated fat reduction (and added sugar/portion sizes when developed) specific to New Zealand on the website
3	Product labelling	
	<ul style="list-style-type: none"> Support for and commitment to implementation of the Health Star Rating system Provision of comprehensive online nutrition information for products, both per serve and per 100g. 	<ul style="list-style-type: none"> Support the implementation of regulations by the Government on added sugar and trans fat labelling on products Commit to labelling products with nutrition claims only when products are healthy, (i.e. meet the FSANZ Nutrient Profiling Scoring Criterion (NPSC))

	Areas of strength	Key recommendations
Tertile 3	Product and brand promotion	
	<ul style="list-style-type: none"> Marketing policy in place for children under 12 years that covers a range of media, including television, radio, print, cinema and third-party internet sites where the audience is predominantly children. The company commits not to use popular personalities or licensed characters in advertising primarily directed to children under 12 years 	<ul style="list-style-type: none"> Publish support for the Advertising Standards Authority Children and Young People's Advertising Code Be more specific in the definition of the 'target audience' or 'audience exposed' as "predominantly children" has not been further defined. Ideally the definition would be based on children's peak viewing times. Develop a marketing policy that applies to children up to the age of 18 years Independently audit compliance with marketing commitments on a national level Adopt an official nutrient profiling system to classify products for the purpose of marketing to children (e.g., World Health Organization nutrient profiling system, NZ Food and Beverage Classification System)
2	Product accessibility	
	<ul style="list-style-type: none"> Commitment to increase the vegetable and wholegrain content of products in product portfolio 	<ul style="list-style-type: none"> Support evidence-informed government policies such as a tax on sugar-sweetened beverages Make a commitment to increase the proportion of healthy food products in the overall company portfolio Adopt an official nutrient profiling system to classify products for the purpose of accessibility policies
3	Relationships with other organisations	
	<ul style="list-style-type: none"> Evidence of no current external relationships or funding of external research as disclosed to the BIA-Obesity team Strict policy prohibiting political donations 	<ul style="list-style-type: none"> Arnott's achieved the maximum score for this BIA-Obesity domain
3	Overall	
	<ul style="list-style-type: none"> Active engagement with the BIA-Obesity tool and process 	<ul style="list-style-type: none"> Sign up to the Ministry of Health's Healthy Kids Industry Pledge

Arnott's BIA-Obesity domain scores by tertile

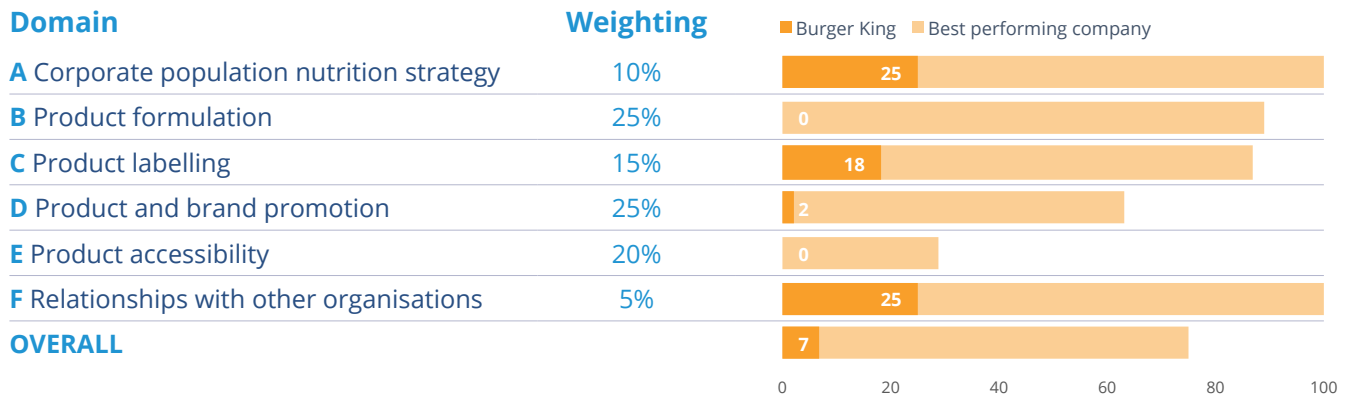
3 = score within top third of NZ companies – 1 = score within lowest third of NZ companies

APPENDIX: COMPANY SCORECARDS

Burger King

20 OUT OF 25
FOOD COMPANIES (this includes food and beverage manufacturers and supermarkets)

7 OVERALL SCORE
(OUT OF 100)



Areas of strength

Key recommendations

Tertile	Areas of strength	Key recommendations
1	<p>Corporate population nutrition strategy</p> <ul style="list-style-type: none"> Overarching global commitment to improve population nutrition, mainly through improving access to nutrition information to consumers 	<ul style="list-style-type: none"> Publish an overarching commitment to improve population nutrition on Burger King's New Zealand website Include SMART (specific, measurable, achievable, relevant and time bound) objectives and targets within overarching nutrition strategy Refer to global and national priorities when constructing a nutrition strategy e.g., World Health Organization recommendations, Sustainable Development Goals Link the Key Performance Indicators of senior managers to nutrition targets Regularly report on progress towards improving population nutrition, including specific New Zealand objectives and targets
1	<p>Product formulation</p> <ul style="list-style-type: none"> Burger King has no commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Develop New Zealand specific SMART (specific, measurable, achievable, relevant, time-bound) targets for sodium, added sugar, saturated fat and trans fat reduction across the product portfolio
1	<p>Product labelling</p> <ul style="list-style-type: none"> Comprehensive nutrition information of products provided on the national website 	<ul style="list-style-type: none"> Commit to provide nutrition information upon request to consumers on-site Support government regulation on menu labelling Provide information on food composition to national authorities upon request

	Areas of strength	Key recommendations
Tertile 2	Product and brand promotion	
	<ul style="list-style-type: none"> Commitment to remove toys from kids' meals The company commits not to use popular personalities or licensed characters in advertising primarily directed to children under 12 years 	<ul style="list-style-type: none"> Publish support for the Advertising Standards Authority Children and Young People's Advertising Code Develop a marketing policy that applies to children up to the age of 18 years and that defines a target audience in terms of children's peak viewing times and includes restriction of use of celebrities and animation/fantasy characters and premium offers other than toys Independently audit compliance with marketing policies on a national level Adopt an official nutrient profiling system to classify products for the purpose of marketing to children (e.g., the World Health Organization nutrient profiling system or the NZ Food and Beverage Classification System) Develop a policy on sponsorship of children's events Commit to only promoting healthy sides and healthy drinks for children's meals
1	Product accessibility	
	<ul style="list-style-type: none"> Burger King has no commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Develop a commitment to using value deals only on healthy products Commit to not use price incentives such as supersizing Commit to not provide free drink refills for caloric soft drinks Support evidence-informed government policies such as a tax on sugar-sweetened beverages Commit to not opening new stores near schools Develop a policy that 'default' drinks (as part of combination meals) are healthy
1	Relationships with other organisations	
	<ul style="list-style-type: none"> Philanthropic funding and support for active lifestyle programmes are published on the national website 	<ul style="list-style-type: none"> Publish national relationships on the Zealand website, such as support of professional organisations and external research, and membership of industry associations, or disclose a lack of these relationships to the BIA Obesity team Disclose all political donations in real time, or commit to not make political donations
1	Overall	
	<ul style="list-style-type: none"> Active engagement with BIA-Obesity tool and process 	<ul style="list-style-type: none"> Sign up to the Ministry of Health's Healthy Kids Industry Pledge

Burger King's BIA-Obesity domain scores by

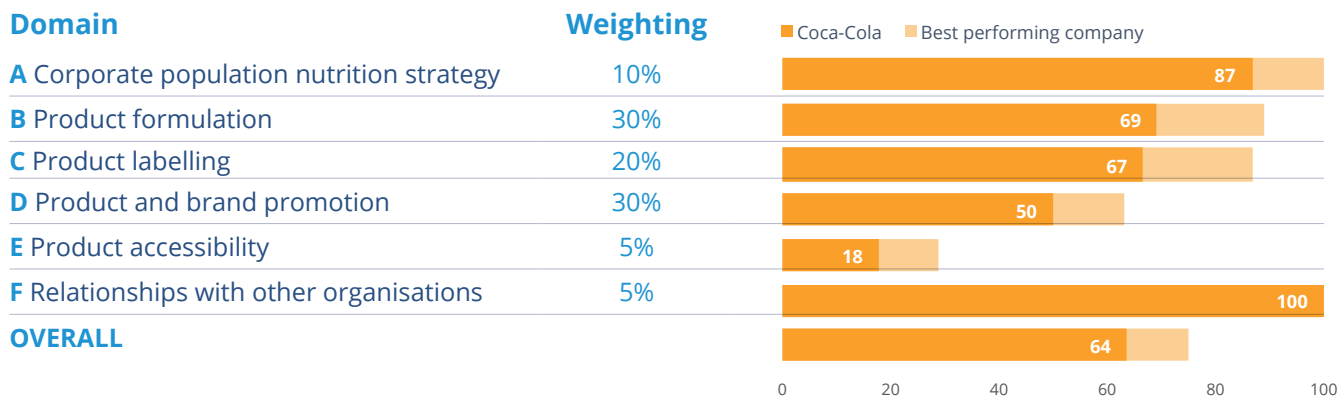
3 = score within top third of NZ companies – **1** = score within lowest third of NZ companies

The scores and recommendations for this company are based on the evaluation of publically available information that was assessed in 2017.

Coca-Cola

3 OUT OF 25
FOOD COMPANIES
(this includes supermarkets and QSRs)

64 OVERALL SCORE
(OUT OF 100)



Areas of strength

Key recommendations

Tertile 3	<p>Corporate population nutrition strategy</p> <ul style="list-style-type: none"> Clear commitment to improve population nutrition on national website and regular reporting on this commitment 	<ul style="list-style-type: none"> Include SMART (specific, measurable, achievable, relevant and time bound) objectives and targets within overarching nutrition strategy Refer to global priorities within the overarching nutrition strategy e.g., World Health Organization recommendations, Sustainable Development Goals Make the linking of the Key Performance Indicators of senior managers to the overarching nutrition strategy and related objectives and targets public and more specific
	<p>Product formulation</p> <ul style="list-style-type: none"> Commitment to reducing the sugar content in some of the most well-known brands Commitment to reduce portion sizes 	<ul style="list-style-type: none"> Set SMART (specific, measurable, achievable, relevant, time bound) targets specific to New Zealand to reduce portion sizes of products where appropriate Commit to using an independent nutrient profiling system (e.g., Health Star Ratings) for the purposes of product development and reformulation
	<p>Product labelling</p> <ul style="list-style-type: none"> Support of and commitment to implementation of the Health Star Rating System Provision of comprehensive nutrition information of products online 	<ul style="list-style-type: none"> Support the implementation of regulations by the Government on added sugar labelling on products Commit to provide nutrition information on added sugar in products to government upon request Commit to labelling products with nutrition claims only when products are healthy, (i.e. meet the FSANZ Nutrient Profiling Scoring Criterion (NPSC))

		Areas of strength	Key recommendations
Tertile	3	Product and brand promotion	
		<ul style="list-style-type: none"> Commitment to comply with the Advertising Standards Authority Children's and Young People's Advertising Code Commitment to not advertise to children under 12 years old, i.e. where the audience is over 35% children under 12 years old. This policy applies to all media which directly targets children under 12, including television shows, print media, websites, social media, movies, and SMS/email marketing. 	<ul style="list-style-type: none"> Adapt a stricter definition of 'target audience' or 'audience exposed' (i.e. Ideally the definition would be based on children's peak viewing times) Develop a marketing policy that applies to children up to the age of 18 years and includes restriction on use of celebrities, premium offers and fantasy and animation characters Develop a policy on restriction of sponsorship of children's events Independently audit compliance with marketing commitments on a national level
	3	Product accessibility	
		<ul style="list-style-type: none"> Commitment to not directly supply any school in New Zealand with full sugar carbonated beverages or energy drinks. Disclosure of policy position on sugar-sweetened beverage taxes on the website 	<ul style="list-style-type: none"> Support, instead of oppose, a tax on sugar-sweetened beverages taking into account the growing scientific evidence base Make a specific commitment to increase the proportion of healthy beverages in the overall company portfolio Adopt an official nutrient profiling system to classify products for the purposes of product accessibility
3	Relationships with other organisations		
	<ul style="list-style-type: none"> Public disclosure of health and wellbeing related partnerships, active lifestyle programs and philanthropic funding and scientific research the company supports on the national website 	<ul style="list-style-type: none"> Disclose all political donations in real time, or commit to not make political donations 	
3	Overall		
	<ul style="list-style-type: none"> Commitment to the Ministry of Health Healthy Kids Industry Pledge Active engagement with the BIA-Obesity tool and process 		

Coca-Cola's BIA-Obesity domain scores by tertile

3 = score within top third of NZ companies – 1 = score within lowest third of NZ companies

APPENDIX: COMPANY SCORECARDS

Countdown

7

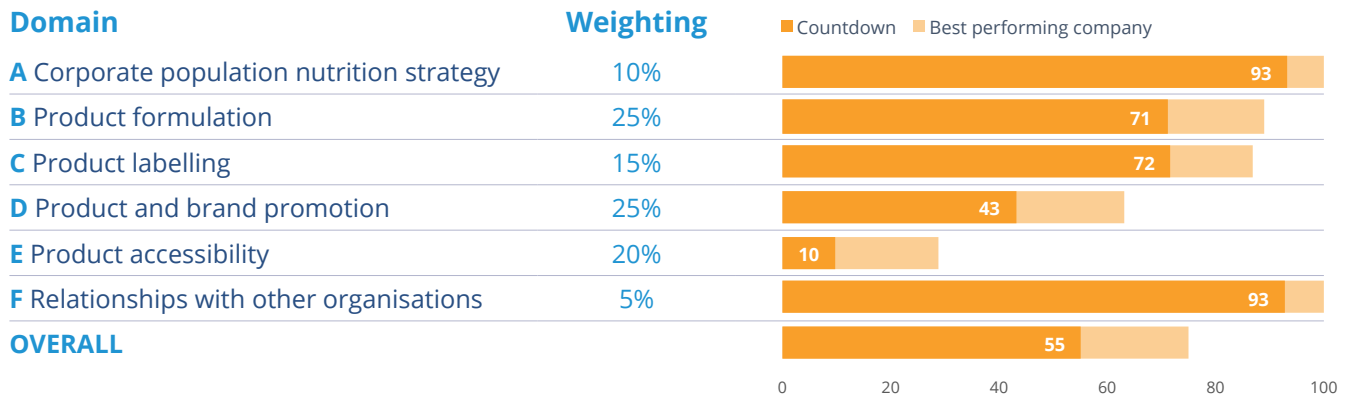
OUT OF 25

FOOD COMPANIES (this includes food and beverage manufacturers and QSRs)

55

OVERALL SCORE

(OUT OF 100)



Areas of strength

Key recommendations

Tertile

Corporate population nutrition strategy

- Strong commitment to improving population nutrition with clear health and nutrition targets on the national website
- Annual reporting against specific objectives and targets
- Key Performance Indicators of senior managers linked to nutrition targets
- Reference to national priorities in overarching nutrition strategy

- Refer to global priorities when constructing a nutrition strategy (e.g., World Health Organization recommendations, Sustainable Development Goals)

3

Product formulation

- Commitment for private label grocery products to be nutritionally on par (with respect to saturated fat, sugar, sodium), or better than, the category average.
- Signed up to the Ministry of Health Healthy Kids Industry Pledge

- Commit to reduce portion sizes of categories of private label products where this is appropriate
- Publish commitment to the Healthy Kids Industry Pledge on the Countdown website
- Adopt an official nutrient profiling system (e.g., Health Star Ratings) to classify products for the purpose of food reformulation

3

Product labelling

- Commitment to display the Health Star Rating on all private label grocery products
- Commitment to make nutrition information, including Health Star Ratings, available online

- Support the implementation of regulations by the Government on added sugar labelling on products
- Use shelf tags to display summary nutrition information in-store
- Commit to labelling private label products with nutrition claims only when products are healthy, (i.e. meet the FSANZ Nutrient Profiling Scoring Criterion (NPSC))

2

Countdown

7

OUT OF 25

FOOD COMPANIES (this includes food and beverage manufacturers and QSRs)

55

OVERALL SCORE

(OUT OF 100)

	Areas of strength	Key recommendations
Tertile	Product and brand promotion	
	<ul style="list-style-type: none"> Commitment to comply with the Advertising Standards Authority Children and Young People's Advertising Code Commitment to not advertise collectibles in any medium that is targeted at children under the age of 14 years 	<ul style="list-style-type: none"> Develop a marketing policy that applies to children up to the age of 18 years and includes restriction on celebrities, premium offers and fantasy and animation characters Develop a marketing policy to all consumers, that covers both broadcast and non-broadcast media, including limitation of in-store and flyer promotion of unhealthy products Independently audit compliance with marketing policies on a national level
2	Product accessibility	
3	<ul style="list-style-type: none"> The Odd Bunch initiative, which aims to increase the affordability of healthy products Commitment to ensure at least one confectionery food free checkout in 95% of Countdown 	<ul style="list-style-type: none"> Commit to limit multi-buy specials on unhealthy products Commit to increasing the proportion of healthy products in the overall product portfolio Commit to dedicate a minimum proportion of shelf space to healthy products, and/or a maximum proportion of shelf space to unhealthy products Develop a policy on the placement of unhealthy foods in high-traffic areas, such as end-of-aisle displays Support evidence-informed government policies such as a tax on sugar-sweetened beverages Adopt an official nutrient profiling system to classify products for the purpose of accessibility policies
3	Relationships with other organisations	
3	<ul style="list-style-type: none"> Details of most external relationships are available on the national website Commitment to not make political donations 	<ul style="list-style-type: none"> Disclose details of public-private partnerships (e.g., membership of NZ Business and Parliament Trust) on the national website
3	Overall	
3	<ul style="list-style-type: none"> Active engagement with the BIA-Obesity research group Signatory of the Ministry of Health's Healthy Kids Industry Pledge 	

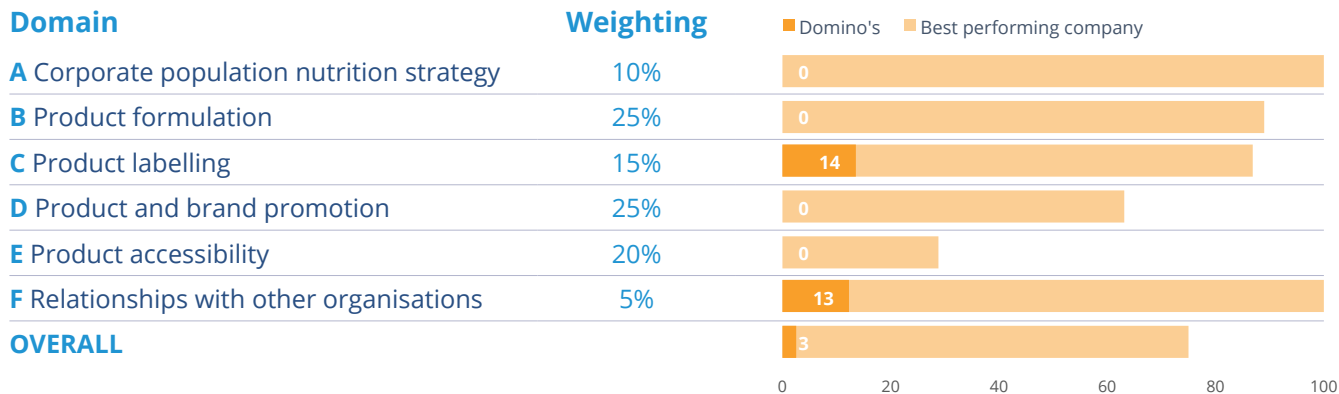
Countdown's BIA-Obesity domain scores by tertile

3 = score within top third of NZ companies – 1 = score within lowest third of NZ companies

Domino's

21 **OUT OF 25**
 FOOD COMPANIES (this includes food and beverage manufacturers and supermarkets)

3 **OVERALL SCORE**
 (OUT OF 100)



Areas of strength

Key recommendations

Tertile 1	<p>Corporate population nutrition strategy</p> <ul style="list-style-type: none"> Domino's has no commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Publish an overarching commitment to improve population nutrition on Domino's New Zealand website, including SMART (specific, measurable, achievable, relevant, time-bound) objectives and targets Regularly report on progress towards improving population nutrition, including specific objectives and targets Refer to global and national priorities when constructing a nutrition strategy e.g., World Health Organization recommendations, Sustainable Development Goals Link the Key Performance Indicators of senior managers to nutrition targets
	<p>Product formulation</p> <ul style="list-style-type: none"> Domino's has no commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Commit to New Zealand specific SMART (specific, measurable, achievable, relevant, time-bound) targets on sodium, sugar, saturated fat and trans fat reduction across the product portfolio Develop commitments to reduce portion sizes for specific food categories where this is appropriate
	<p>Product labelling</p> <ul style="list-style-type: none"> Domino's provides nutrition information on their national website, per serving only 	<ul style="list-style-type: none"> Commit to display comprehensive nutrition information on menus in-store Commit to provide nutrition information upon request on-site Provide information on food composition to national authorities on request Support government regulations on menu labelling in New Zealand

	Areas of strength	Key recommendations
Tertile	Product and brand promotion	
	<ul style="list-style-type: none"> Domino's has no commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Publish support for the Advertising Standards Authority Children and Young People's Advertising Code Develop a marketing policy that applies to children up to the age of 18 years and that defines a target audience in terms of children's peak viewing times and includes restriction of use of celebrities and animation/fantasy characters and toys with kids' meals Independently audit compliance with marketing policies on a national level Adopt an official nutrient profiling system to classify products for the purpose of marketing to children (e.g., the WHO nutrient profiling system or the NZ Food and Beverage Classification System) Develop a policy on sponsorship of children's events Commit to only promoting healthy sides and healthy drinks for children's meals
	1	
	Product accessibility	
	<ul style="list-style-type: none"> Domino's has no commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Develop a commitment to using value deals only on healthy products Commit to not use price incentives such as supersizing Commit to not provide free drink refills for caloric soft drinks Support evidence-informed government policies such as a tax on sugar-sweetened beverages Commit to not opening new stores near schools Develop a policy that 'default' drinks (as part of combination meals) are healthy
	1	
	Relationships with other organisations	
	<ul style="list-style-type: none"> Philanthropic funding is published on the national website 	<ul style="list-style-type: none"> Publish national relationships on the Zealand website, such as support of professional organisations and external research, and membership of industry associations, or disclose a lack of these relationships to the BIA Obesity team Disclose all political donations in real time, or commit to not make political donations
	1	
	Overall	
		<ul style="list-style-type: none"> Sign the Ministry of Health's Healthy Kids Industry Pledge Actively engage with the BIA-Obesity research process
	1	

Domino's BIA-Obesity domain scores by tertile

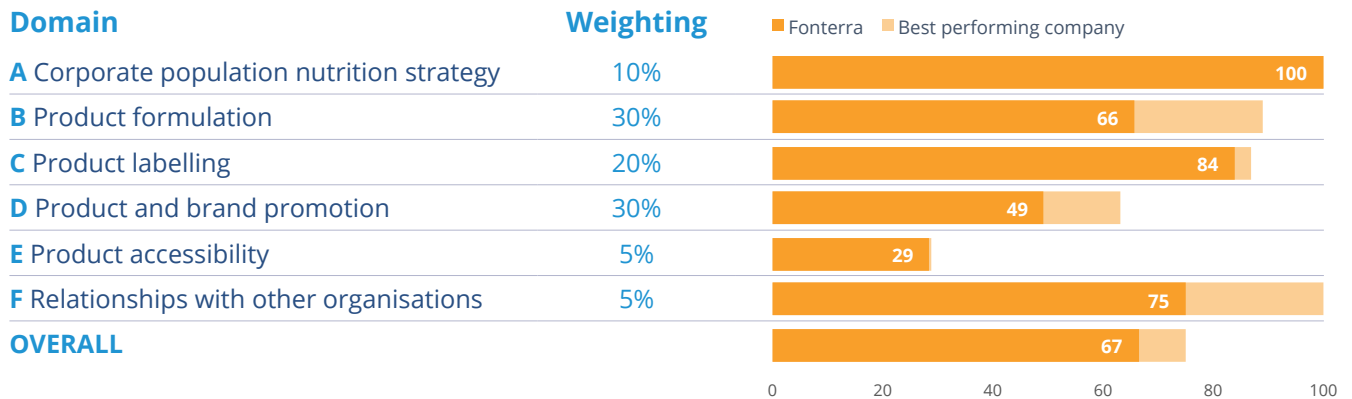
3 = score within top third of NZ companies – **1** = score within lowest third of NZ companies

The scores and recommendations for this company are based on the evaluation of publically available information that was assessed in 2017.

Fonterra

2 OUT OF 25
FOOD COMPANIES
(this includes supermarkets and QSRs)

67 OVERALL SCORE
(OUT OF 100)



Areas of strength

Key recommendations

Tertile 3	<p>Corporate population nutrition strategy</p> <ul style="list-style-type: none"> • Clear New Zealand specific commitment to improving population nutrition including reference to the Healthy Kids Industry Pledge • Acknowledgement of national priorities in overarching nutrition strategy • Acknowledgement of global priorities in overarching nutrition strategy (e.g., Sustainable Development Goals) • Key Performance Indicators of senior managers are linked to overarching nutrition strategy and related targets 	<ul style="list-style-type: none"> • Fonterra received the maximum score for this BIA-Obesity domain
	<p>Product formulation</p> <ul style="list-style-type: none"> • Clear targets to reduce sodium, sugar, saturated fat and trans fat across product portfolio • Signed up to the Ministry of Health Healthy Kids Industry Pledge 	<ul style="list-style-type: none"> • Develop commitments to reduce portion sizes for specific food categories where this is appropriate • Adopt an official nutrient profiling system (e.g., Health Star Ratings) for the purposes of product formulation, or compare Fonterra's in-house system with official nutrient profiling systems and publish this in peer-reviewed literature
	<p>Product labelling</p> <ul style="list-style-type: none"> • Clear commitment to display the Health Star Rating on all products by the end of 2018 	<ul style="list-style-type: none"> • Support the implementation of regulations by the Government on added sugar and trans fat labelling on products • Commit to labelling products with nutrition claims only when products are healthy, (i.e. meet the FSANZ Nutrient Profiling Scoring Criterion (NPSC))

	Areas of strength	Key recommendations
Tertile 3	Product and brand promotion	
	<ul style="list-style-type: none"> • Commitment to comply with the Advertising Standards Authority Children and Young People's Advertising Code 	<ul style="list-style-type: none"> • Develop a marketing policy that applies to children up to the age of 18 years and that defines a target audience using children's peak viewing times instead of proportion of population watching • Develop a policy not to use celebrities, characters and premium offers in unhealthy food products targeted to children • Independently audit compliance with marketing policies on a national level
Tertile 3	Product accessibility	
	<ul style="list-style-type: none"> • Fonterra Milk for Schools programme increases affordability and availability of healthy food in a school setting 	<ul style="list-style-type: none"> • Support evidence-informed government policies such as a tax on sugar-sweetened beverages • Make a commitment to increase the proportion of healthy food products in the overall company portfolio • Adopt an official nutrient profiling system to classify products for the purpose of accessibility policies
Tertile 3	Relationships with other organisations	
	<ul style="list-style-type: none"> • Philanthropic funding, support for nutrition education programmes and support for public-private partnerships published on national website • Commitment not to make political donations 	<ul style="list-style-type: none"> • Publish list of external research funded on the national website where this is possible
Tertile 3	Overall	
	<ul style="list-style-type: none"> • Active engagement with the BIA-Obesity tool and process • Signed up to the Ministry of Health Healthy Kids Industry Pledge 	

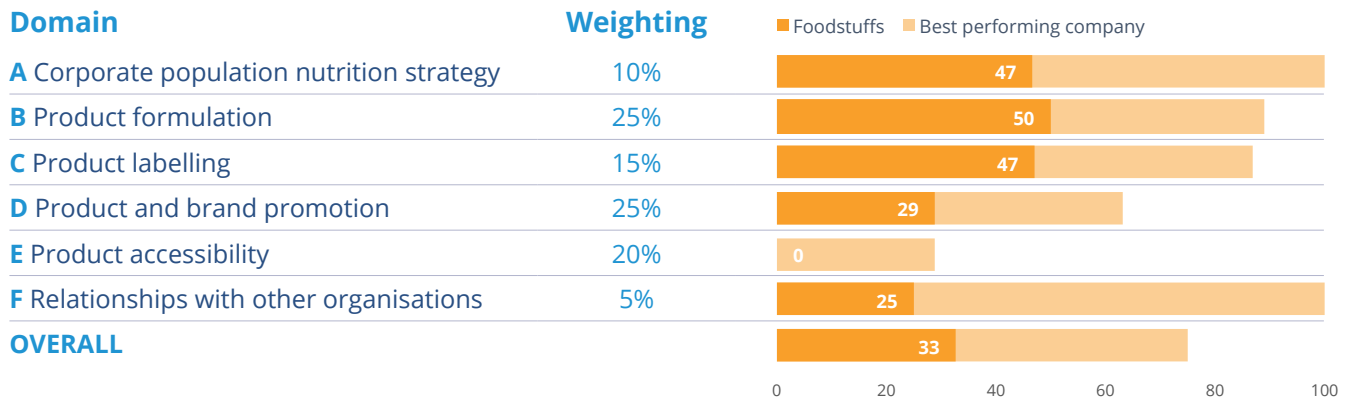
Fonterra's BIA-Obesity domain scores by tertile

3 = score within top third of NZ companies – 1 = score within lowest third of NZ companies

Foodstuffs

14 OUT OF 25
FOOD COMPANIES (this includes food and beverage manufacturers and QSRs)

33 OVERALL SCORE
(OUT OF 100)



Areas of strength

Key recommendations

Tertile	Areas of strength	Key recommendations
2	<p>Corporate population nutrition strategy</p> <ul style="list-style-type: none"> Strong commitment to improving population nutrition on the website 	<ul style="list-style-type: none"> Refer to global and national priorities within the overarching nutrition strategy e.g., World Health Organization recommendations, Sustainable Development Goals Include annual reporting against specific objectives and targets Link Key Performance Indicators of senior managers to nutrition targets
2	<p>Product formulation</p> <ul style="list-style-type: none"> Clear targets to reduce sodium and sugar across private label product portfolio Signed up to the Ministry of Health Healthy Kids Industry Pledge 	<ul style="list-style-type: none"> Commit to reduce portion sizes of categories of private label products where this is appropriate Set clear and specific targets to reduce saturated fat content across private label product portfolio Adopt an official nutrient profiling system (e.g., Health Star Ratings) to classify products for the purpose of reformulation
2	<p>Product labelling</p> <ul style="list-style-type: none"> Commitment to complete the roll-out of the Health Star Ratings on all private label foods by a set end date and promotion of the wider adoption of Health Star Ratings among supplier community 	<ul style="list-style-type: none"> Support the implementation of regulations by the Government on added sugar labelling on products Use shelf tags to display summary nutrition information in-store Commit to labelling products with nutrition claims only when products are healthy, (i.e. meet the FSANZ Nutrient Profiling Scoring Criterion (NPSC))

Foodstuffs

14 **OUT OF 25**
FOOD COMPANIES (this includes food and beverage manufacturers and QSRs)

33 **OVERALL SCORE**
(OUT OF 100)

	Areas of strength	Key recommendations
Tertile 2	Product and brand promotion	
	<ul style="list-style-type: none"> Commitment to comply with the latest Advertising Standards Authority Code 	<ul style="list-style-type: none"> Develop a marketing policy that applies to children up to the age of 18 and includes restriction on celebrities, premium offers and fantasy and animation characters Develop a marketing policy to all consumers, that covers both broadcast and non-broadcast media, including limitation of in-store and flyer promotions of unhealthy products Commit to ensuring that rewards programmes and in-store presentations are only for healthy products Independently audit compliance with marketing policies on a national level
1	Product accessibility	
	<ul style="list-style-type: none"> Foodstuffs does not have any commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Limit multi-buy specials on unhealthy products Commit to at least one healthy check-out in all stores Commit to increasing the proportion of healthy products in the overall product portfolio Commit to dedicate a minimum proportion of shelf space to healthy products, and/or a maximum proportion of shelf space to unhealthy products Develop a policy on the placement of unhealthy food in high-traffic areas, such as end-of-aisle displays Support evidence-informed government policies such as a tax on sugar-sweetened beverages Adopt an official nutrient profiling system to classify products for the purpose of accessibility
1	Relationships with other organisations	
	<ul style="list-style-type: none"> Public disclosure of nutrition education / healthy diet-oriented programs and active lifestyle programs that the company supports on the national website 	<ul style="list-style-type: none"> Publish national relationships on the Zealand website, such as support of professional organisations and external research, and membership of industry associations, or disclose a lack of these relationships to the BIA Obesity team Disclose all political donations in real time, or commit to not make political donations
2	Overall	
	<ul style="list-style-type: none"> Signatory of the Ministry of Health's Healthy Kids Industry Pledge 	<ul style="list-style-type: none"> Actively engage with the BIA-Obesity tool and process

Foodstuffs's BIA-Obesity domain scores by tertile

3 = score within top third of NZ companies – **1** = score within lowest third of NZ companies

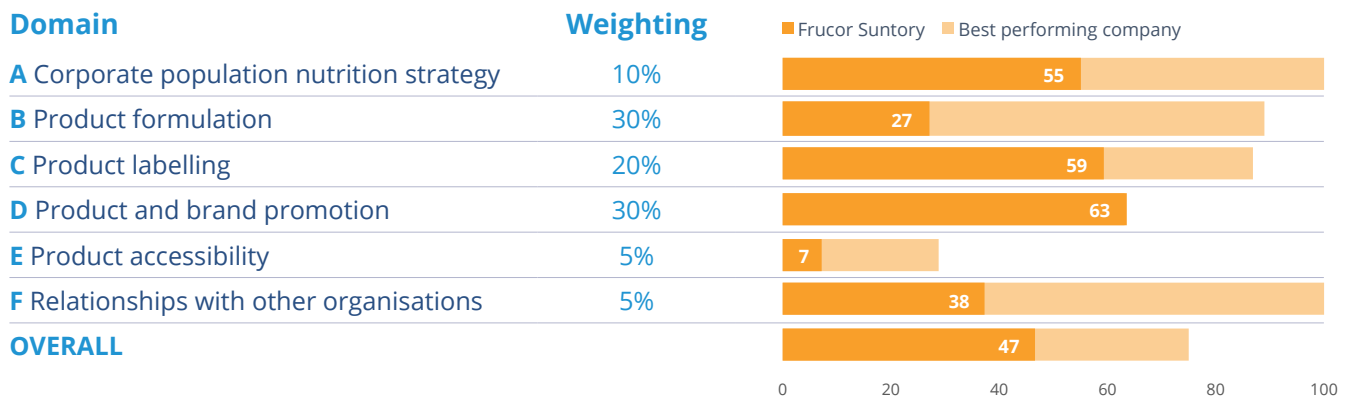
The scores and recommendations for this company are based on the evaluation of publically available information that was assessed in 2017.

APPENDIX: COMPANY SCORECARDS

Frucor Suntory

10 OUT OF 25
FOOD COMPANIES
(this includes supermarkets and QSRs)

47 OVERALL SCORE
(OUT OF 100)



Areas of strength

Key recommendations

Tertile	Areas of strength	Key recommendations
2	<p>Corporate population nutrition strategy</p> <ul style="list-style-type: none"> Clear commitment to improve population nutrition on the national website, including specific objectives and targets Acknowledgement of national priorities in overarching nutrition strategy 	<ul style="list-style-type: none"> Include SMART (specific, measurable, achievable, relevant and time bound) objectives and targets within overarching nutrition strategy Refer to global priorities within the overarching nutrition strategy e.g., World Health Organization recommendations, Sustainable Development Goals Link the Key Performance Indicators of senior managers to the overarching nutrition strategy and related objectives and targets
2	<p>Product formulation</p> <ul style="list-style-type: none"> Some existing targets to reduce sugar and portion sizes Signed up to the Ministry of Health Healthy Kids Industry Pledge 	<ul style="list-style-type: none"> Develop SMART (specific, measurable, achievable, relevant, time-bound) New Zealand specific targets for reduction of added sugar and portion sizes Use an independent nutrient profiling system (e.g., Health Star Ratings) for food development and reformulation purposes
3	<p>Product labelling</p> <ul style="list-style-type: none"> Support for and commitment to implement the Health Star Rating System 	<ul style="list-style-type: none"> Support the implementation of regulations by the Government on added sugar labelling on products Commit to provide nutrition information on added sugar to government upon request Commit to labelling products with nutrition claims only when products are healthy, (i.e. meet the FSANZ Nutrient Profiling Scoring Criterion (NPSC)) Provide comprehensive nutrition information of products online

	Areas of strength	Key recommendations
Tertile 3	Product and brand promotion	
	<ul style="list-style-type: none"> Commitment to comply with the Advertising Standards Authority Children's and Young People's Advertising Code Commit to not buying advertising time or space to promote full sugar beverages and energy drinks if more than 35 per cent of an audience is likely to be aged 14 and under, including not using celebrities or characters whose primary appeal is to children aged 14 and under. Commit to no branded sponsorship of sporting and entertainment events which primarily target children aged 14 and under. 	<ul style="list-style-type: none"> Adapt a stricter definition of 'target audience' or 'audience exposed' (i.e. using children's peak viewing times instead of proportion of population watching) Develop a marketing policy that applies to children up to the age of 18 years and includes restriction on premium offers Independently audit compliance with marketing commitments on a national level
	Product accessibility	
2	<ul style="list-style-type: none"> Commitment to have one in three products sold to be low or no sugar by 2030. Disclosure of policy position on sugar-sweetened beverages on the website 	<ul style="list-style-type: none"> Support, instead of oppose, a tax on sugar-sweetened beverages taking into account the growing scientific evidence base Adopt an official nutrient profiling system to classify products for the purpose of product accessibility
2	Relationships with other organisations	
	<ul style="list-style-type: none"> Public disclosure of health and wellbeing related partnerships, philanthropic funding and active lifestyle programs the company supports on the website 	<ul style="list-style-type: none"> Publish support of external research on the national website or declare that the company does not support external research to the BIA-Obesity team Disclose all political donations in real time, or commit to not make political donations
2	Overall	
	<ul style="list-style-type: none"> Commitment to the Ministry of Health Healthy Kids Industry Pledge 	<ul style="list-style-type: none"> Actively engage with the BIA-Obesity tool and process

Frucor Suntory's BIA-Obesity domain scores by tertile

3 = score within top third of NZ companies – 1 = score within lowest third of NZ companies

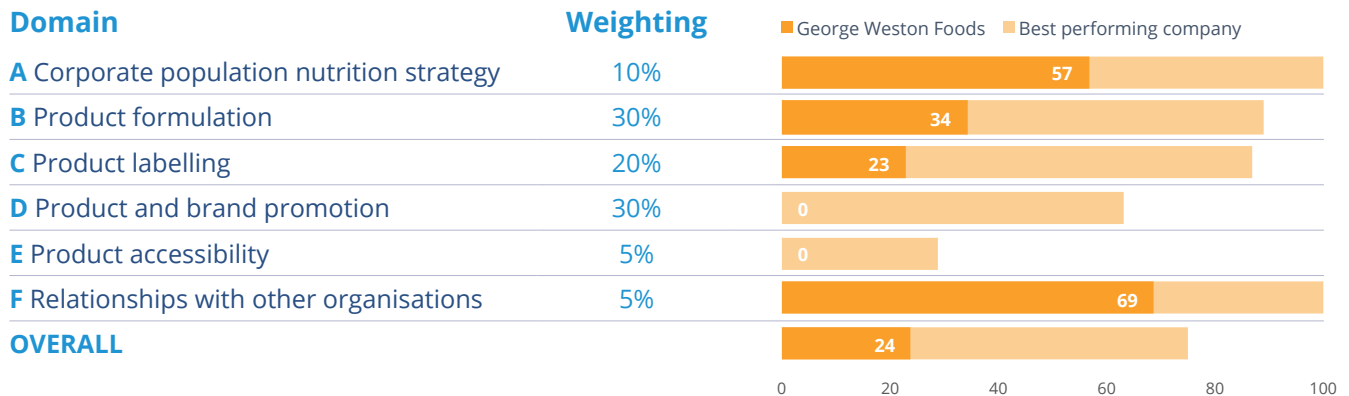
The scores and recommendations for this company are based on the evaluation of publically available information that was assessed in 2017.

APPENDIX: COMPANY SCORECARDS

George Weston Foods

16 OUT OF 25
FOOD COMPANIES
(this includes supermarkets and QSRs)

24 OVERALL SCORE
(OUT OF 100)



Areas of strength

Key recommendations

Tertile

Corporate population nutrition strategy

- Commitment to improve population nutrition at the global level
- A number of the Tip Top Nutrition Manager's Key Performance Indicators are structured around delivering the first phase of the Tip Top Nutrition Strategy

- Publish an overarching commitment to improve population nutrition on the national website
- Refer to global and national priorities when constructing a nutrition strategy e.g., World Health Organization recommendations, Sustainable Development Goals
- Include SMART (specific, measurable, achievable, relevant and time bound) objectives and targets within overarching nutrition strategy
- Regularly report on progress towards improving population nutrition, including progress on objectives and targets specific to New Zealand

2

Product formulation

- Global targets for sodium, added sugar and portion size reduction
- Tip Top Bakeries utilizes Health Star Ratings as a means for product classification

- Develop New Zealand specific targets for sodium, trans fats, saturated fats and added sugar reduction or confirm that the global targets apply for New Zealand

2

Product labelling

- Tip Top Bakeries do use a 'no added sugar' claim on some brands and products where applicable and appropriate for the target audience.
- Online nutrition information of products is available through some brand websites

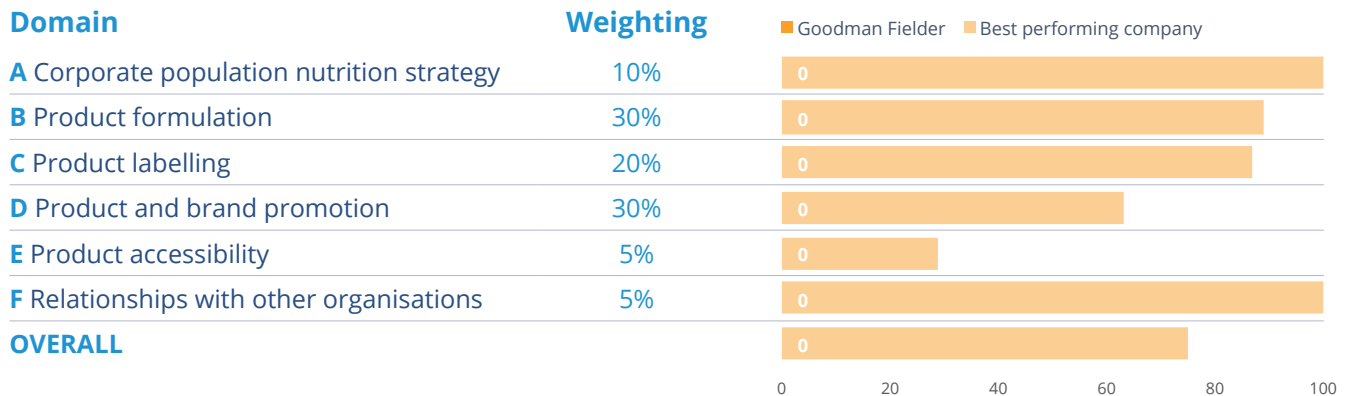
- Support and commit to implement the Health Star Rating system across the company's product portfolio
- Support the implementation of regulations by the Government on added sugar and trans fat labelling on products
- Commit to labelling products with nutrition claims only when products are healthy, (i.e. meet the FSANZ Nutrient Profiling Scoring Criterion (NPSC))

2

	Areas of strength	Key recommendations
Tertile 1	Product and brand promotion	
	<ul style="list-style-type: none"> George Weston has no commitments in this BIA Obesity domain 	<ul style="list-style-type: none"> Publish support for the Advertising Standards Authority Children and Young People’s Advertising Code Develop a marketing policy that applies to children up to the age of 18 years and includes restriction on celebrities, premium offers and fantasy and animation characters Independently audit compliance with marketing commitments on a national level Adopt an official nutrient profiling system to classify products for the purpose of marketing to children (e.g., WHO nutrient profiling system, NZ Food and Beverage Classification System)
1	Product accessibility	
	<ul style="list-style-type: none"> George Weston has no commitments in this BIA Obesity domain 	<ul style="list-style-type: none"> Support a tax on unhealthy food products (e.g., sugar-sweetened beverages) taking into account the growing scientific evidence base Make a commitment to increase the proportion of healthy food products in the overall company portfolio Adopt an official nutrient profiling system to classify products for the purpose of product accessibility
3	Relationships with other organisations	
	<ul style="list-style-type: none"> Company publishes details on external supported research, professional organisations and philanthropic funding on global website Commitment not to make political donations 	<ul style="list-style-type: none"> Disclose support of nutrition education and active lifestyle programs not just at the global but also national level
2	Overall	
	<ul style="list-style-type: none"> Engagement with the BIA-Obesity tool and process 	<ul style="list-style-type: none"> Sign up to the Ministry of Health Healthy Kids Industry Pledge

George Weston’s BIA-Obesity domain scores by tertile

3 = score within top third of NZ companies – 1 = score within lowest third of NZ companies



Areas of strength

Key recommendations

Tertile 1	<p>Corporate population nutrition strategy</p> <ul style="list-style-type: none"> Goodman Fielder does not have commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Set an overarching strategy or commitment to improve population nutrition in New Zealand, including specific targets and objectives Regularly report on progress towards improving population nutrition, including specific objectives and targets Refer to global and national priorities when constructing a nutrition strategy e.g., World Health Organization recommendations, Sustainable Development Goals Link the Key Performance Indicators of senior managers to nutrition targets
	<p>Product formulation</p> <ul style="list-style-type: none"> Goodman Fielder does not have commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Commit to New Zealand specific SMART (specific, measurable, achievable, relevant, time-bound) targets on sodium, sugar, saturated fat and trans fat reduction across the product portfolio Develop commitments to reduce portion sizes for specific food categories where this is appropriate
	<p>Product labelling</p> <ul style="list-style-type: none"> Goodman Fielder does not have commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Support for and implementation of the Health Star Rating system across the product portfolio Support the implementation of regulations by the Government on added sugar and trans fat labelling on products Commit to labelling products with nutrition claims only when products are healthy, (i.e. meet the FSANZ Nutrient Profiling Scoring Criterion (NPSC))

	Areas of strength	Key recommendations
Tertile 1	Product and brand promotion	
	<ul style="list-style-type: none"> Goodman Fielder does not have commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Publish support of the Advertising Standards Authority Children and Young People’s Advertising Code Develop a marketing policy that applies to children up to the age of 18 years and includes restriction on celebrities, premium offers and fantasy and animation characters Independently audit compliance with marketing commitments on a national level Adopt an official nutrient profiling system to classify products for the purpose of marketing to children (e.g., WHO nutrient profiling system, NZ Food and Beverage Classification System)
	Product accessibility	
	<ul style="list-style-type: none"> Goodman Fielder does not have commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Support evidence-informed government policies such as a tax on sugar-sweetened beverages Make a commitment to increase the proportion of healthy food products in the overall company portfolio Adopt an official nutrient profiling system to classify products for the purpose of accessibility policies
Tertile 1	Relationships with other organisations	
	<ul style="list-style-type: none"> Goodman Fielder does not have commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Publish national relationships on the Zealand website, such as support of professional organisations and external research, and membership of industry associations, or disclose a lack of these relationships to the BIA Obesity team Disclose all political donations in real time, or commit to not make political donations
Tertile 1	Overall	
		<ul style="list-style-type: none"> Sign up to the Ministry of Health’s Healthy Kids Industry Pledge Actively engage with the BIA-Obesity tool and process

Griffin’s BIA-Obesity domain scores by tertile

3 = score within top third of NZ companies – **1** = score within lowest third of NZ companies

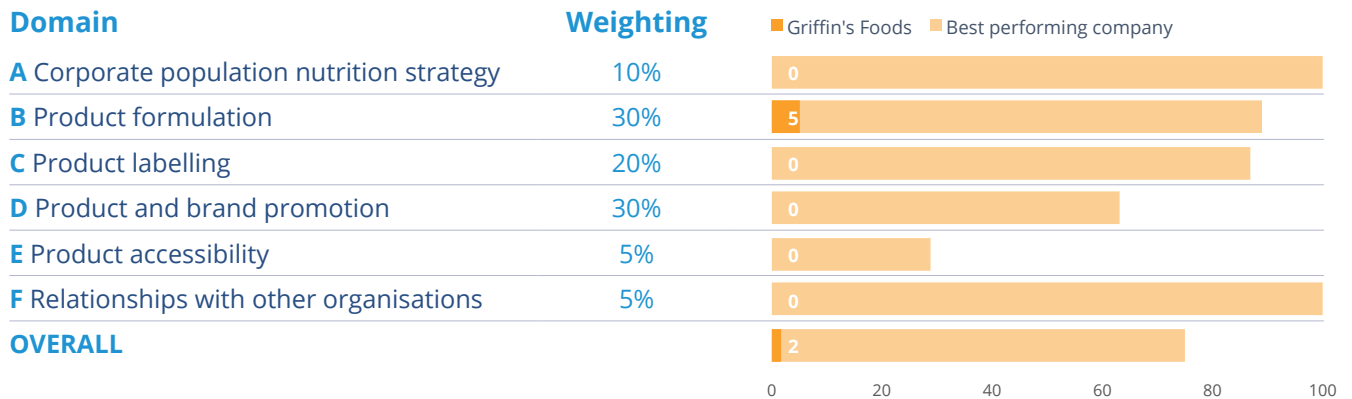
The scores and recommendations for this company are based on the evaluation of publically available information that was assessed in 2017.

APPENDIX: COMPANY SCORECARDS

Griffin's Foods

23 OUT OF 25
FOOD COMPANIES
(this includes supermarkets and QSRs)

2 OVERALL SCORE
(OUT OF 100)



Areas of strength

Key recommendations

Tertile	Areas of strength	Key recommendations
1	<p>Corporate population nutrition strategy</p> <ul style="list-style-type: none"> Griffin's does not have commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Set an overarching strategy or commitment to improve population nutrition, including specific targets and objectives, for New Zealand Include SMART (specific, measurable, achievable, relevant and time bound) objectives and targets within overarching nutrition strategy Refer to global and national priorities within the overarching nutrition strategy e.g., World Health Organization recommendations, Sustainable Development Goals Link the Key Performance Indicators of senior managers to the overarching nutrition strategy and related objectives and targets Regularly report on progress towards improving population nutrition, including progress on objectives and targets specific to New Zealand
1	<p>Product formulation</p> <ul style="list-style-type: none"> Commitment to support the Heart Foundation's Heartsafe initiative Commitment to reducing the sodium level in chips and extruded snacks 	<ul style="list-style-type: none"> Commit to set New Zealand specific SMART (specific, measurable, achievable, relevant, time-bound) targets on sodium, sugar, saturated fat and trans fat reduction across the product portfolio Develop commitments to reduce portion sizes for specific food categories where this is appropriate
1	<p>Product labelling</p> <ul style="list-style-type: none"> Griffin's does not have commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Support for and implementation of the Health Star Rating system across product portfolio Support the implementation of regulations by the Government on added sugar and trans fat labelling on products Commit to labelling products with nutrition claims only when products are healthy, (i.e. meet the FSANZ Nutrient Profiling Scoring Criterion (NPSC))

	Areas of strength	Key recommendations
Tertile 1	Product and brand promotion	
	<ul style="list-style-type: none"> Griffin's does not have commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Publish support for the Advertising Standards Authority Children and Young People's Advertising Code Develop a marketing policy that applies to children up to the age of 18 years and includes restriction on celebrities, premium offers and fantasy and animation characters Independently audit compliance with marketing commitments on a national level Adopt an official nutrient profiling system to classify products for the purpose of marketing to children (e.g., WHO nutrient profiling system, NZ Food and Beverage Classification System)
	Product accessibility	
	<ul style="list-style-type: none"> Griffin's does not have commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Support evidence-informed government policies such as a tax on sugar-sweetened beverages Make a commitment to increase the proportion of healthy food products in the overall company portfolio Adopt an official nutrient profiling system to classify products for the purpose of accessibility policies
Tertile 1	Relationships with other organisations	
	<ul style="list-style-type: none"> Griffin's does not have commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Publish national relationships on the Zealand website, such as support of professional organisations and external research, and membership of industry associations, or disclose a lack of these relationships to the BIA Obesity team Disclose all political donations in real time, or commit to not make political donations
Tertile 1	Overall	
		<ul style="list-style-type: none"> Sign up to the Ministry of Health's Healthy Kids Industry Pledge Actively engage with the BIA-Obesity process and tool

Goodman Fielder's BIA-Obesity domain scores by tertile

3 = score within top third of NZ companies – 1 = score within lowest third of NZ companies

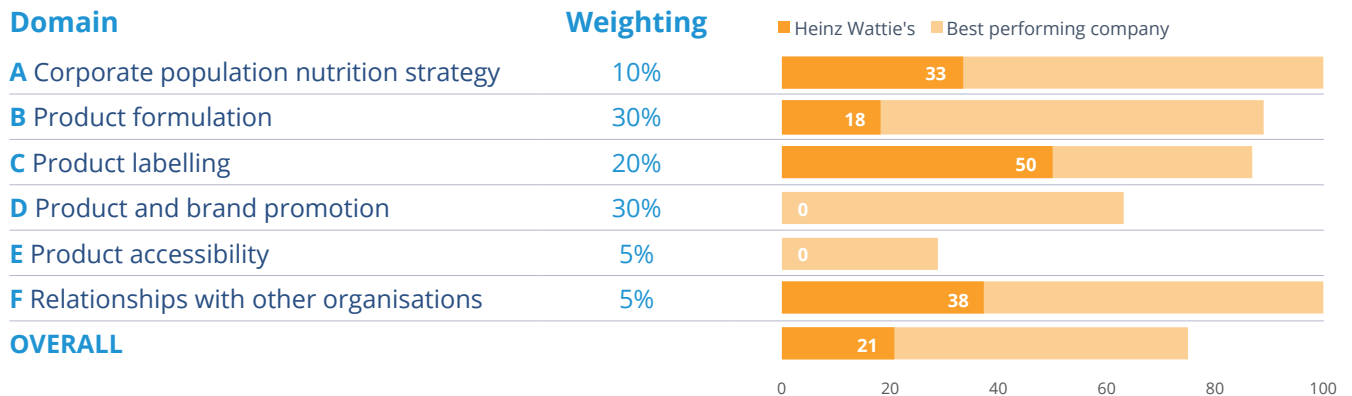
The scores and recommendations for this company are based on the evaluation of publically available information that was assessed in 2017.

APPENDIX: COMPANY SCORECARDS

Heinz Wattie's

17 OUT OF 25
FOOD COMPANIES
(this includes supermarkets and QSRs)

21 OVERALL SCORE
(OUT OF 100)



Areas of strength

Key recommendations

Tertile	2	<p>Corporate population nutrition strategy</p> <ul style="list-style-type: none"> Commitment to improve population nutrition on the national website 	<ul style="list-style-type: none"> Make the commitment more comprehensive (i.e. including more domains) and include specific objectives and targets Regularly report on progress towards improving population nutrition, including specific objectives and targets Refer to global and national priorities when constructing a nutrition strategy e.g., World Health Organization recommendations, Sustainable Development Goals Link the Key Performance Indicators of senior managers to nutrition targets 	
		2	<p>Product formulation</p> <ul style="list-style-type: none"> Some existing targets for sodium, added sugar and saturated fat reduction 	<ul style="list-style-type: none"> Commit to New Zealand specific SMART (specific, measurable, achievable, relevant, time-bound) targets on sodium, sugar, saturated fat and trans fat reduction across the product portfolio Develop commitments to reduce portion sizes for specific food categories where this is appropriate Use an independent nutrient profiling system (e.g., Health Star Ratings) for the purposes of product development and reformulation
		2	<p>Product labelling</p> <ul style="list-style-type: none"> Support for and implementation of the Health Star Rating system 	<ul style="list-style-type: none"> Support the implementation of regulations by the Government on added sugar and trans fat labelling on products Commit to labelling products with nutrition claims only when products are healthy, (i.e. meet the FSANZ Nutrient Profiling Scoring Criterion (NPSC))

	Areas of strength	Key recommendations
Tertile 1	Product and brand promotion	<ul style="list-style-type: none"> • Publish support for the Advertising Standards Authority Children and Young People's Advertising Code • Develop a marketing policy that applies to children up to the age of 18 years and includes restriction on use of celebrities, premium offers and fantasy and animation characters • Independently audit compliance with marketing policies on a national level • Adopt an official nutrient profiling system to classify products for the purpose of marketing to children (e.g., WHO nutrient profiling system, NZ Food and Beverage Classification System)
	Product accessibility	<ul style="list-style-type: none"> • Support a tax on unhealthy foods (e.g., sugar sweetened beverage tax) taking into account the growing scientific evidence base • Make a commitment to increase the proportion of healthy food products in the overall company portfolio • Adopt an official nutrient profiling system to classify products for the purpose of product accessibility policies
2	Relationships with other organisations	<ul style="list-style-type: none"> • Publish support for external research, and membership of industry associations on the national website, or disclose a lack of these relationships to the BIA Obesity team • Disclose all political donations in real time, or commit to not make political donations
	Overall	<ul style="list-style-type: none"> • Sign up to the Ministry of Health's Healthy Kids Industry Pledge • Actively engage with the BIA-Obesity tool and process

Heinz Wattie's BIA-Obesity domain scores by tertile

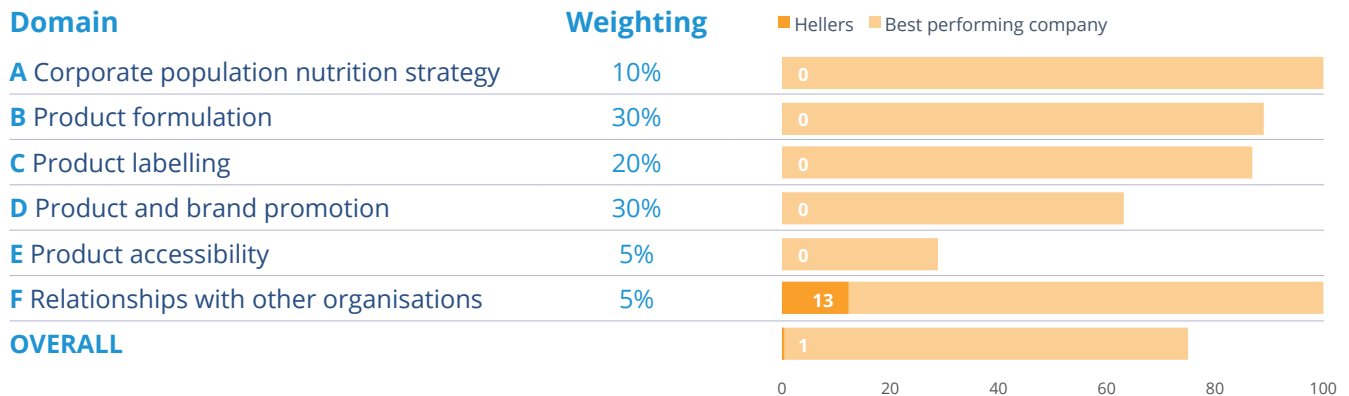
3 = score within top third of NZ companies – 1 = score within lowest third of NZ companies

The scores and recommendations for this company are based on the evaluation of publically available information that was assessed in 2017.

Hellers

24 OUT OF 25
FOOD COMPANIES
(this includes supermarkets and QSRs)

0.6 OVERALL SCORE
(OUT OF 100)



Areas of strength

Key recommendations

Tertile 1	<p>Corporate population nutrition strategy</p> <ul style="list-style-type: none"> Hellers does not have commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Set an overarching strategy or commitment to improve population nutrition, including specific targets and objectives Regularly report on progress towards improving population nutrition, including specific objectives and targets Refer to global and national priorities when constructing a nutrition strategy e.g., World Health Organization recommendations, Sustainable Development Goals Link the Key Performance Indicators of senior managers to nutrition targets
	<p>Product formulation</p> <ul style="list-style-type: none"> Hellers does not have commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Commit to New Zealand specific SMART (specific, measurable, achievable, relevant, time-bound) targets on sodium, sugar, saturated fat and trans fat reduction across the product portfolio Develop commitments to reduce portion sizes for specific food categories where this is appropriate
	<p>Product labelling</p> <ul style="list-style-type: none"> Hellers does not have commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Support for and implementation of the Health Star Rating system Support the implementation of regulations by the Government on added sugar and trans fat labelling on products Commit to labelling products with nutrition claims only when products are healthy, (i.e. meet the FSANZ Nutrient Profiling Scoring Criterion (NPSC))

	Areas of strength	Key recommendations
Tertile 1	Product and brand promotion	
	<ul style="list-style-type: none"> Hellers does not have commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Publish support for the Advertising Standards Authority Children and Young People’s Advertising Code Develop a marketing policy that applies to children up to the age of 18 years and includes restriction on use of celebrities, premium offers and fantasy and animation characters Independently audit compliance with marketing policies on a national level Adopt an official nutrient profiling system to classify products for the purpose of marketing to children (e.g., WHO nutrient profiling system, NZ food and beverage classification system)
	Product accessibility	
	<ul style="list-style-type: none"> Hellers does not have commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Support evidence-informed government policies such as a tax on sugar-sweetened beverages Make a commitment to increase the proportion of healthy food products in the overall company portfolio Adopt an official nutrient profiling system to classify products for the purpose of accessibility policies
Tertile 1	Relationships with other organisations	
	<ul style="list-style-type: none"> Hellers discloses philanthropic funding on its website 	<ul style="list-style-type: none"> Publish national relationships on the Zealand website, such as support of professional organisations and external research, and membership of industry associations, or disclose a lack of these relationships to the BIA Obesity team Disclose all political donations in real time, or commit to not make political donations
Tertile 1	Overall	
		<ul style="list-style-type: none"> Sign up to the Ministry of Health’s Healthy Kids Industry Pledge Actively engage with the BIA-Obesity tool and process

Heller’s BIA-Obesity domain scores by tertile

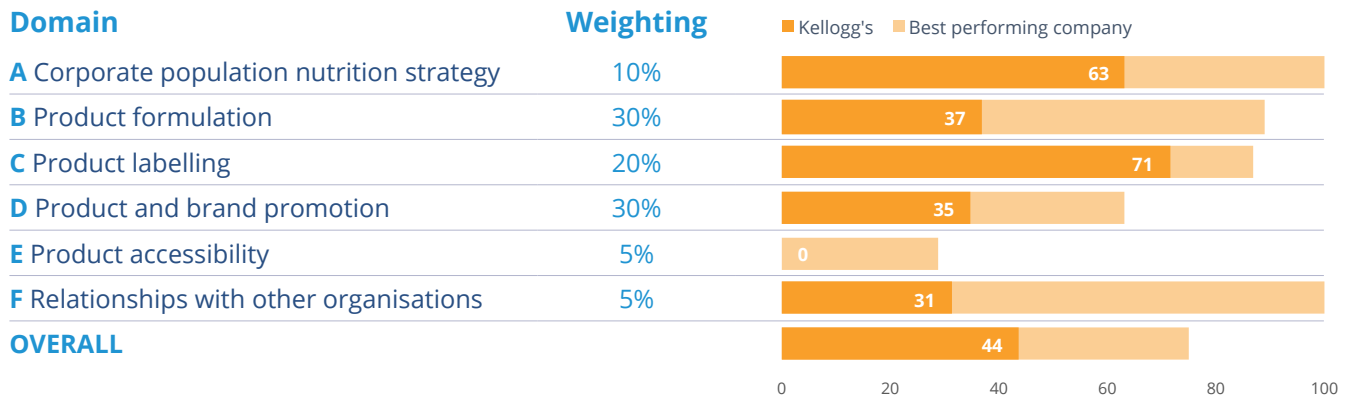
3 = score within top third of NZ companies – 1 = score within lowest third of NZ companies

The scores and recommendations for this company are based on the evaluation of publically available information that was assessed in 2017.

Kellogg's

11 OUT OF 25
FOOD COMPANIES
(this includes supermarkets and QSRs)

44 OVERALL SCORE
(OUT OF 100)



Areas of strength

Key recommendations

	Areas of strength	Key recommendations
Tertile	<p>Corporate population nutrition strategy</p> <ul style="list-style-type: none"> Commitment to improve population nutrition on global website 	<ul style="list-style-type: none"> Publish an overarching strategy or commitment to improve population nutrition on the New Zealand website, including specific targets and objectives Regularly report on progress towards improving population nutrition, including New Zealand specific objectives and targets Refer to global and national priorities when constructing a nutrition strategy e.g., World Health Organization recommendations, Sustainable Development Goals Link the Key Performance Indicators of senior managers to nutrition targets
2	<p>Product formulation</p> <ul style="list-style-type: none"> Some global targets on sodium, trans fats, added sugar reduction 	<ul style="list-style-type: none"> Commit to New Zealand specific SMART (specific, measurable, achievable, relevant, time-bound) targets on sodium, sugar, saturated fat and trans fat reduction across the product portfolio Develop commitments to reduce portion sizes for specific food categories where this is appropriate Commit to using an independent nutrient profiling system (e.g., Health Star Ratings) for the purposes of product development and reformulation
3	<p>Product labelling</p> <ul style="list-style-type: none"> Provision of nutrition information of products online Commitment to implementation of the Health Star Rating System 	<ul style="list-style-type: none"> Support the implementation of regulations by the Government on added sugar and trans fat labelling on products Commit to labelling products with nutrition claims only when products are healthy, (i.e. meet the FSANZ Nutrient Profiling Scoring Criterion (NPSC))

	Areas of strength	Key recommendations
Tertile 2	Product and brand promotion	
	<ul style="list-style-type: none"> Global commitment to not advertise directly to children in schools where students are below age of 12 years 	<ul style="list-style-type: none"> Publish support for the Advertising Standards Authority Children and Young People's Advertising Code Develop a marketing policy that applies to children up to the age of 18 years and includes restriction on use of celebrities, premium offers and fantasy and animation characters Independently audit compliance with marketing policies on a national level Adopt an official nutrient profiling system to classify products for the purpose of marketing to children (e.g., WHO nutrient profiling system, NZ Food and Beverage Classification System)
1	Product accessibility	
	<ul style="list-style-type: none"> Kellogg's does not have commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Support evidence-informed government policies such as a tax on sugar-sweetened beverages Make a commitment to increase the proportion of healthy food products in the overall company portfolio Adopt an official nutrient profiling system to classify products for the purpose of accessibility policies
2	Relationships with other organisations	
	<ul style="list-style-type: none"> Disclosure on the global website of relationships with professional organisations, philanthropic funding, funding for external research, nutrition education programs, public-private partnerships 	<ul style="list-style-type: none"> Publish national relationships on the Zealand website, such as support of professional organisations and external research, and membership of industry associations, or disclose a lack of these relationships to the BIA Obesity team Disclose all political donations in real time, or commit to not make political donations
2	Overall	
		<ul style="list-style-type: none"> Sign up to the Ministry of Health's Healthy Kids Industry Pledge Actively engage with the BIA-Obesity tool and process

Kellogg's BIA-Obesity domain scores by tertile

3 = score within top third of NZ companies – 1 = score within lowest third of NZ companies

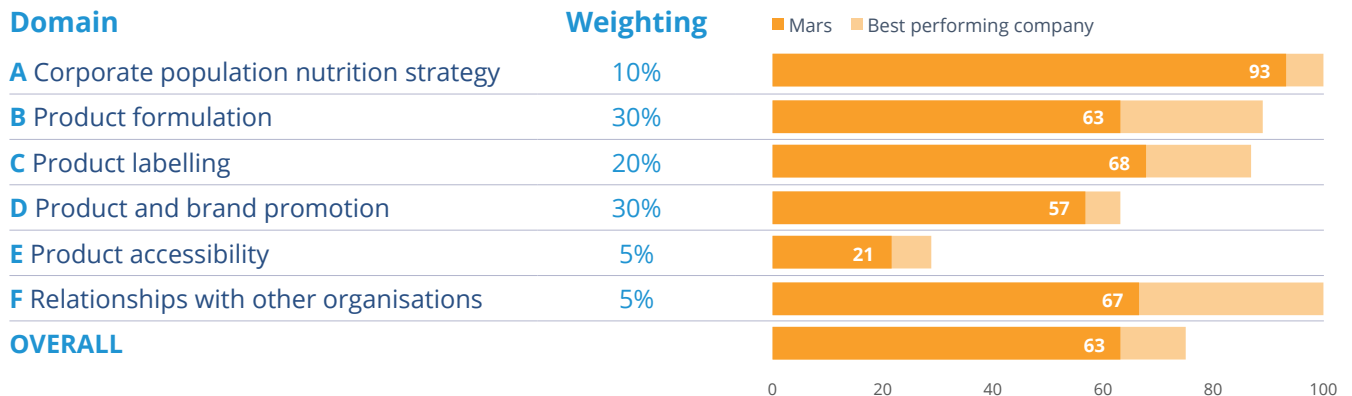
The scores and recommendations for this company are based on the evaluation of publically available information that was assessed in 2017.

APPENDIX: COMPANY SCORECARDS

Mars

4 OUT OF 25
FOOD COMPANIES
(this includes supermarkets and QSRs)

63 OVERALL SCORE
(OUT OF 100)



Areas of strength

Key recommendations

Tertile	Areas of strength	Key recommendations
3	<p>Corporate population nutrition strategy</p> <ul style="list-style-type: none"> Strong commitment to improve population nutrition on the national website and regular reporting in relation to the commitment The Mars Leadership Team including CEO/President, has formal accountability for implementing the health and wellbeing programs 	<ul style="list-style-type: none"> Reference in overarching nutrition strategy to relevant priorities in national government policy documents relating to population nutrition and obesity
3	<p>Product formulation</p> <ul style="list-style-type: none"> Existing global targets on sodium, saturated fat, trans fat and added sugar reduction, and portion sizes 	<ul style="list-style-type: none"> Commit to SMART (specific, measurable, achievable, relevant, time-bound) targets on sodium, sugar, saturated fat and trans fat reduction across the product portfolio in New Zealand Commit to using an independent nutrient profiling system (e.g., Health Star Ratings) for the purposes of product development and reformulation
3	<p>Product labelling</p> <ul style="list-style-type: none"> Support for labelling of added sugars and trans fat where proposed Online nutrition information of products available Commitment to implementation of the Health Star Rating System 	<ul style="list-style-type: none"> Commit to labelling products with nutrition claims only when products are healthy, (i.e. meet the FSANZ Nutrient Profiling Scoring Criterion (NPSC))

	Areas of strength	Key recommendations
Tertile 3	Product and brand promotion	
	<ul style="list-style-type: none"> Compliance with the Advertising Standards Authority Children and Young People's Advertising Code Commitment to not directly market communications for food, chocolate, confectionery and gum products to children under 12 years, both in terms of ad content and media purchasing Commitment to not sponsor sports events in primary schools Commitment to not use celebrities primarily appealing to children under 12 years 	<ul style="list-style-type: none"> Develop a marketing policy that applies to children up to the age of 18 years and includes restriction on celebrities, premium offers and fantasy and animation characters Independently audit compliance with marketing policies on a national level Define the target audience based on children's peak viewing times rather than proportion of population watching
3	Product accessibility	
	<ul style="list-style-type: none"> Under the Mars Marketing Code, commitment not to place vending machines offering Mars chocolate, confectionery, food and gum products in primary schools 	<ul style="list-style-type: none"> Support evidence-informed government policies such as a tax on sugar-sweetened beverages Make a commitment to increase the proportion of healthy food products in the overall company portfolio Adopt an official nutrient profiling system to classify products for the purpose of accessibility policies
2	Relationships with other organisations	
	<ul style="list-style-type: none"> Commitment not to make any political donations Disclosure of support for active lifestyle programs on website 	<ul style="list-style-type: none"> Disclose other relationships that are only published on the global website also on the national website
3	Overall	
	<ul style="list-style-type: none"> Engagement with BIA Obesity process and tool 	<ul style="list-style-type: none"> Sign up to the Ministry of Health Healthy Kids Industry Pledge

Mar's BIA-Obesity domain scores by tertile

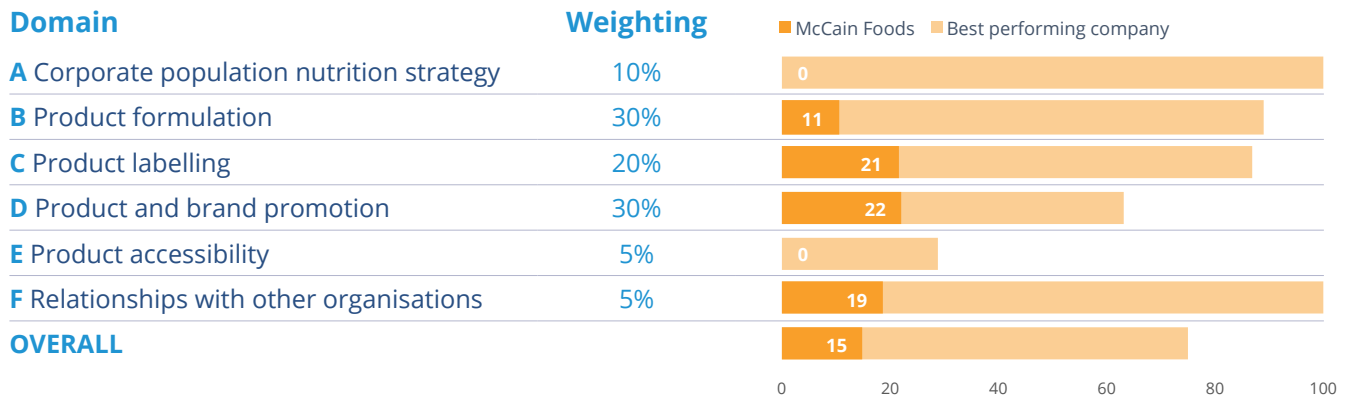
3 = score within top third of NZ companies – 1 = score within lowest third of NZ companies

APPENDIX: COMPANY SCORECARDS

McCain Foods

18 OUT OF 25
FOOD COMPANIES
(this includes supermarkets and QSRs)

15 OVERALL SCORE
(OUT OF 100)



Areas of strength

Key recommendations

Tertile	Areas of strength	Key recommendations
1	<p>Corporate population nutrition strategy</p> <ul style="list-style-type: none"> McCain does not have commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Set an overarching strategy or commitment to improve population nutrition, including specific targets and objectives Regularly report on progress towards improving population nutrition, including specific objectives and targets Refer to global and national priorities when constructing a nutrition strategy e.g., World Health Organization recommendations, Sustainable Development Goals Link the Key Performance Indicators of senior managers to nutrition targets
1	<p>Product formulation</p> <ul style="list-style-type: none"> Some non-specific global commitments around sodium, sugar and trans fat reduction 	<ul style="list-style-type: none"> Commit to New Zealand specific SMART (specific, measurable, achievable, relevant, time-bound) targets on sodium, sugar, saturated fat and trans fat reduction across the product portfolio Develop commitments to reduce portion sizes for specific food categories where this is appropriate
1	<p>Product labelling</p> <ul style="list-style-type: none"> Provision of nutrition information of products online on regional sites Use of GDA (%DI) thumbnails for energy, fat, saturated fat, sugars, sodium on front of pack of products 	<ul style="list-style-type: none"> Support for and implementation of the Health Star Rating system in New Zealand Support the implementation of regulations by the Government on added sugar and trans fat labelling on products Commit to labelling products with nutrition claims only when products are healthy, (i.e. meet the FSANZ Nutrient Profiling Scoring Criterion (NPSC))

		Areas of strength	Key recommendations
Tertile	2	<p>Product and brand promotion</p> <ul style="list-style-type: none"> • Commitment to not create advertising, advergaming, promotional initiatives or any other communications targeted directly to children under the age of 12 years 	<ul style="list-style-type: none"> • Publish support for the Advertising Standards Authority Children and Young People’s Advertising Code • Develop a marketing policy that applies to children up to the age of 18 years and includes restriction on celebrities, premium offers and fantasy and animation characters • Independently audit compliance with marketing policies on a national level • Adopt an official nutrient profiling system to classify products for the purpose of marketing to children (e.g., WHO nutrient profiling system, NZ Food and Beverage Classification System)
	1	<p>Product accessibility</p> <ul style="list-style-type: none"> • McCain Foods has expanded its range of Healthy Choice frozen meals with a new line of Wholegrains meals 	<ul style="list-style-type: none"> • Support evidence-informed government policies such as a tax on sugar-sweetened beverages • Make a commitment to increase the proportion of healthy food products in the overall company portfolio • Adopt an official nutrient profiling system to classify products for the purpose of accessibility policies
Tertile	1	<p>Relationships with other organisations</p> <ul style="list-style-type: none"> • McCain discloses funding for external research at a global level and philanthropic funding at the national level on the website 	<ul style="list-style-type: none"> • Publish national relationships on the Zealand website, such as support of professional organisations and external research, and membership of industry associations, or disclose a lack of these relationships to the BIA Obesity team • Disclose all political donations in real time, or commit to not make political donations
	1	<p>Overall</p>	<ul style="list-style-type: none"> • Sign the Ministry of Health’s Healthy Kids Industry Pledge • Actively engage with the BIA-Obesity tool and process

McCain Foods’ BIA-Obesity domain scores by tertile

3 = score within top third of NZ companies – 1 = score within lowest third of NZ companies

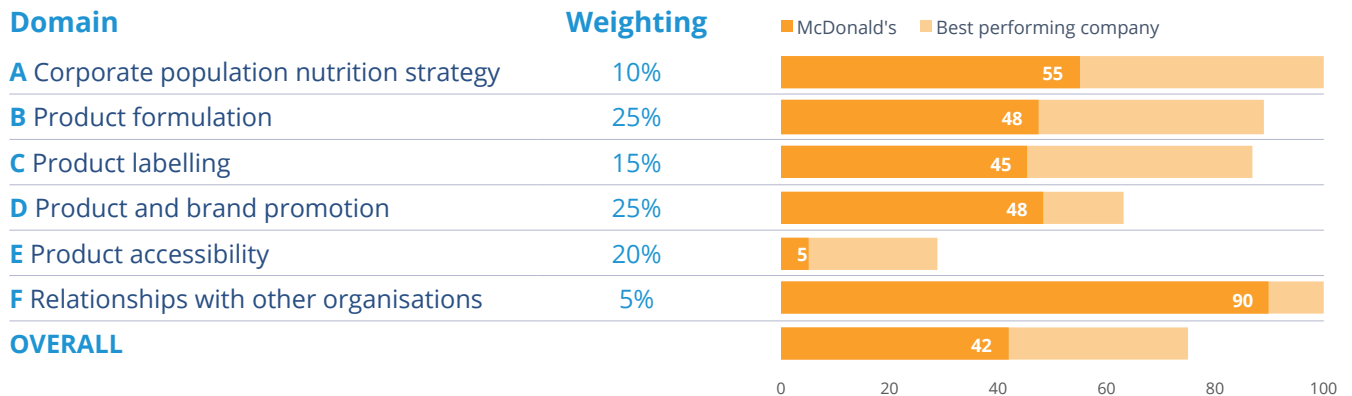
The scores and recommendations for this company are based on the evaluation of publically available information that was assessed in 2017.

APPENDIX: COMPANY SCORECARDS

McDonald's

12 OUT OF 25
FOOD COMPANIES (this includes food and beverage manufacturers and supermarkets)

42 OVERALL SCORE
(OUT OF 100)



Areas of strength

Key recommendations

Tertile	Areas of strength	Key recommendations
2	<p>Corporate population nutrition strategy</p> <ul style="list-style-type: none"> Clear commitment to improving population nutrition on the national website 	<ul style="list-style-type: none"> Include specific objectives and targets within the overarching national nutrition commitment Refer to global and national priorities within the overall nutrition strategy e.g., World Health Organization recommendations, Sustainable Development Goals Link the Key Performance Indicators of senior managers to nutrition targets Regularly report on progress towards improving population nutrition, including specific objectives and targets
2	<p>Product formulation</p> <ul style="list-style-type: none"> Signed up to the Ministry of Health Healthy Kids Industry Pledge Some existing sodium, trans fat and sugar reduction targets 	<ul style="list-style-type: none"> Commit to SMART (specific, measurable, achievable, relevant, time-bound) targets on sodium, sugar, saturated fat and trans fat reduction across the product portfolio Develop commitments to reduce portion sizes for specific food categories where this is appropriate
2	<p>Product labelling</p> <ul style="list-style-type: none"> Comprehensive nutrition information provided on national website 	<ul style="list-style-type: none"> Display comprehensive nutrition information on menus in-store Support government regulation on menu labelling

	Areas of strength	Key recommendations
Tertile 2	Product and brand promotion	
	<ul style="list-style-type: none"> Compliance with the Advertising Standards Authority Children and Young People's Advertising Code Commitment to not advertise on billboards adjacent to schools, or on bus shelters within a 50 metre radius of schools 	<ul style="list-style-type: none"> Develop a marketing policy that applies to children up to the age of 18 years and that defines a target audience in terms of children's peak viewing times and includes restriction of use of celebrities and animation/fantasy characters and toys in children's meals Independently audit compliance with marketing policies on a national level Develop a policy to restrict sponsorship of children's events
3	Product accessibility	
	<ul style="list-style-type: none"> Policy on swapping fries for side salad at no extra cost Policy on swapping soft drinks for 600ml Kiwi Blue water at no extra cost 	<ul style="list-style-type: none"> Develop a commitment to using value deals only on healthy products Commit to not use price incentives such as supersizing Commit to not provide free drink refills for caloric soft drinks Support evidence-informed government policies such as a tax on sugar-sweetened beverages Commit to not opening new stores near schools Develop a policy that 'default' drinks (as part of combination meals) are healthy
3	Relationships with other organisations	
	<ul style="list-style-type: none"> Support for professional organisations, philanthropic funding and support for active lifestyle programmes are published on national website 	<ul style="list-style-type: none"> Publish other national relationships on the Zealand website, such as support for external research, and membership of industry associations, or disclose a lack of these relationships to the BIA Obesity team
2	Overall	
	<ul style="list-style-type: none"> Signed up to the Ministry of Health's Healthy Kids Industry Pledge Actively engaged with the BIA-Obesity tool and process 	

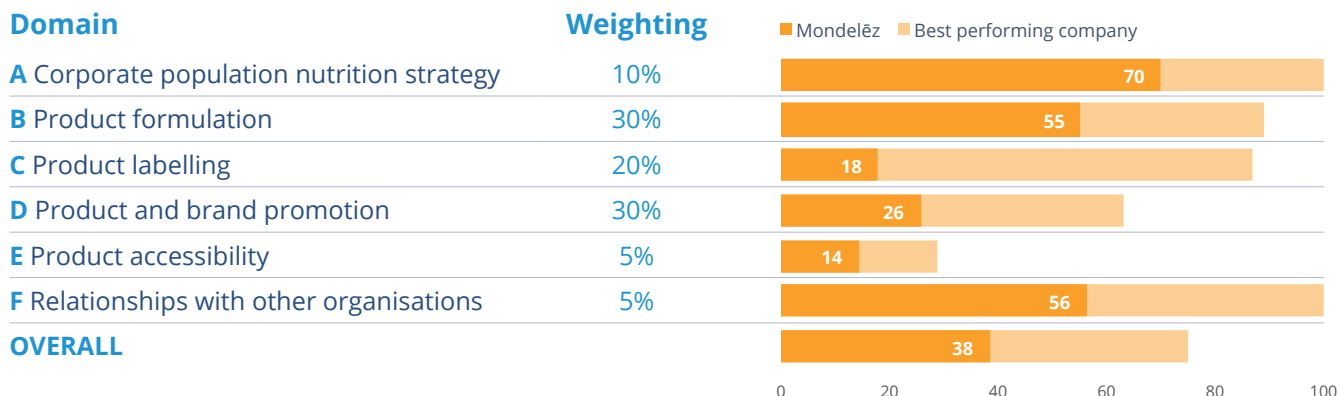
McDonald's BIA-Obesity domain scores by tertile

3 = score within top third of NZ companies – 1 = score within lowest third of NZ companies

Mondelēz

13 OUT OF 25
FOOD COMPANIES
(this includes supermarkets and QSRs)

38 OVERALL SCORE
(OUT OF 100)



Areas of strength

Key recommendations

Tertile	Areas of strength	Key recommendations
3	<p>Corporate population nutrition strategy</p> <ul style="list-style-type: none"> General commitment to improving population nutrition and health on the international website, with reference to WHO recommendations 	<ul style="list-style-type: none"> Publish commitment to improve nutrition and health on the New Zealand website Include SMART (specific, measurable, achievable, relevant and time bound) objectives and targets within overarching nutrition strategy Link the Key Performance Indicators of senior managers to the overarching nutrition strategy and related objectives and targets Regularly report on progress towards improving population nutrition, including progress on objectives and targets specific to New Zealand
3	<p>Product formulation</p> <ul style="list-style-type: none"> Global targets to reduce sodium, trans fats, saturated fat, sugar and portion sizes 	<ul style="list-style-type: none"> Develop New Zealand specific targets for sodium, trans fats, saturated fats, added sugar reduction and portion sizes or confirm that the global targets apply for New Zealand Replace the Better Choice Criteria by an independent nutrient profiling system (e.g., Health Star Ratings)
1	<p>Product labelling</p> <ul style="list-style-type: none"> Existing links from Mondelēz Australia website to the Brand family websites where nutrition information is available for some brands 	<ul style="list-style-type: none"> Support and commit to implement the Health Star Rating system across the company's product portfolio Support the implementation of regulations by the Government on added sugar labelling on products Commit to labelling products with nutrition claims only when products are healthy, (i.e. meet the FSANZ Nutrient Profiling Scoring Criterion (NPSC))

	Areas of strength	Key recommendations
Tertile 2	Product and brand promotion	
	<ul style="list-style-type: none"> Global commitment not to advertise company products in any media primarily directed to children under 12 years, irrespective of the product's nutritional profile. The policy covers any advertising where 35% or more of the total viewing audience is under the age of 12 years. 	<ul style="list-style-type: none"> Publish support for the Advertising Standards Authority Children and Young People's Advertising Code Adapt a stricter definition of 'target audience' or 'audience exposed' (i.e. ideally the definition would be based on children's peak viewing times) Develop a marketing policy that applies to children up to the age of 18 years and includes restriction on celebrities, premium offers and fantasy and animation characters Independently audit compliance with marketing commitments on a national level Adopt an official nutrient profiling system to classify products for the purpose of marketing to children (e.g., WHO nutrient profiling system, NZ Food and Beverage Classification System)
	Product accessibility	
	<ul style="list-style-type: none"> Existing commitment to have 25 percent of revenue come from "Better Choices products" by 2020 	<ul style="list-style-type: none"> Support evidence-informed government policies such as a tax on sugar-sweetened beverages Adopt an official nutrient profiling system to classify products for the purpose of accessibility policies
2	Relationships with other organisations	
	<ul style="list-style-type: none"> Details on philanthropic funding and funding for active lifestyle programs disclosed on the national website At the global level, Mondelēz publishes a list of external relationships and public-private partnerships, memberships of industry associations and support for nutrition education programs 	<ul style="list-style-type: none"> Publish national relationships on the Zealand website, such as support of professional organisations and external research, and membership of industry associations, or disclose a lack of these relationships to the BIA Obesity team Disclose all political donations in real time, or commit to not make political donations
2	Overall	
		<ul style="list-style-type: none"> Sign up to the Ministry of Health's Healthy Kids Industry Pledge Engage actively with the BIA-Obesity tool and process

Mondelēz's BIA-Obesity domain scores by tertile

3 = score within top third of NZ companies - 1 = score within lowest third of NZ companies

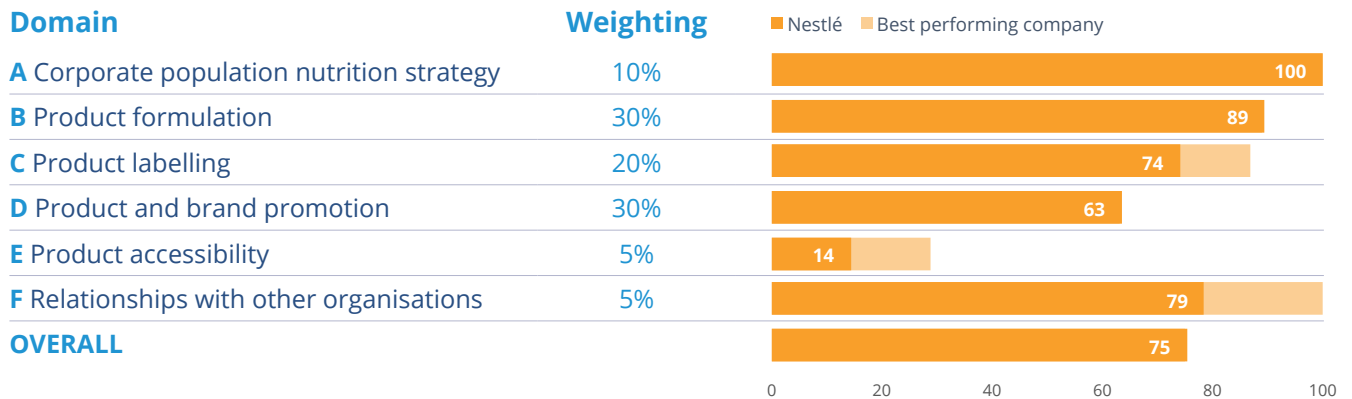
The scores and recommendations for this company are based on the evaluation of publically available information that was assessed in 2017.

APPENDIX: COMPANY SCORECARDS

Nestlé

1 OUT OF 25
FOOD COMPANIES
(this includes supermarkets and QSRs)

75 OVERALL SCORE
(OUT OF 100)



Areas of strength

Key recommendations

Tertile	Areas of strength	Key recommendations
3	<p>Corporate population nutrition strategy</p> <ul style="list-style-type: none"> Strong commitment to improving population nutrition as one of Nestlé's Creating Shared Value impact areas Acknowledgement of national and global priorities in the nutrition strategy Regular reporting against specific objectives and targets 	<ul style="list-style-type: none"> Nestlé achieved the maximum score for this domain
3	<p>Product formulation</p> <ul style="list-style-type: none"> Clear targets to reduce sodium, sugar and saturated fat across product portfolio Signatory of the Ministry of Health's Healthy Kids Industry Pledge 	<ul style="list-style-type: none"> Develop commitments to reduce portion sizes for specific food categories where this is appropriate Adopt an official nutrient profiling system (e.g., Health Star Ratings) for the purposes of product formulation
3	<p>Product labelling</p> <ul style="list-style-type: none"> Commitment to display the Health Star Ratings on all products by the end of 2017 	<ul style="list-style-type: none"> Support the implementation of regulations by Government on trans-fat and added sugar labelling in New Zealand Commit to labelling products with nutrition claims only when products are healthy, (i.e. meet the FSA NZ Nutrient Profiling Scoring Criterion (NPSC))

	Areas of strength	Key recommendations
Tertile 3	Product and brand promotion	
	<ul style="list-style-type: none"> Commitment to comply with the Advertising Standards Authority Children and Young People's Advertising Code Global marketing policy also covers sponsorship of children's events, and the use of celebrities and characters in promotion to children 	<ul style="list-style-type: none"> Develop a marketing policy that applies to children up to the age of 18 years and that defines a target audience by children's peak viewing times instead of proportion of population watching Independently audit compliance with marketing policies on a national level
	Product accessibility	
2	<ul style="list-style-type: none"> Clear targets to increase the healthiness of overall product portfolio 	<ul style="list-style-type: none"> Support evidence-informed government policies such as a tax on sugar-sweetened beverages Adopt an official nutrient profiling system to classify products for the purpose of accessibility policies
3	Relationships with other organisations	
	<ul style="list-style-type: none"> Philanthropic funding and support for nutrition education and active lifestyle programmes published on national website Commitment to not make political donations 	<ul style="list-style-type: none"> Publish other national relationships on the Nestlé New Zealand website, such as support of professional organisations and external research, and membership of industry associations
3	Overall	
	<ul style="list-style-type: none"> Active engagement with the BIA-Obesity tool and process Signed up to the Ministry of Health Healthy Kids Industry Pledge 	

Nestlé's BIA-Obesity domain scores by tertile

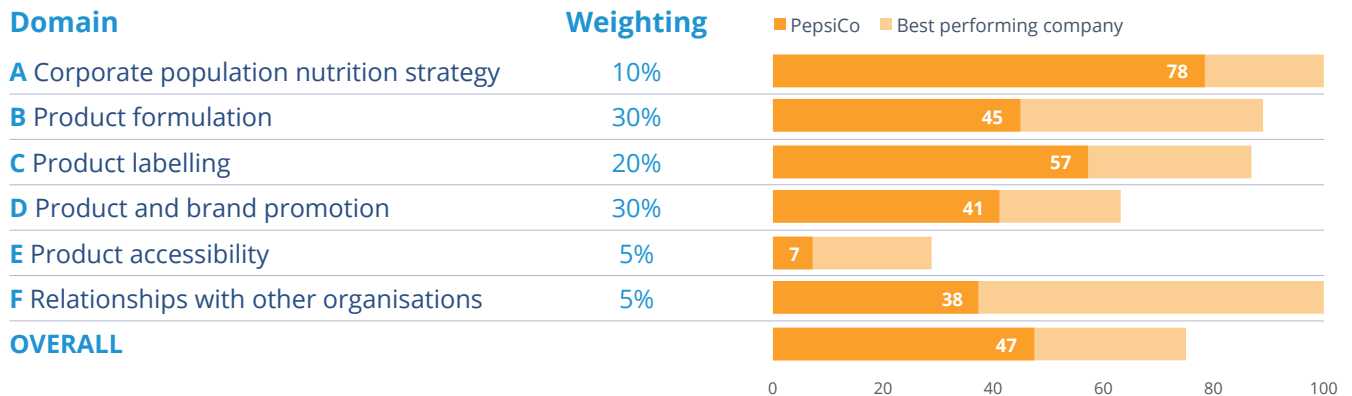
3 = score within top third of NZ companies – 1 = score within lowest third of NZ companies

APPENDIX: COMPANY SCORECARDS

PepsiCo

9 OUT OF 25
FOOD COMPANIES
(this includes supermarkets and QSRs)

47 OVERALL SCORE
(OUT OF 100)



Areas of strength

Key recommendations

Tertile	Areas of strength	Key recommendations
3	Corporate population nutrition strategy <ul style="list-style-type: none"> Clear commitment to improve population nutrition on website with reference to the World Health Organization statistics on obesity 	<ul style="list-style-type: none"> Link the Key Performance Indicators of senior managers to the overarching nutrition strategy and related objectives and targets Regularly report on progress towards improving population nutrition, including progress on objectives and targets specific to New Zealand
	Product formulation <ul style="list-style-type: none"> Global targets to reduce sodium, trans fats, saturated fat and added sugar 	<ul style="list-style-type: none"> Develop New Zealand specific targets for sodium, trans fats, saturated fats and added sugar reduction or confirm that the global targets apply for New Zealand
2	Product labelling <ul style="list-style-type: none"> Support and commitment to implement the Health Star Rating System Some online nutrition information available on the website (for beverages not for snacks) 	<ul style="list-style-type: none"> Support the implementation of regulations by the Government on added sugar labelling on products Commit to labelling products with nutrition claims only when products are healthy, (i.e. meet the FSANZ Nutrient Profiling Scoring Criterion (NPSC))

	Areas of strength	Key recommendations
Tertile 3	Product and brand promotion	
	<ul style="list-style-type: none"> Commitment not to advertise in programs with an audience profile greater than 35% of children under 12 years. The policy applies to TV, print and internet (including third party, corporate and brand- owned websites) 	<ul style="list-style-type: none"> Publish support for the Advertising Standards Authority Children and Young People’s Advertising Code Adapt a stricter definition of ‘target audience’ or ‘audience exposed’ (i.e. ideally the definition would be based on children’s peak viewing times.) Develop a marketing policy that applies to children up to the age of 18 and includes restriction on use of celebrities, premium offers and fantasy and animation characters Independently audit compliance with marketing commitments on a national level Adopt an official nutrient profiling system to classify products for the purpose of marketing to children (e.g., WHO nutrient profiling system, NZ Food and Beverage Classification System)
2	Product accessibility	
	<ul style="list-style-type: none"> Commitment to increase the vegetable and wholegrain content of products in product portfolio 	<ul style="list-style-type: none"> Support, instead of oppose, the implementation of a tax on sugar-sweetened beverages taking into account the growing scientific evidence base Make a commitment to increase the proportion of healthy food products in the overall company portfolio Commit to not selling sugar-sweetened beverages in schools in New Zealand Adopt an official nutrient profiling system to classify products for the purpose of accessibility policies
2	Relationships with other organisations	
	<ul style="list-style-type: none"> At the global level, PepsiCo publishes a comprehensive list of the industry groups and associations it supports and/or is a member of Details on philanthropic funding and funding for nutrition education programs disclosed on global website Disclosure to the team that the company does not make any political donations 	<ul style="list-style-type: none"> Publish national relationships on the Zealand website, such as support of professional organisations and external research, and membership of industry associations, or disclose a lack of these relationships to the BIA Obesity team Make existing commitment to not make political donations public
3	Overall	
	<ul style="list-style-type: none"> Active engagement with the BIA-Obesity tool and process 	<ul style="list-style-type: none"> Sign up to the Ministry of Health’s Healthy Kids Industry Pledge

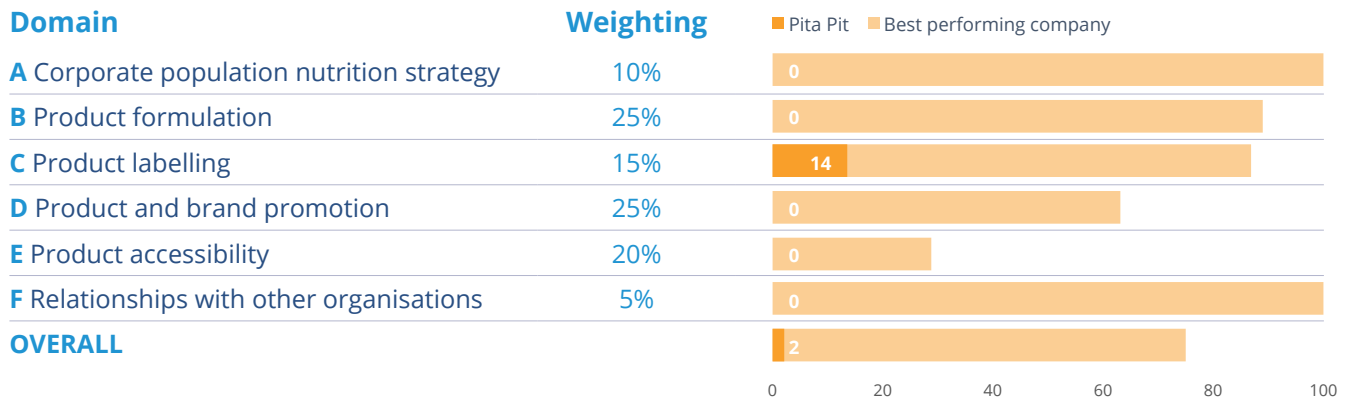
PepsiCo’s BIA-Obesity domain scores by tertile

3 = score within top third of NZ companies – 1 = score within lowest third of NZ companies

Pita Pit

22 OUT OF 25
FOOD COMPANIES (this includes food and beverage manufacturers and supermarkets)

2 OVERALL SCORE
(OUT OF 100)



Areas of strength

Key recommendations

Tertile	Areas of strength	Key recommendations
1	<p>Corporate population nutrition strategy</p> <ul style="list-style-type: none"> Pita Pit has no commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Publish an overarching commitment to improve population nutrition on Pita Pit's New Zealand website, including SMART (specific, measurable, achievable, relevant, time-bound) objectives and targets Regularly report on progress towards improving population nutrition, including specific objectives and targets Refer to global and national priorities when constructing a nutrition strategy e.g., World Health Organization recommendations, Sustainable Development Goals Link the Key Performance Indicators of senior managers to nutrition targets
1	<p>Product formulation</p> <ul style="list-style-type: none"> Pita Pit has no commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Commit to New Zealand specific SMART (specific, measurable, achievable, relevant, time-bound) targets on sodium, sugar, saturated fat and trans fat reduction across the product portfolio Develop commitments to reduce portion sizes for specific food categories where this is appropriate
1	<p>Product labelling</p> <ul style="list-style-type: none"> Pita Pit provides nutrition information on their national website, per serving only 	<ul style="list-style-type: none"> Display comprehensive nutrition information on menus in-store, Provide nutrition information upon request on-site Provide information on food composition to national authorities on request

		Areas of strength	Key recommendations
Tertile	1	<p>Product and brand promotion</p> <ul style="list-style-type: none"> Pita Pit has no commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Publish support for the Advertising Standards Authority Children and Young People’s Advertising Code Develop a marketing policy that applies to children up to the age of 18 and that defines a target audience in terms of children’s peak viewing times and includes restriction of use of celebrities and animation/ fantasy characters and toys with kids’ meals Independently audit compliance with marketing policies on a national level Adopt an official nutrient profiling system to classify products for the purpose of marketing to children (e.g., the WHO nutrient profiling system or the NZ Food and Beverage Classification System) Develop a policy on sponsorship of children’s events Commit to only promoting healthy sides and healthy drinks for children’s meals
	1	<p>Product accessibility</p> <ul style="list-style-type: none"> Pita Pit has no commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Develop a commitment to using value deals only on healthy products Commit to not use price incentives such as supersizing Commit to not provide free drink refills for caloric soft drinks Support evidence-informed government policies such as a tax on sugar-sweetened beverages Commit to not opening new stores near schools Develop a policy that ‘default’ drinks (as part of combination meals) are healthy
	1	<p>Relationships with other organisations</p> <ul style="list-style-type: none"> Pita Pit has no commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Publish national relationships on the Zealand website, such as support of professional organisations and external research, and membership of industry associations, or disclose a lack of these relationships to the BIA Obesity team Disclose all political donations in real time, or commit to not make political donations
	1	<p>Overall</p> <ul style="list-style-type: none"> Active engagement with the BIA-Obesity tool and process Sign up to the Ministry of Health’s Healthy Kids Industry Pledge 	

Pita Pit’s BIA-Obesity domain scores by tertile

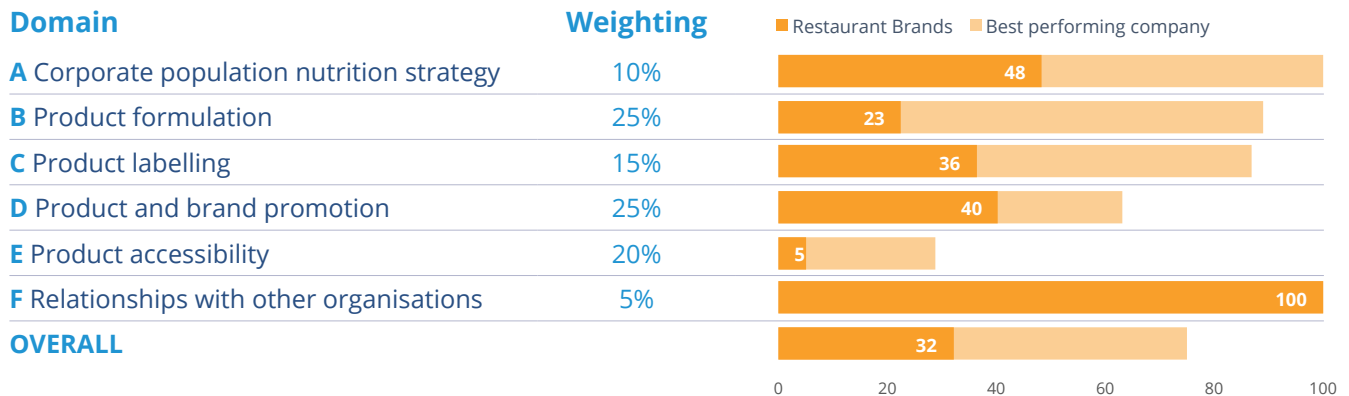
3 = score within top third of NZ companies – 1 = score within lowest third of NZ companies

The scores and recommendations for this company are based on the evaluation of publically available information that was assessed in 2017.

Restaurant Brands

15 OUT OF 25
FOOD COMPANIES (this includes food and beverage manufacturers and supermarkets)

32 OVERALL SCORE
(OUT OF 100)



Areas of strength

Key recommendations

Tertile	Areas of strength	Key recommendations
2	<p>Corporate population nutrition strategy</p> <ul style="list-style-type: none"> Commitment to improve population nutrition on the national website 	<ul style="list-style-type: none"> Include SMART (specific, measurable, achievable, relevant, time-bound) objectives and targets in overarching nutrition commitment Regularly report on progress towards improving population nutrition, including specific objectives and targets Refer to global and national priorities when constructing a nutrition strategy e.g., World Health Organization recommendations, Sustainable Development Goals Link the Key Performance Indicators of senior managers to nutrition targets
2	<p>Product formulation</p> <ul style="list-style-type: none"> Specific sodium reduction targets Commitment to use non-hydrogenated vegetable oils for frying purposes 	<ul style="list-style-type: none"> Commit to SMART (specific, measurable, achievable, relevant, time-bound) targets on sugar, saturated fat and trans fat reduction across the product portfolio Develop commitments to reduce portion sizes for specific food categories where this is appropriate
2	<p>Product labelling</p> <ul style="list-style-type: none"> Provision of nutrition information on the national website and upon request in-store 	<ul style="list-style-type: none"> Display comprehensive nutrition information on menus in-store Provide information on food composition to national authorities on request Support government regulations on menu labelling

Restaurant Brands

15 OUT OF 25
FOOD COMPANIES (this includes food and beverage manufacturers and supermarkets)

32 OVERALL SCORE
(OUT OF 100)

	Areas of strength	Key recommendations
Tertile 2	Product and brand promotion	
	<ul style="list-style-type: none"> Support of the Advertising Standards Authority Children and Young People's Advertising Code Commitment to not placing television advertisements in dedicated children's programmes 	<ul style="list-style-type: none"> Develop a marketing policy that applies to children up to the age of 18 and that defines a target audience in terms of children's peak viewing times and includes restriction of use of celebrities and animation/fantasy characters with kids' meals Independently audit compliance with marketing policies on a national level Develop a policy to restrict sponsorship of children's events
3	Product accessibility	
	<ul style="list-style-type: none"> Kids meal deals have assigned healthier drinks (juice/water not soft drinks) 	<ul style="list-style-type: none"> Develop a commitment to using value deals only on healthy products Commit to not use price incentives such as supersizing Commit to not provide free drink refills for caloric soft drinks Support evidence-informed government policies such as a tax on sugar-sweetened beverages Commit to not opening new stores near schools Develop a policy that 'default' drinks (as part of combination meals) are healthy
3	Relationships with other organisations	
	<ul style="list-style-type: none"> Philanthropic funding and support for active lifestyle programs are published on national website 	<ul style="list-style-type: none"> Publish national relationships on the Zealand website, such as support of professional organisations and external research, and membership of industry associations, or disclose a lack of these relationships to the BIA Obesity team Disclose all political donations in real time, or commit to not make political donations
2	Overall	
	<ul style="list-style-type: none"> Active engagement with the BIA-Obesity tool and process 	<ul style="list-style-type: none"> Sign up to the Ministry of Health's Healthy Kids Industry Pledge

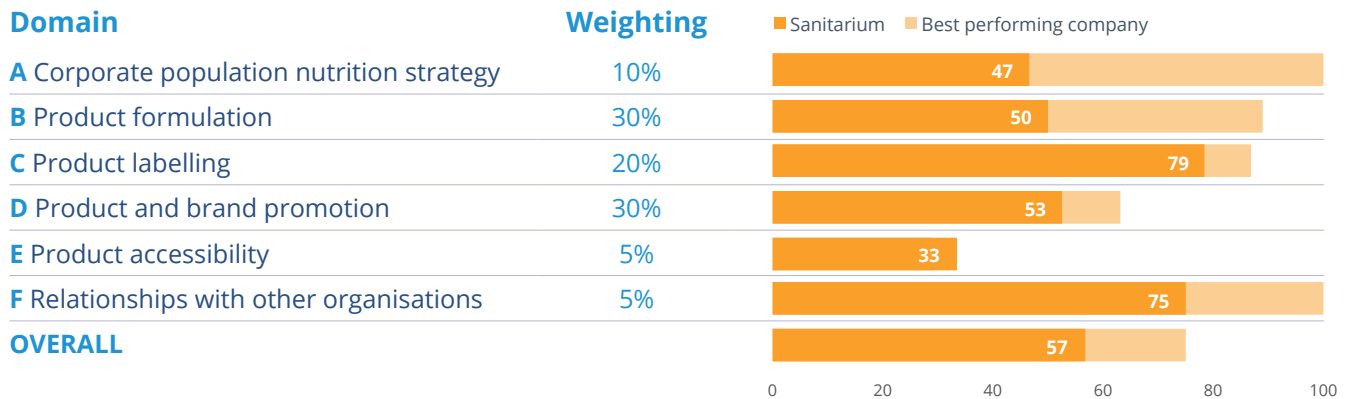
Restaurant Brands's BIA-Obesity domain scores by tertile

3 = score within top third of NZ companies – 1 = score within lowest third of NZ companies

Sanitarium

6 OUT OF 25
FOOD COMPANIES
(this includes supermarkets and QSRs)

57 OVERALL SCORE
(OUT OF 100)



Areas of strength

Key recommendations

Tertile	2	Corporate population nutrition strategy <ul style="list-style-type: none"> Commitment to improve population nutrition on national website Sanitarium’s philosophy and mission are included in the position descriptions of senior management, and hence constitute a link to performance indicators. 	<ul style="list-style-type: none"> Include SMART (specific, measurable, achievable, relevant and time bound) objectives and targets within overarching nutrition strategy Regularly report on progress towards improving population nutrition, including progress on objectives and targets specific to New Zealand
		3	Product formulation <ul style="list-style-type: none"> Signed up to the Ministry of Health Healthy Kids Industry Pledge Some existing targets for sodium reduction Use of the Health Star Rating system to guide product reformulations and new product development
3	3		Product labelling <ul style="list-style-type: none"> Commitment to implementation of the Health Star Rating system Provision of nutrition information of products online

	Areas of strength	Key recommendations
Tertile 3	Product and brand promotion	
	<ul style="list-style-type: none"> Compliance with the Advertising Standards Authority Children and Young People's Advertising Code 	<ul style="list-style-type: none"> Develop a marketing policy that applies to children up to the age of 18 years and that defines a target audience by children's peak viewing times instead of proportion of population watching Develop a policy on the use of celebrities, characters, and premium offers in promotion to children Independently audit compliance with marketing policies on a national level
	Product accessibility	
	<ul style="list-style-type: none"> Commitment to increase number of healthy products in portfolio KickStart Breakfast programme increases affordability and availability of healthy food in a school setting 	<ul style="list-style-type: none"> Support evidence-informed government policies such as a tax on sugar-sweetened beverages Adopt an official nutrient profiling system to classify products for the purpose of accessibility policies
Tertile 3	Relationships with other organisations	
	<ul style="list-style-type: none"> Philanthropic funding and support for active lifestyle programs are disclosed on the website 	<ul style="list-style-type: none"> Publish details of financial support for research and external relationship on the national website
Tertile 3	Overall	
	<ul style="list-style-type: none"> Signed up to the Ministry of Health Healthy Kids Industry Pledge Active engagement with the BIA-Obesity tool and process 	

Sanitarium's BIA-Obesity domain scores by tertile

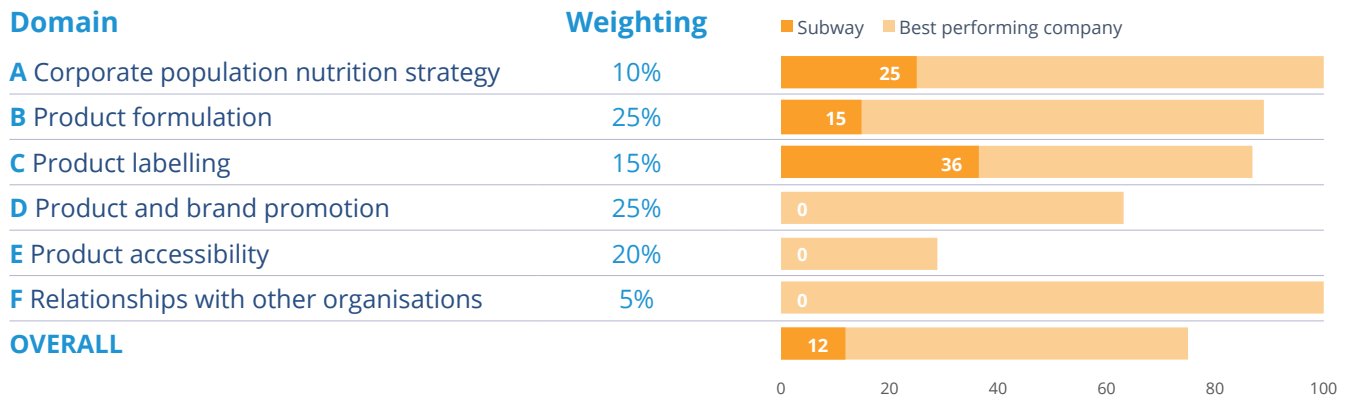
3 = score within top third of NZ companies – 1 = score within lowest third of NZ companies

APPENDIX: COMPANY SCORECARDS

Subway

19 **OUT OF 25**
 FOOD COMPANIES (this includes food and beverage manufacturers and supermarkets)

12 **OVERALL SCORE**
 (OUT OF 100)



Areas of strength

Key recommendations

Tertile	Areas of strength	Key recommendations
1	<p>Corporate population nutrition strategy</p> <ul style="list-style-type: none"> Commitment to improve population nutrition on global website 	<ul style="list-style-type: none"> Publish an overarching commitment to improve population nutrition on Subway's New Zealand website, including SMART (specific, measurable, achievable, relevant, time-bound) objectives and targets Regularly report on progress towards improving population nutrition, including specific objectives and targets Refer to global and national priorities when constructing a nutrition strategy e.g., World Health Organization recommendations, Sustainable Development Goals Link the Key Performance Indicators of senior managers to nutrition targets
1	<p>Product formulation</p> <ul style="list-style-type: none"> Commitment for none of the core 6" sandwiches to exceed 600 calories and at least 50% of core 6" sandwiches will be less than 400 calories 	<ul style="list-style-type: none"> Commit to SMART (specific, measurable, achievable, relevant, time-bound) targets on sodium, sugar, saturated fat and trans fat reduction across the product portfolio Develop commitments to reduce portion sizes for specific food categories where this is appropriate
2	<p>Product labelling</p> <ul style="list-style-type: none"> Subway provides nutrition information on their national website, per serving only 	<ul style="list-style-type: none"> Display comprehensive nutrition information on menus in-store Provide nutrition information upon request on-site Provide information on food composition to national authorities on request

	Areas of strength	Key recommendations
Tertile	Product and brand promotion	
	<ul style="list-style-type: none"> Subway has no commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Publish support for the Advertising Standards Authority Children and Young People’s Advertising Code Develop a marketing policy that applies to children up to the age of 18 and that defines a target audience in terms of children’s peak viewing times and includes restriction of use of celebrities and animation/fantasy characters and toys with kids’ meals Independently audit compliance with marketing policies on a national level Adopt an official nutrient profiling system to classify products for the purpose of marketing to children (e.g., the WHO nutrient profiling system or the NZ Food and Beverage Classification System) Develop a policy on sponsorship of children’s events Commit to only promoting healthy sides and healthy drinks for children’s meals
	1	
Tertile	Product accessibility	
	<ul style="list-style-type: none"> Subway has no commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Develop a commitment to using value deals only on healthy products Commit to not use price incentives such as supersizing Commit to not provide free drink refills for caloric soft drinks Support evidence-informed government policies such as a tax on sugar-sweetened beverages Commit to not opening new stores near schools Develop a policy that ‘default’ drinks (as part of combination meals) are healthy
1		
Tertile	Relationships with other organisations	
	<ul style="list-style-type: none"> Philanthropic funding and support for active lifestyle programs are published on global website 	<ul style="list-style-type: none"> Publish national relationships on the Zealand website, such as support of professional organisations and external research, and membership of industry associations, or disclose a lack of these relationships to the BIA Obesity team Disclose all political donations in real time, or commit to not make political donations
1		
Tertile	Overall	
		<ul style="list-style-type: none"> Sign up to the Ministry of Health’s Healthy Kids Industry Pledge Actively engage with the BIA-Obesity tool and process
1		

Subway’s BIA-Obesity domain scores by tertile

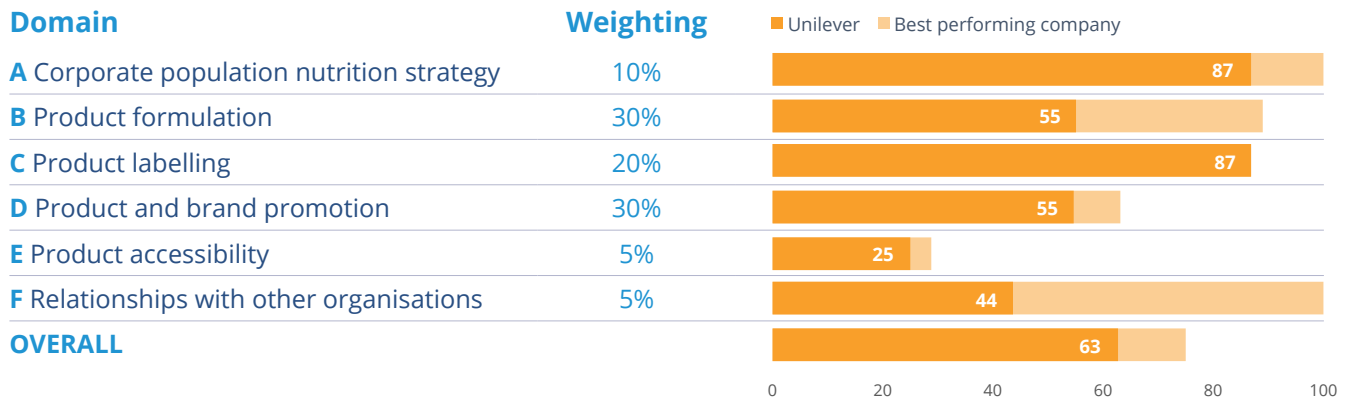
3 = score within top third of NZ companies – **1** = score within lowest third of NZ companies

The scores and recommendations for this company are based on the evaluation of publically available information that was assessed in 2017.

Unilever

5 OUT OF 25
FOOD COMPANIES
(this includes supermarkets and QSRs)

63 OVERALL SCORE
(OUT OF 100)



Areas of strength

Key recommendations

	Areas of strength	Key recommendations
Tertile 3	<p>Corporate population nutrition strategy</p> <ul style="list-style-type: none"> Strong commitment to improving population nutrition on the national website with reference to national nutrition recommendations Acknowledgement of global priorities in the nutrition strategy Regular reporting against specific objectives and targets 	<ul style="list-style-type: none"> Refer to global priorities when constructing a nutrition strategy e.g., World Health Organization recommendations, Sustainable Development Goals Link the Key Performance Indicators of senior managers to the overarching nutrition strategy and related objectives and targets
	<p>Product formulation</p> <ul style="list-style-type: none"> Clear targets to reduce sodium, sugar and saturated fat across product portfolio Signatory of the Ministry of Health's Healthy Kids Industry Pledge 	<ul style="list-style-type: none"> Develop commitments to reduce portion sizes for specific food categories where this is appropriate Apply the added and saturated fat targets to more product groups Adopt an official nutrient profiling system (e.g., Health Star Ratings) for the purpose of product development and reformulation
	<p>Product labelling</p> <ul style="list-style-type: none"> Commitment to display the Health Star Rating on all products by the end of 2017 Online nutrition information is available for most products through relevant brand websites. 	<ul style="list-style-type: none"> Support the implementation of regulations by the Government on added sugar labelling on products Commit to labelling products with nutrition claims only when products are healthy, (i.e. meet the FSANZ Nutrient Profiling Scoring Criterion (NPSC))

	Areas of strength	Key recommendations
Tertile 3	Product and brand promotion	
	<ul style="list-style-type: none"> • Commitment to compliance with the latest Advertising Standards Authority Code • Global marketing policy also covers sponsorship of children's events, and the use of celebrities and characters in promotion to children 	<ul style="list-style-type: none"> • Develop a marketing policy that applies to children up to the age of 18 years and that defines a target audience by children's peak viewing times instead of proportion of population watching • Independently audit compliance with marketing policies on a national level
3	Product accessibility	
	<ul style="list-style-type: none"> • Clear targets to increase the healthiness of overall product portfolio 	<ul style="list-style-type: none"> • Support evidence-informed government policies such as a tax on sugar-sweetened beverages • Make a commitment to increase the proportion of healthy food products in the overall company portfolio • Adopt an official nutrient profiling system to classify products for the purpose of accessibility policies
2	Relationships with other organisations	
	<ul style="list-style-type: none"> • Support for nutrition education programmes published on national website • Commitment to not make political donations 	<ul style="list-style-type: none"> • Publish national relationships on the New Zealand website, such as support of professional organisations and external research, and membership of industry associations
3	Overall	
	<ul style="list-style-type: none"> • Active engagement with the BIA-Obesity tool and process • Signed up to the Ministry of Health Healthy Kids Industry Pledge 	

Unilever's BIA-Obesity domain scores by tertile

3 = score within top third of NZ companies – 1 = score within lowest third of NZ companies