## BID TO HOST A CONFERENCE IN AUCKLAND

If you are thinking about bidding to host a conference, there is a substantial network to support you through the process.

## The network includes:

- Event Services, University of Auckland,
- <u>Auckland Convention Bureau</u> (ACB), a division of Auckland Tourism Events & Economic Development (ATEED),
- Tourism New Zealand, Business Events Team.

## Working collaboratively, our free service includes:

- Producing a financial feasibility study,
- Production of international bid documents and presentations,
- Covering your international air travel and accommodation costs to present the bid,
- Ongoing support once the conference bid is won, utilising funding and resources to develop a marketing plan to boost delegate numbers and help you reach your attendance goals.

Once you win the conference bid, Event Services assist with the operational delivery of your conference. The team have extensive experience in all aspects of conference management, having delivered conferences ranging from 50 to 1,000 delegates.

We relish the opportunity to help academics grow their stature on the international stage. If this is something you're interested in, please contact the <u>Events Services team</u> today so we can begin this exciting journey together.





