

School of Graduate Studies Research Showcase 2025

Poster Competition - Judging Criteria

Poster number

The key with this poster presentation is to strike a balance between academic content and presentation of the work to a broad audience.

| Subcategory | Details | Score |
|----------------------------|--|-------------|
| Academic Content | Context / Background: How well does the poster explain the background, context and aims / objectives of the research? How effectively does the entrant explain the importance of the research? | /10 |
| | Is there a critical engagement with literature / other research in the field? | /10 |
| | Methods: How effectively does the methodology emerge from the poster? | /10 |
| | Conclusions: How effectively are the conclusions of the research discussed? How well does the poster explain the research outcomes expected? | /10 |
| | Subtotal | /40 |
| Design | Presentation: Is the poster well structured, and is its message conveyed in a coherent and competent manner? Does the poster catch – and keep – the viewer's attention? | /10 |
| | Creativity: How innovative, creative and effective is the poster? | /10 |
| | Subtotal | /20 |
| Appeal to a Broad Audience | Comprehension: How well are the main concepts explained to a broad audience? | /10 |
| | Appeal: How effectively does the poster provoke thoughtful insight and/or questions for viewers? | /10 |
| | Language: How well does the entrant use language to appeal to a broad audience? Are technical terms understandable and accessible to a general audience? | /10 |
| | Impact: How well does the poster explain the potential benefit of the research beyond academia? | /10 |
| | Subtotal | /40 |
| Total | | /100 |