

BLUES ²⁰₂₄
AWARDS

2024 BLUES
AWARD WINNERS
BUSINESS AND INNOVATION

Aditya Singh

Business School, Faculty of Science

Aditya and his team won 1st place at the QUT Trans-Tasman Case Competition, competing against top teams from New Zealand and Australia. They developed a strategic plan for Unabiz, evaluating its expansion into the aviation sector or deeper penetration into the supply chain and logistics industry.

Agam Khanna

Business School, Faculty of Engineering

Agam secured 1st place in the 2024 AcademyGlobal Business Simulation Competition and the H2H Victoria University Case Competition. He also won the National CMC Trading Competition and the Velocity Ideas Challenge, while achieving 2nd place in several high-profile sustainability and case competitions.

Aliza Biviji

Faculty of Arts

Aliza alongside her team Darth Value, won 1st place at the Monash Trans-Tasman case competition. Representing the University of Auckland, they demonstrated strategic thinking and innovation in developing a growth plan for ZIP's BNPL service, showcasing their outstanding skills and teamwork.

Blake Walker

Faculty of Arts, Business School

Blake and his team won 1st place at the UTS Trans-Tasman Case Competition 2024 representing the University of Auckland. Competing against 11 teams from top Australian and New Zealand universities, their innovative solutions for Community Support Services impressed a judging panel of executives and experts.

Brett Chang

Business School, Faculty of Law

Brett and his team won 1st place at the QUT Trans-Tasman Case Competition, competing against top teams from New Zealand and Australia. They developed a strategic plan for Unabiz, evaluating its expansion into the aviation sector or deeper penetration into the supply chain and logistics industry.

Emma Jane Blackwood

Business School, Faculty of Law

Emma and her team won 1st place at the UTS Trans-Tasman Case Competition 2024, representing the University of Auckland. Competing against 11 teams from top Australian and New Zealand universities, their innovative solutions for Community Support Services impressed a judging panel of executives and experts.

Sharjil Hayat Kazi

Faculty of Engineering, Faculty of Science

Sharjil alongside her team DARTH Value, won 1st place at the Monash Trans-Tasman case competition. Representing the University of Auckland, they demonstrated strategic thinking and innovation in developing a growth plan for ZIP's BNPL service, showcasing their outstanding skills and teamwork.

Sophia Kwong

Business School, Faculty of Science

Sophia represented the University of Auckland in two international case competitions. Her team, DARTH Value, won 1st place at the Monash University Trans-Tasman Case Competition, while "Obi Yuan Kenobi" secured 1st place at the Queensland University of Technology Trans-Tasman Case Competition, addressing challenges for ZIP and Unabiz, respectively.

Trinayan Krishnan

Faculty of Arts, Business School

Trinayan's team placed 1st at the 2024 Chulalongkorn International Business Case Competition in Thailand, winning the short case, long case and finals. Their strategic solutions for Siam Piwat and WHA Group demonstrated exceptional innovation and business acumen.

Yanlin Aneta Du

Business School

Yanlin, alongside her team DARTH Value, won 1st place at the Monash Trans-Tasman case competition. Representing the University of Auckland, they demonstrated strategic thinking and innovation in developing a growth plan for ZIP's BNPL service, showcasing their outstanding skills and teamwork.

Zach Kirby

Business School, Faculty of Law

Zach and his team secured 1st place in the 2024 Beta Alpha Psi Best Practices "Innovation in Your Chapter Competition" against leading Australian and New Zealand teams. Their alumni mentoring project, using ChatGPT for mentor-mentee pairing, re-engages alumni and supports job placements.