



UNIVERSITY OF  
AUCKLAND  
Waipapa Taumata Rau  
NEW ZEALAND

# Business School

## Undergraduate Prospectus 2024



Ko Waipapa Taumata  
nei, e karanga nei ki t  
ki te kai i te mātauranga  
Nau mai, haere mai,  
ki te whare whakairo

We are Waipapa Taumata Rau, we greet, we call to the many who desire the sustenance of knowledge.

Welcome, come forth and fasten to the carved meeting house, Tāne-nui-a-rangi.

a Rau mātou, e mihi  
te mārea e hiahia ana  
nga

herea mai tōu waka  
o Tāne-nui-a-rangi

# *Nau mai, haere mai*

## *A warm welcome to New Zealand's leading Business School*

### **Ideas to change the world**

Business has been around a long time. For as long as civilizations have been engaging in trade. But the world is changing and so must business.

We need radical new ideas. New ways of doing business and new ways of measuring its success. Our next generation of business leaders must reflect all of Aotearoa.

Here at the University of Auckland Business School, we're researching and collaborating with business leaders to drive positive change for the future. Innovating and using technology to explore new worlds. And we're learning every day from the students who pass through our doors.

We offer an innovative undergraduate learning experience that will give you the skills and knowledge today's employers are looking for.

Our business core is the closest you will get to the real world of business in the classroom. You'll tackle grand challenges and see what it's like to work in different roles in a range of sectors and organisations.

A business degree gives you a wide range of career options. The Bachelor of Commerce offers a choice of 12 majors, covering key disciplines, and our Bachelor of Property is designed to prepare you for a wide range of property careers. We look forward to helping you choose the degree or conjoint degree that will best prepare you for your future career or for further study.

I look forward to seeing you in 2024 at our state-of-the-art Sir Owen G Glenn Building on the City Campus or our Tai Tonga Campus in Manukau.

Ngā mihi nui,

### **PROFESSOR SUSAN WATSON**

Manukura Pakihi | Dean of Business

He Manga Tauhokohoko | University of Auckland  
Business School





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## Sign up for email updates

Keen to know more about studying business?  
Get helpful information direct to your inbox!  
[auckland.ac.nz/learn-business](https://auckland.ac.nz/learn-business)

### Left, above: Te Toka Kāmaka o Waipārūrū The soul of the Business School

Te Toka Kāmaka o Waipārūrū, the Pounamu Kahurangi at the centrepiece of this artwork, is a rare form of jade or greenstone. The greenstone stands at the main entrance to the Sir Owen G Glenn Building. It represents the strength and solidity of the Business School, symbolically linking manuhiri (visitors), students and staff, the past and the present and the North and South Islands.

# Your best choice for a career in business

Get your career in Business off to the best start at the University of Auckland Business School. We offer high-quality learning, teaching and research, with innovative and relevant programmes that are designed to prepare you for the real world of business.

## Why study with us?

- Enjoy hands-on, real-world learning with our innovative first-year experience, which will prepare you for the real world of business.
- Study in New Zealand's business capital, at the top Business School in the country with its amazing facilities and spaces.
- Study and make friends with people from many different cultures and communities.
- Choose from a wide range of subjects, covering all the critical areas of business today.
- Increase your knowledge and expand your career options with a double major.
- Benefit from the teaching, advice and support of high-calibre academic and professional staff.
- Enjoy a range of fun, industry-focused clubs and organisations that can enhance your skills, expand your social networks and increase your employability.
- Become one of our graduates, who are highly sought after both in New Zealand and internationally, with 97% of graduates employed. (University of Auckland Graduate Destination Survey 2021)

## High ranking and reputation

In the 2023 QS World University Rankings, the University of Auckland was ranked in the top 100 universities in the world. We were also ranked in the top 50 for Accounting and Finance.

The University of Auckland is ranked in the top 10 universities in the world in the 2022 Times Higher Education University Impact Rankings. These measure how universities perform against the United Nations' Sustainable Development Goals.

The University of Auckland was also named in the top 20 of the Times Higher Education's 2022 list of the world's most international universities.

## Professional recognition

Specialisations in our programmes are recognised by relevant professional bodies. For example, Accounting is recognised by CAANZ, CPA Australia, ACCA and CIMA; the BProp is recognised by RICS, Property Institute of NZ and the Real Estate Institute of NZ.

## International accreditation

The Business School's Triple Crown accreditation status is held by only five percent of business programmes worldwide. It is your assurance of the highest academic standards and it offers global credibility and recognition.

## Beta Gamma Sigma

The highest achieving students in our Business School programmes are invited to join our chapter of Beta Gamma Sigma – a prestigious Honours Society. This is an opportunity that we are able to offer you as an AACSB-accredited business school.

## Start in South Auckland

Do you live in South or East Auckland? Choose to study closer to home at our new South Auckland Campus – Te Papa Ako o Tai Tonga.

Join our campus in Manukau in your first year and enjoy a tight community with dedicated lecturers and a supportive environment.

Choose to take all of your first-year core in South Auckland – or mix it up by taking some courses on the South Auckland Campus and some on the City Campus.



**No.1**  
New Zealand  
university



**TOP 100**  
Global  
Reputation



**No.1**  
In New Zealand  
for Employability



# The future of business

Starting at University is exciting but it can also seem a bit daunting. Your first year at the Business School is designed to be a hands-on, interactive learning experience – not quite the large lectures you might have been expecting.

## Future-ready

The world of work is rapidly changing. With input from employers, entrepreneurs, business people and our own students, we have designed our undergraduate programmes to equip you with the skills and knowledge to launch an exciting career in the ever-changing, dynamic world of business.

## Real-world learning

From your first day in the classroom, you'll experience real-world learning.

With your classmates, you'll get hands-on as you explore what it is like to grow a company – taking it from start-up to a global business. You'll see what it's like to work in different roles in a range of sectors and organisations.

This experience is the closest you will get to the real business world while studying.

## Innovative learning

Your first year will be both active and interactive, with:

- Flipped classrooms
- Interactive workshops
- A mix of team and individual active learning
- A blend of online and in-person learning
- New specialist learning spaces and technology hub (Find out more about these innovative learning spaces on page 16.)

## Work-ready

With these hands-on experiences, you'll develop the professional skills that are in demand with employers. You'll also learn how to adapt and apply these critical skills in complex and changing environments.

## The core

A unique feature of our programmes is the innovative, interdisciplinary vertical core.

In your first year, you'll get hands-on learning with an integrated set of six core courses. You'll discover how the different disciplines of business fit together in the environment that businesses actually operate in.

In your second year, you'll work on real-world business problems through a Business Consulting core course that explores current 'grand challenges'.

In your third year, you'll choose from a range of capstone experiences. You'll apply and demonstrate your skills and knowledge in a practical context – something you can share with future employers.

Find out more about the exciting Business core on page 14.

## Do I need to come on campus?

Yes! Make the most of the flipped learning experience by joining your weekly in-person workshops (two hours a week, per course). It's your opportunity to work with your facilitators, make friends, and develop and practice those all-important professional skills.

For each course, you should expect to put in at least ten hours a week:

- Eight hours of self-directed learning (on or off campus), including pre-work for your workshops
- Two hours in an in-person workshop (on campus)



# Your work-ready skills at a glance

The professional skills and knowledge you develop at the Business School will prepare you for an exciting career in Business.

Employers are looking for the whole package: qualifications, work and life experience, and a broad set of professional skills.

You can develop in-demand, practical skills and knowledge from your courses and the wide range of co-curricular activities on offer. (See pages 18–21.)



## BCom degree

By completing the BCom degree, you will acquire an understanding of specialist fields related to your selected major(s), as well as develop a strong set of professional skills.

BCom Graduate Profile	
Theme	As a BCom graduate you will be able to:
Knowledge and Practice	Demonstrate and apply a breadth of knowledge across disciplines, as well as specialist knowledge within one or more of them, while recognising the relevance of this knowledge within a global context
Critical thinking	Analyse and critique theory and practice to develop well-reasoned arguments
Solution seeking	Identify and frame problems using analytical skills to create and evaluate innovative solutions
Communication and engagement	Collaborate and communicate effectively in diverse business contexts using multiple formats
Independence and integrity	Respond professionally and ethically, demonstrating a capacity for independent thought and learning
Social and environmental responsibility	Recognise the significance of the principles underpinning the Treaty of Waitangi and consider your obligations in relation to sustainability, whilst displaying constructive approaches to diversity

## BProp degree

The BProp degree provides you with applied business skills in property valuation, management, marketing, finance and investment, along with specialist knowledge of property processes. Through your studies you will develop a range of professional skills to prepare you to work in the property industry.

BProp Graduate Profile	
Theme	As a BProp graduate you will be able to:
Knowledge and Practice	Demonstrate and apply an understanding of theory and practice across disciplines, as well as specialist knowledge within property disciplines, recognising the relevance of this knowledge within a global context
Critical thinking	Analyse and critique ideas, theory and practice to develop well-reasoned arguments
Solution seeking	Identify, frame, analyse and prioritise complex property issues and develop evidence-based practical and innovative solutions
Communication and engagement	Collaborate and communicate professionally and effectively in diverse property contexts using multiple formats
Independence and integrity	Respond professionally and ethically, demonstrating a capacity for independent thought and learning
Social and environmental responsibility	Recognise the significance of the principles underpinning the Treaty of Waitangi and consider your obligations in relation to sustainability, whilst displaying constructive approaches to diversity as it applies to land and property



*“I would really encourage students to participate in co-curricular activities at university. I can’t emphasise enough how important that was for my success as a graduate.*”

*“It was helpful not only for developing skills, but also for having more points of reference for your recruitment journey as well – I was able to use my experiences when I was applying for internships and grad roles.*”

*“My roles in clubs and as a Tuākana tutor really helped me develop important skills like engaging and relating to people, presentation skills, communicating effectively to different audiences, relationship building, self-management, developing ideas, and more.*”

*“These are some of the most valuable experiences I had at university. I was able to take all these transferable skills into the workplace, which has helped so much.”*

## **Miro Muriel Harré**

Ngāti Maniapoto, Ngāti Porou

Graduate: Bachelor of Arts (Māori, French)/Bachelor of Commerce (International Business, Marketing) conjoint

**Director – Regenerative Transformation, NZ Māori Tourism**

*Photo courtesy of NZ Māori Tourism*

*“I think the first-year core is really helpful because it gives you a bit of a taste of everything. That’s actually how I figured out what I wanted to major in – I chose the courses I enjoyed and found applicable to real life and made them into my majors.*”

*“I am able to apply a lot of what I’ve learned in my degree in both my personal and professional life. For example, knowing your employee rights. When I was self-employed I was able to use what I had learnt at university about employment law to set myself up as self-employed.*”

*“And from studying Marketing, I was able to learn how to manage relationships, communicate with customers and understand consumer psychology. In the working world, you’re dealing with people all the time, whatever your role may be, so it was really useful.*”

*“I also learned so many transferrable skills through my degree which I have been able to use in my work. Communication skills, relationship building, time management, prioritisation, team work and so much more. I found a degree in Commerce was great at giving you that overall skill set that you needed when you enter the workforce. Everything I’ve learned at university has had some impact at one of my roles.”*

## **Caitlin Gunasekara**

**Graduate: Bachelor of Commerce  
(Commercial Law, Marketing)**

**Implementation Consultant,  
ELMO Cloud HR & Payroll**



# Tauhokohoko Commerce

Equipping you with strong communication, teamwork, and leadership skills, as well as an understanding of global business, the Bachelor of Commerce (BCom) offers a wide range of majors. Get future-ready and work-ready with innovative courses, immersive learning, state-of-the-art technology – and the best possible start for a career in your chosen field.

## Quick facts - BCom

**Full-time:** 3 years

**Taught at:** City Campus and South Auckland Campus Te Papa Ako o Tai Tonga

**Points per degree:** 360 (24 courses)

**Conjoint combinations:** Advanced Science (Honours), Arts, Communication, Design, Engineering (Honours), Fine Arts, Global Studies, Health Sciences, Law (including Honours), Music, Property, Science, Sport, Health and Physical Education

## BCom first year

You can use your first year of study to explore the different majors we offer as this year will consist of:

- Six interdisciplinary core courses that provide a base to build your major(s)
- Either electives or additional courses in accounting, business economics or quantitative methods, depending on your choice of major(s)

## Completing your BCom

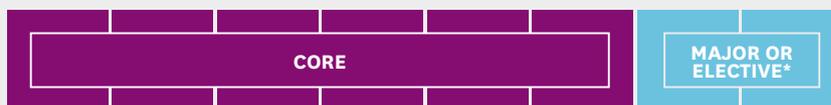
- You can choose one or two sets of advanced courses for a single or double major in your second and third years.
- You will complete two General Education\* courses.
- You may choose to include up to two elective courses from outside the BCom schedule.
- You will complete a core course in Business Consulting in your second year.
- In your third year, you will complete a core capstone course. This provides an opportunity to apply your skills and knowledge in a practical context that can be shown to employers.

\*See [auckland.ac.nz/generaleducation](http://auckland.ac.nz/generaleducation)

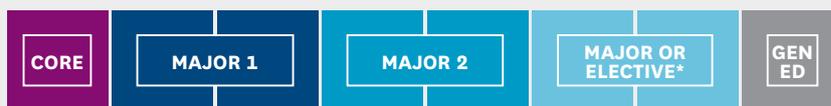
## Sample BCom degree structure (for double major)

For assistance planning your BCom degree study, visit a Student Hub or [auckland.ac.nz/bcom](http://auckland.ac.nz/bcom)

**YEAR ONE:** Six Core and two Major or Elective courses



**YEAR TWO:** One Core, two Major 1, two Major 2, two Major or Elective and one General Education courses



**YEAR THREE:** 1 Capstone, 3 x Major 1, 3 x Major 2 and 1 x General Education courses



\* Maximum of two courses from outside the BCom schedule.

## Majors

- Accounting
- Business Analytics
- Commercial Law
- Economics
- Finance
- Information Systems
- Innovation and Entrepreneurship
- International Business
- Management
- Marketing
- Operations and Supply Chain Management
- Taxation

What career paths can a BCom lead to?  
See page 19

Find out more about the BCom

[auckland.ac.nz/bcom](http://auckland.ac.nz/bcom)

*Prepare for the reality of business with real-world learning.*

# Mātai Rawa

## Property

The Bachelor of Property (BProp) is a specialist degree designed to equip you with the knowledge and skills for a range of careers in the property profession in New Zealand and elsewhere in the world. Highlights of the degree are a buddy programme through which you will receive mentoring from senior people in the property industry – and abundant industry networking opportunities.

### Quick facts - BProp

**Full-time:** 3 years

**Taught at:** City Campus and South Auckland Campus Te Papa Ako o Tai Tonga

**Points per degree:** 360 (24 courses)

**Conjoint combinations:** Advanced Science (Honours), Commerce, Design, Engineering (Honours), Global Studies, Law (including Honours), Science

### Planning your BProp

Most students complete the two introductory Property courses in their first year.

If you are planning a conjoint, and completing both introductory courses in the first year is not possible, you will be able to enrol in one of the courses in your second year.

### BProp first year

Your first year consists of:

- Six core courses in business that provide a solid base for your career in property
- Two introductory courses in Property

### Completing your BProp

- Your second and third years are comprised of specialised property courses.
- You will also complete two General Education courses in your final year.
- In your third year, you will complete a Property capstone course. This provides an opportunity to apply your skills and knowledge in a practical context that can be shown to employers.

### Sample BProp degree structure

For more detailed course requirements, visit a Student Hub or [auckland.ac.nz/bprop](http://auckland.ac.nz/bprop)

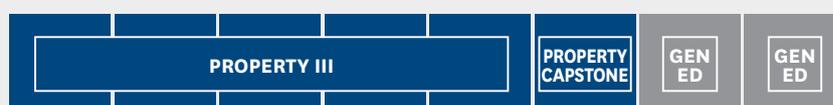
**YEAR ONE:** Six Core courses and two Property Stage I courses



**YEAR TWO:** Eight Property Stage II courses



**YEAR THREE:** Five Property Stage III courses, one Property Capstone and two General Education courses



### BProp courses

Courses in the programme include property-related subjects such as:

- Building surveying
- Development
- Finance and investment
- Management
- Marketing
- Valuation

What career paths can a BProp lead to?  
See page 19

Find out more about the BProp  
[auckland.ac.nz/bprop](http://auckland.ac.nz/bprop)

*Prepare for a career in the dynamic and diverse property industry*



*“The Property degree is so connected to industry. The staff have really taken the time to build relationships, so that the students can benefit.”*

*“This industry involvement was so useful to me as a student. I was able to see what the day-to-day of a future career in property would look like. That helped me to figure out what I wanted to do within the industry. The connections also meant that we had more opportunities for part-time roles, internships, or other experience in the industry before we left university.”*

*“At the end of my fourth year, I was awarded the Goodman Scholarship at the Business School. This led to an internship while I was studying, and then to a full-time role when I graduated. I currently work in the Investment team at Goodman, one of my short-term career goals.”*

## **Jordan Parratt**

**Graduate: Bachelor of Property/  
Bachelor of Laws**

**Analyst - Investment Management (GMT),  
Goodman**

# The Business core

The Business core is a unique feature of our programmes and forms the backbone of your Business degree.

## The BCom core

### YEAR ONE:

**BUSINESS 111**  
Understanding  
Business

**BUSINESS 112 or 113**  
Managing  
Sustainable Growth

**BUSINESS 114**  
Accounting for  
Decision Making

**BUSINESS 115**  
Economics,  
Markets and Law

**INFOSYS 110**  
Digital Systems

**STATS 108**  
Statistics for  
Commerce  
or  
**STATS 100**  
Functioning in  
Statistics

### YEAR TWO:

**BUSINESS 202**  
Business  
Consulting

### YEAR THREE:

Capstone

The interdisciplinary core courses are designed to prepare you for the real world of business. They will extend your understanding of how business fits together, develop your applied skills and complement specialist knowledge from your majors.

## What will I learn in my first-year core?

### Understanding Business

What is a business? What challenges and opportunities do businesses face today? How do they create value for customers and what influences their choice of activities and processes? What might future organisations look like and what roles might you play?

### Managing Sustainable Growth

How and why do businesses grow? How does a business grow from a start-up to a small and medium-sized enterprise, and then into a global business? Navigate the decisions and trade-offs involved in growing a business, managing customer relationships and competing in international markets.

### Accounting for Decision Making

Step into the shoes of a business owner. What financial and legal decisions do you need to make? Develop skills in analysing, interpreting and communicating accounting information and learn how to use these skills to inform decision making and evaluate business performance.

### Economics, Markets and Law

How does a constantly changing external environment influence and impact a business? How does the legal framework affect a business? Can competitors and government interventions impact price? What causes changes in the economy and can government policy offset these?

### Digital Systems

How is the rise of digital systems changing the way we do business? How are systems and technologies used to coordinate and manage information, people and processes, and how are these influenced by data governance and privacy frameworks? Develop skills with business tools and much more.

### Statistics for Commerce

How can businesses use data for decision making? Develop skills and knowledge in data analysis, forming conclusions from data patterns and communicating these results to others.

## Year Two: Business Consulting course

The second-year core Business Consulting course builds on the solid foundation of business fundamentals from the first-year core. This exciting new BCom core course is your bridge from the first-year core to the third-year capstone experience.

In the Business Consulting course there is a strong focus on honing the skills that employers are looking for: oral and written communication skills, teamwork, negotiation and project management skills, to name a few.

Working in a team, you'll explore and solve real-world business problems that can change the world. You'll be tackling some of the 'grand challenges' facing the world today, such as the future of work, sustainability and digital disruption.

This won't feel like a typical course. You'll be demonstrating your skills in exciting assessment modes. Short, sharp, applied assessments replace traditional assignments and exams.

## Year Three: Capstone course

The capstone course is your opportunity to demonstrate what you know and what you can do.

It brings together everything you've learned in the core and your majors. You'll apply and demonstrate your knowledge and skills in a practical context – something you will be able to share with potential employers.

### Capstone options

You can choose from a wide choice of capstone options to suit your interests, skills focus and majors.

#### Select one capstone experience:

Industry case project

Business simulation

Research project\*

Work-related project\*

*\*under development*

## Planning your first year

You'll complete the integrated set of six core courses and take some additional courses that depend on the major(s) you are planning to take. If you're not sure of your major yet, don't worry, you'll get a taste of all your options in the first year. You should plan to include any additional Stage I courses that help you to keep your options open.

### Which Statistics course should I take in my first year?

STATS 100 and STATS 108 both meet the BCom core requirement.

**STATS 100** is designed for students who lacked confidence in Year 13 Statistics or didn't study it at that level. You can't take STATS 100 if you're enrolled in another Statistics course or have already passed one.

**STATS 108** is required by the Professional Accounting bodies and to advance in some subjects. You can enrol in STATS 108 after completing STATS 100.

[auckland.ac.nz/statistics](http://auckland.ac.nz/statistics)

### What other courses do I need to take in my first year?

The following BCom majors require these Stage I courses:

- Accounting: ACCTG 102
- Economics: ECON 152
- Finance: ACCTG 102 and MATHS 108

If you need more than two extra courses you should plan to defer one to your next semester of study.

### What electives can I choose in my first year?

Electives are a great way to increase your employability by developing additional skills, such as project management and negotiation skills.

You can choose to include courses from the BCom schedule or up to two courses from outside the BCom schedule.

#### Recommended business electives

- ACCTG 102
- ECON 152, 221
- INFOMGMT 192
- MATHS 108
- PROPERTY 102
- STATS 208

You can select from a range of General Education courses. These allow you to explore disciplines from across the University. For available General Education courses see

[auckland.ac.nz/generaleducation](http://auckland.ac.nz/generaleducation)



# Innovative learning spaces

Throughout your courses, you will have opportunities to make use of some or all of our specialist learning spaces. You will get hands-on in these spaces and engage with workshops, assessments and learning activities that will not only expose you to state-of-the-art learning, but also help you to develop in-demand professional skills.

## BNZ Financial Trading Room

Get first-hand experience of New Zealand and global capital markets. Manage complex investments, making deals, trading and managing portfolios in our state-of-the-art simulated trading room. All Business students get hands-on experience, completing core courses and workshops in the trading room.



## Kura Matahuna Unleash Space

A space to create and experiment, let your creativity run wild in our Maker Space. With equipment such as 3D printers, laser cutters, CNC routers, sewing machines, and more, you'll get a chance to work on personal and curriculum-related projects here. You will use this space in your first-year core as well as your second-year Business Consulting core course.



## Te Ahi Hangarau Technology Hub

Explore the potential of 5G in the brand-new Te Ahi Hangarau Technology Hub – the first of its kind in New Zealand. Take advantage of this unique space with 3D Printing, VR, smart home IoT and more.

In particular, this Lab, powered by Vodafone, will enable you to investigate and consider what new business opportunities and solutions might arise from the use of 5G. Some of your first-year core and second-year Business Consulting core course will also take place in this learning space.





***“The most valuable experiences the Business School provided me were the internships and job opportunities while I was still studying.***

*“I applied to be a Business Intern at the Centre for Innovation and Entrepreneurship’s VentureLab programme and got my first role at a start-up through that. I was then able to get two other internships, both at start-ups, through the Business School.*

*“I gained so many skills through these roles. I learnt about what the real world of work was like, and what I did and did not want to do after graduating. My internships really showed me where I want to go, and what I am passionate about.*

*“I was also able to network with employers at University events which gave me the practise and confidence to ask industry professionals for guidance. Additionally, I signed up to a mentorship programme at the Business School and was paired up with a mentor who really helped me prepare for applying for roles after graduation.*

*“I currently work for a deep tech start-up which refines precious metals from e-waste. Long-term, I want to get into the venture capital space, and invest in up-and-coming technologies.”*

## **Sejal Bhan**

**Graduate: Bachelor of Commerce  
(Economics, International Business)**

**Operations Specialist at Mint Innovation**

*“Don’t be too hard on yourself, especially if you feel unsure about what you should be doing. I think there’s an expectation that first years will have studied certain subjects at school and arrived at university with a solid plan.”*

*“University is a great time to figure yourself out, and explore what you want to be doing.”*

*“I knew I wanted a career which was creative and based around people. That’s why I chose Marketing. Management is also people-centered and it really complemented marketing, so I chose that as my second BCom major.”*

*“They felt like really versatile majors where I would learn a broad range of skills. And they weren’t industry-specific, which was great because I didn’t know exactly what I wanted to do after university.”*

## **Indivar Kumar**

**Graduate: Bachelor of Arts (Psychology, Sociology)/Bachelor of Commerce (Management, Marketing)**

**Content Manager at Daylight Creative**



# Majors, conjoins and careers

As you move into your second year, you will choose a major with a focus on your future career. Follow your interests and passions as you develop specialist skills and knowledge that will prepare you for diverse and flexible career paths.

Our 12 BCom majors cover every aspect of business, opening up a wide range of challenging and exciting careers for you.

Our BProp will equip you for the many property-related careers in New Zealand and overseas.

Whatever your interests, our majors give you the best possible start for a career in the world of business.

## Accounting

Learn how to present financial statements that can be used to assist business planning and decision making. You will also learn financial analysis techniques.

### Where will this take me?

Become an accountant or auditor in a chartered accountancy practice, the public sector or industry. Or work as a business consultant or financial manager in a manufacturing, service or consultancy organisation.

For information about professional accountancy requirements visit

[charteredaccountantsanz.com](http://charteredaccountantsanz.com)  
[cpaaustralia.com.au](http://cpaaustralia.com.au)

### Popular double major options include:

- Business Analytics
- Commercial Law
- Finance
- Information Systems
- Taxation

[auckland.ac.nz/study-accounting](http://auckland.ac.nz/study-accounting)

## Business Analytics

Business Analytics involves transforming data into valuable insights, enabling businesses to make effective decisions and gain competitive advantages. This major will equip you with the skills to work with digital data effectively, using state-of-the-art information tools. You will learn how to source and transform data, gain insights using predictive modelling, visualise data and tell compelling data stories.

### Where will this take me?

Potential roles include business analyst/consultant, knowledge manager, project manager, business intelligence consultant,

business analytics consultant and enterprise resource planning consultant.

### Popular double major options include:

- Accounting
- Management
- Marketing
- Operations and Supply Chain Management

[auckland.ac.nz/study-business-analytics](http://auckland.ac.nz/study-business-analytics)

## Commercial Law

Study the legal frameworks used to make business decisions in the public and private sectors. You will focus on legal problems you may encounter in your career.

### Where will this take me?

Depending on your other major, you could become a financial accountant, financial adviser, investment consultant, receiver, regulator or business policy adviser.

### Popular double major options include:

- Accounting
- Finance
- Marketing
- Management
- International Business

[auckland.ac.nz/study-commercial-law](http://auckland.ac.nz/study-commercial-law)

## Economics

Economics enables you to develop and use frameworks and methods to analyse social and economic issues. You will develop an understanding of strategic decision-making and an ability to view issues within a national or international context.

### Where will this take me?

You can choose a combination of Economics courses that will prepare you for specialist career paths.

### Business economics (applied economics)

- Economic analyst
- Economist (private or public sector)

### Economic policy (evaluation and design of economic policy)

- Policy analyst (private or public sector)
- Policy consultant (private or public sector)
- Policy manager (private or public sector)

### International trade and finance (economics of global interactions)

- Manager or analyst (export credit, risk or financial markets)
- Trade consultant
- Trade policy analyst

### Quantitative economics (economic modelling and data analysis)

- Data analyst
- Econometrician
- Economic consultant
- Economic modeller/forecaster
- Economist (e.g., Central Bank or Treasury)

### Popular double major options include:

- Finance
- International Business
- Marketing
- Operations and Supply Chain Management

Conjoint degrees with majors in Politics and International Relations, Philosophy, Mathematics and Statistics are also a strong option.

[auckland.ac.nz/study-economics](http://auckland.ac.nz/study-economics)

## Finance

Learn about capital markets and the financing decisions facing organisations.

### Where will this take me?

Become an investment banker, merchant banker, corporate banker, merger and acquisition specialist, corporate finance specialist, treasury specialist, stockbroker or financial analyst.

### Popular double major options include:

- Accounting
- Commercial Law
- Economics
- Taxation

[auckland.ac.nz/study-finance](http://auckland.ac.nz/study-finance)

# Information Systems

Learn how information and communications technology can be used to achieve strategic goals. You will focus on developing and using cutting-edge products to solve important organisational problems.

## Where will this take me?

Become a business analyst, IT consultant, IT project manager, website designer, information systems manager, business process designer, enterprise resource planning consultant, systems developer, network analyst or security assessor.

## Popular double major options include:

- Accounting
- Management
- Marketing
- Operations and Supply Chain Management

[auckland.ac.nz/study-information-systems](http://auckland.ac.nz/study-information-systems)

# Innovation and Entrepreneurship

Develop an understanding of how to test innovative ideas, products or processes, how to finance start-up ventures, and how to sell and market new products and services in New Zealand and overseas.

## Where will this take me?

Become an entrepreneur, business developer, product manager, technology transfer specialist, research developer or strategic business analyst.

## Popular double major options include:

- Finance
- Marketing
- Operations and Supply Chain Management

[auckland.ac.nz/study-innovation-entrepreneurship](http://auckland.ac.nz/study-innovation-entrepreneurship)

# International Business

Examine how business organisations operate in an international environment. Gain an understanding of the development and implementation of strategy, managerial activities and organisational issues relating to cross-border activities.

## Where will this take me?

Become a manager in an internationally active organisation or related institution (such as an exporter, global consumer or industrial goods manufacturer, or financial service provider). Or work at an institution that co-operates with international firms, such as a trade promotion or development agency.

## Popular double major options include:

- Business Analytics
- Economics
- Finance
- Management
- Marketing
- Operations and Supply Chain Management

[auckland.ac.nz/study-international-business](http://auckland.ac.nz/study-international-business)

# Management

Study the importance of human and labour factors in organisations, including the structure, design and culture of organisations; management theory; policies and practices; and employment relations issues in New Zealand and overseas.

## Where will this take me?

Become a recruitment consultant, human resource manager, employment relations manager, public policy analyst, employment analyst or business consultant.

You'll find that the ability to manage people and processes is relevant for most careers.

## Popular double major options include:

- Accounting
- Business Analytics
- Information Systems
- International Business
- Marketing
- Operations and Supply Chain Management

[auckland.ac.nz/study-management](http://auckland.ac.nz/study-management)

# Marketing

Learn how to research and satisfy customer needs through product and service development, planning, placement, pricing, advertising, promotion and distribution. Understand how to develop and manage ongoing relationships with customers, competitors, partners, suppliers and other key stakeholders.

## Where will this take me?

You can choose a combination of courses that will prepare you for specialist marketing career paths.

Options include:

## Strategic marketing (advanced marketing strategy; sustainability)

- International marketing manager
- Marketing manager
- Product development manager
- Public relations manager
- Sales manager

## Advertising and digital (branding and advertising; digital marketing)

- Advertising and promotions manager
- Brand manager
- Digital marketing manager
- Media director/buyer
- Meetings, conventions and events planner
- Social media marketing manager

## Customer insights (customer insights; digital marketing)

- Customer insights analyst/manager
- Digital marketing analyst
- Market research analyst/manager
- Segment and customer relationships manager
- Social media/ecommerce analyst

## Popular double major options include:

- Business Analytics
- Commercial Law
- Information Systems
- Innovation and Entrepreneurship
- International Business
- Management
- Operations and Supply Chain Management

[auckland.ac.nz/study-marketing](http://auckland.ac.nz/study-marketing)

# Operations and Supply Chain Management

Learn to solve complex business problems related to the journey of products from the manufacturer to the customer. Understand techniques for managing and improving the integration of design, resources, processes and customer requirements.

## Where will this take me?

Become an operations analyst/consultant/manager, business process engineer, production and scheduling planner/manager, quality manager, enterprise resource planning consultant, supply chain consultant or change manager.

## Popular double major options include:

- Business Analytics
- Economics
- Information Systems
- Innovation and Entrepreneurship
- International Business
- Management
- Marketing

[auckland.ac.nz/study-operations-supply-chain](http://auckland.ac.nz/study-operations-supply-chain)

## Taxation

Study the New Zealand taxation system and its application in today's business environment, including how taxation affects accounting practice.

### Where will this take me?

Become a financial accountant or taxation adviser.

### Popular double major options include:

- Accounting
- Finance

[auckland.ac.nz/study-taxation](http://auckland.ac.nz/study-taxation)

## Property

Develop knowledge and skills across a range of property disciplines, including management, development, finance and investment, valuation, real estate leasing and sales and marketing.

### Where will this take me?

Become a property manager for a local or international corporation. Manage commercial and industrial property, become a registered valuer, undertake property development or property marketing.

### Popular degrees to combine this with:

Strengthen your career options by combining the Bachelor of Property with an undergraduate degree in:

- Commerce
- Engineering
- Law
- Science

[auckland.ac.nz/study-property](http://auckland.ac.nz/study-property)

## Conjoint degrees

A conjoint enables you to complete two bachelors degrees at the same time.

Combining a BCom or BProp with another degree gives you the opportunity to develop skills and knowledge across two different disciplines and opens up an exciting range of career options.

### BCom conjoint options

- BAdvSci(Hons)/BCom
- BA/BCom
- BC/BCom
- BCom/BDes
- BCom/BE(Hons)
- BCom/BFA
- BCom/BGlobalSt
- BCom/BHSc
- BCom/LLB (including Honours)
- BCom/BMus
- BCom/BProp
- BCom/BSc
- BCom/BSportHPE

### BProp conjoint options

- BAdvSci(Hons)/BProp
- BCom/BProp
- BDes/BProp
- BE(Hons)/BProp
- BGlobalSt/BProp
- BProp/LLB (including Honours)
- BProp/BSc

## What are some popular conjoints?

### BCom/LLB: our most popular conjoint

- Law with Accounting, Economics or Finance

### BA/BCom

- Management and Psychology
- Marketing and Communications
- Finance and Economics

### BCom/BSc

- Accounting or Information Systems with Computer Science
- Finance or Economics with Mathematics or Statistics

### BCom/BProp

- Property with Finance, Marketing or Management

### BCom/BE(Hons)

- Operations and Supply Chain Management or Economics with Engineering

## Planning a conjoint

It's helpful to use the conjoint degrees planner for your chosen programme.

[auckland.ac.nz/businessdegreeplanning](http://auckland.ac.nz/businessdegreeplanning)

### Find out more

[conjoints.ac.nz](http://conjoints.ac.nz)

or contact our Student Hubs

Email: [studentinfo@auckland.ac.nz](mailto:studentinfo@auckland.ac.nz)



*“There is a good mixture of core courses in the first year of the BCom degree, spanning all key areas of business. These help you get a feel for what you enjoy and what you might want to major in. There is also a good balance of group work and individual work – both of which build important skills required in the workplace.”*

*“The Finance major helped my career, mostly by building my foundation of understanding in the language that is ‘finance’. Terminology in this major can be difficult to begin with, but as with learning a language, it becomes a lot easier once you familiarise yourself with the vocabulary.”*

*“Outside of class, the Business School has high-quality clubs, a lot of which are known and respected by employers.”*

*“There are endless choices of clubs, with many providing invaluable opportunities and experiences. For example, during my time on the Executive Committee of Beta Alpha Psi, I was able to travel to Washington, DC for a conference. I highly recommend getting involved.”*

## **Chelsea McCraith**

**Graduate: Bachelor of Commerce (Finance)/  
Bachelor of Laws conjoint**

**Associate at Rothschild & Co**



# Student development

The student development and engagement team offers a wide range of opportunities for you to supplement your studies and maximise your graduate employment options.

## The Case Programme

Each year the Business School selects and trains teams of talented students to compete against other universities in case competitions. In each competition the teams are given a real-life business situation and asked to develop a strategy to address the issues. The case teams are allocated up to 24 hours to formulate a solution. They present their strategy to a panel of judges comprising a group of prominent business professionals.

The University of Auckland Business School case teams' outstanding results demonstrate the ability of young New Zealanders to perform on the world stage. The programme confirms our standing in the international business community.

## EY Business Student of the Year Award

This award recognises a current Business School student who has displayed excellence in academic performance, communication skills, community service, extracurricular activities and knowledge of world issues.

You'll need to be enrolled in a Bachelor of Commerce or a Bachelor of Property at the University to be eligible. Students enrolled in conjoint degrees are also eligible, as long as one of your degrees is Commerce or Property.

## Business School Careers Centre

Our Careers Centre offers a range of services, delivered through a programme of careers workshops, employer activities and individual support.

The Careers Centre will help you develop your employability and launch a successful and rewarding career when you graduate. You can also visit the University-wide Career Development and Employability Services (CDES) for further support and opportunities.

## Passport to Business

Passport to Business is a career development programme that provides selected first-year students with the opportunity to gain a better understanding of themselves and their career preferences. Industry professionals are actively involved in the programme, giving participants the chance to engage with employers.

## Toroa programme

The Toroa programme is a career development programme for first-year Māori and Pacific Business students. It is anchored in cultural identity and aims to build your skill sets and



## Māori and Pacific Business Students of the Year

The Māori Business Student of the Year and Pacific Business Student of the Year awards are given to students who display excellence in academic performance, community service, communication, extra-curricular activities and knowledge of world issues.

Pictured: 2022 winners Manaaki Janssen-Davis and Salvis Laurenson.

confidence so that you are recruitment-ready, with a career plan that matches your cultural identity and values.

## Employer engagement events

The Business School hosts a wide range of employers and runs a range of events with them, including speed networking, presentations, workshops, boot camps and expos. These activities all provide opportunities for you to develop your skills and meet your potential future employer.

## Champions Trophy Case Competition

The Champions Trophy is hosted by the University of Auckland Business School and features winners and finalists from the major international case competitions. Twelve teams from around the globe compete in three preliminary rounds for a place in the final.

## He Ira Wāhine Women's Mentoring Programme

He Ira Wāhine, the Women's Mentoring Programme at the Business School, matches women business students with women working in business.

Students and mentors meet several times throughout the year, and also attend a series of networking and speaker events. The Women's Mentoring Programme helps students to develop valuable skills, broaden their networks, gain confidence, and learn the best way to transition from university to working life.

## Internships and projects

Bridge between university study and your future work life, with in-person and virtual internships and projects in New Zealand and overseas.

We offer a range of opportunities across the University and we encourage you to think about fitting this into your programme. It can be a rewarding experience and the chance to increase your networks and employability as you build on your skill set.



## Connect, discover, grow: your student clubs

Make the most of your time at the Business School. Get amongst it and sign up for clubs and activities. You'll find your community, make new friends, and discover new skills, networks and perspectives.

### **Auckland University Property Students Society (AUPSS)**

Property students, academic staff and property professionals interact and network at several high-profile events each year.

### **University of Auckland Investment Club (UAIC)**

Learn all about investing from experts in the field, and put your knowledge into practice by managing an actual investment fund, with any profits going to charity.

### **Beta Alpha Psi – University of Auckland Chapter**

We're an international honours association for accounting, finance, business analytics and information systems students and professionals, offering self-development and networking opportunities.

### **Commerce 'o Pasifika**

Commerce 'o Pasifika is a club for Pacific students at all levels. It offers a supportive social environment to help you enjoy your time at the University and get the most out of your studies.

### **Auckland University Commerce Students Association (AUCSA)**

This is a forum for discussion, networking and participation in a range of fun social activities.

### **Economics Group**

Increase your understanding of economics through weekly discussion sessions with other students and regular guest-speaker events.

### **University of Auckland Case Club (UACC)**

Participate in team-based business competitions locally and internationally. UACC is one of the University's largest clubs and has won the Dean's Award for being an outstanding student organisation.



### Marketing and Design Collective

Take advantage of opportunities to network with marketing professionals and participate in the annual Brand Challenge, speed networking events and a variety of workshops and presentations.

### Impact Consulting Group

Impact Consulting Group is a student-led, non-profit organisation dedicated to empowering students in creating real, tangible social impact. Our members collaboratively provide free consulting services to social enterprises and organisations in the financial inclusion space, delivering impact where it is needed most.

### Rainbow Business

A student-led association that creates social and advocacy opportunities for LGBTQI Takatāpui+ Business students.

### SavY

SavY promotes good financial habits to young people, through workshops in schools all around Auckland.

### Social Innovation New Zealand (SINZ)

SINZ promotes social enterprise and social entrepreneurship to young people through events, internships and competitions.

### Te Māna Pākihi

We support Māori business students to reach their potential through Manākitanga, Whanaungatanga and Kotahitanga.

### UN Youth on Campus

Broaden your perspective and understanding of local and global issues that are becoming increasingly entwined. Find out what being a global citizen is all about, and meet other like-minded people on campus.

### Velocity

The University of Auckland's entrepreneurship programme encourages innovation and ideas through initiatives such as the \$100K Challenge. Since 2003 Velocity has helped to ignite more than 168 ventures that have created 2400+ jobs, attracted more than \$945 million in investment and sold products and services in 35 countries.

### University of Auckland Women in Business

University of Auckland Women in Business is a student-led organisation dedicated to promoting female empowerment in business, with three fundamental objectives: professional development; female leadership; and community culture.

*“My social life while I was at university was all about the clubs I was in. I met some of my now closest friends in clubs and societies.”*

**Indivar Kumar**

Graduate: Bachelor of Arts/Bachelor of Commerce



## Entry requirements

This section provides a brief description of the entry requirements for New Zealand and Australian citizens and permanent residents. All applicants must meet the University Entrance standard and the entry requirements for the programme they wish to enrol in. For more detailed information and other entry routes, please refer to [auckland.ac.nz/entry-requirements](http://auckland.ac.nz/entry-requirements)

### NCEA Level 3

Applicants who achieve the New Zealand University Entrance (UE) standard are allocated an NCEA rank score. The rank score calculation is based on the best 80 credits at Level 3 or higher over a maximum of five approved subjects. These credits are then weighted by awarding points attained in each set of credits according to the level of achievement – Excellence (4 points), Merit (3 points) or Achieved (2 points). Up to 24 credits are counted for each approved subject taken at Level 3. The maximum rank score is 320.

Note: The NZQA approved subject list includes Business Studies. [nzqa.govt.nz](http://nzqa.govt.nz)

### Cambridge Assessment International Education

Applicants who achieve the New Zealand University Entrance (UE) standard are allocated a Cambridge International rank score. The rank score calculation is based on the New Zealand Cambridge International score table for up to six subject units at AS level (one subject unit) or A level (two subject units). A maximum of two subject units can be included from any one syllabus group in the table of available syllabus groups, which are broadly equivalent to those in the list of approved subjects for NCEA. If more than six subject units have been taken, the best six scores will be used.

For selection into Business School programmes, performance in Psychology, Sociology and Legal Studies will be taken into account.

A Cambridge International rank score may differ from the New Zealand Cambridge International score table used for University Entrance because only syllabuses that contribute to University Entrance are used for ranking. Thinking Skills and the General Paper will be excluded from the rank score calculation.

The maximum rank score is 420. The following points are awarded for each syllabus group.

Level	A*	A	B	C	D	E
A	140	120	100	80	60	40
AS	-	60	50	40	30	20

### International Baccalaureate (IB)

Applicants who achieve the New Zealand University Entrance (UE) standard are allocated a rank score, which is the same as their IB score. For example, if you achieve 27 points for IB, your rank score will also be 27 points. The maximum rank score is 45.

## Guaranteed entry requirements for admission in 2024

The table below shows the rank scores required to guarantee entry to the Business School in 2024 for school-leavers who are New Zealand or Australian citizens or permanent residents. Applicants with scores below these will still be considered, provided places are available. For more information, see [auckland.ac.nz/entry-requirements](https://auckland.ac.nz/entry-requirements)

Programme	NCEA (Level 3)	CIE	IB
Bachelor of Commerce (BCom)	165	170	26
Bachelor of Property (BProp)	165	170	26

### Rank scores for conjoint programmes

The rank score for guaranteed admission into a conjoint programme is higher than that for a single bachelors programme. You can find the rank score and programme requirements for each of our conjoint programmes online:

Bachelor of Commerce conjoint programmes: [auckland.ac.nz/bcom](https://auckland.ac.nz/bcom)

Bachelor of Property conjoint programmes: [auckland.ac.nz/bprop](https://auckland.ac.nz/bprop)

## Alternative entry pathways

- Students with prior tertiary study at a New Zealand or overseas institution
- School-leavers who have studied at an overseas secondary school
- School-leavers from Year 12 who meet the conditions for Discretionary Entrance
- School students aged under 16, with outstanding academic achievement and demonstrated maturity to succeed in a university environment
- Home-school students who have achieved New Zealand University Entrance (UE) standard
- School-leavers seeking selection via the Aspiration to Business admission scheme (See page 29.)
- Students with relevant work experience who are at least 20 years old on or before the first day of the semester

## Applying for credit

Students seeking credit are advised that they will need to support their application with the following information:

- Uploaded copy of academic transcript
- Statement about the degree or diploma structure
- Statement about the grading system
- Detailed syllabus or course outline for each course studied. (This should include a statement about the content of the course, the number of teaching hours, titles of prescribed textbooks and method of assessment.)

Once your application for credit has been processed, seek additional advice in planning your programme by contacting: [studentinfo@auckland.ac.nz](mailto:studentinfo@auckland.ac.nz).

## Academic English Language Requirement (AELR)

The University has an Academic English Language Requirement (AELR) for all its undergraduate programmes. The AELR aims to ensure you have sufficient competence in academic English to support your study at University. You must meet the AELR if you are admitted to an undergraduate programme and you are a domestic student, an international student applying on the basis of a New Zealand secondary school qualification, or an international student applying on the basis of results at another New Zealand tertiary institution.

### When should I enrol in the AELR course?

If required, we recommend you enrol in your chosen AELR course in your first semester, alongside BUSINESS 111, and a maximum of two other core courses in your first semester of study.

[auckland.ac.nz/aelr](https://auckland.ac.nz/aelr)



*“The University has so many free resources for students, both for during their time at university and for when they are graduating and applying for jobs. I was able to use all of them and found them so helpful, and I wanted other Pacific students to have the same experience.”*

*“Encouraging other Pacific students to use the University’s resources, to apply for scholarships, and internships was really important to me. I know that sometimes we feel like we can’t achieve something but at university, we can. They have the resources to help.”*

*“Scholarships especially are so important. They take a little time and effort, but it is so worthwhile, especially because there are so many you are automatically eligible for. They definitely made a difference for me.”*

## **Maata Mafi**

Tonga (Kolomotu’a and Ha’apai)

Graduate: Bachelor of Commerce  
(Taxation, Commercial Law)

Tax Consultant, KPMG



# Targeted admission schemes and scholarships

The University has a range of admission schemes to improve access into higher education for equity groups.

## Targeted admission schemes

If you are a Māori or Pacific student, have a disability, or are from a refugee or constrained economic background, and have not met the guaranteed-entry, you may be eligible for inclusion in a targeted admission scheme.

[auckland.ac.nz/utas](https://auckland.ac.nz/utas)

## Māori and Pacific admission scheme (MOPAS)

This is a special scheme for those who are of Māori or Pacific descent and are either a New Zealand citizen or a permanent resident. It is open to school-leavers or those who have been in the workforce and have few academic qualifications. Applicants without a University Entrance qualification must be aged 20 or older before the first day of the semester.

Applicants who wish to be considered under the MOPAS scheme must indicate this by ticking the appropriate box in their online application to study:

- NCEA rank score  $\geq$  140 points with at least 10 achievement standard credits in Level 3 Mathematics, Calculus or Statistics
- Or CIE rank score  $\geq$  130 points with at least a D grade in Mathematics
- Or International Baccalaureate  $\geq$  25

Shortlisted applicants may be required to attend an interview. The selection panel will assess the academic background, capability and motivation of each applicant and take into account community involvement and evidence of leadership.

For more information on the scheme and deadlines for applications visit

[auckland.ac.nz/mopas](https://auckland.ac.nz/mopas)  
or email [studentinfo@auckland.ac.nz](mailto:studentinfo@auckland.ac.nz)

## Scholarships

Each year the University and New Zealand's business community offer scholarships and awards to students who demonstrate aptitude and excellence in their fields.

We encourage our students to apply for awards in their area of study.

Key undergraduate scholarships available include:

- A range of school-leaver and first-year scholarships
- Inspiring Futures scholarships
- Blair Hargrave/Colliers International Scholarship
- University of Auckland International Student Excellence Scholarship
- Dean's Leadership Award

[auckland.ac.nz/business-scholarships](https://auckland.ac.nz/business-scholarships)



# Frequently asked questions

Find answers to commonly asked questions about the undergraduate programmes at the University of Auckland Business School.

## What subjects do I need to have studied at Year 12 and 13?

Study of NCEA Level 3 Statistics (or Cambridge International AS Mathematics) is highly recommended. Students intending to major in technical/quantitative Economics or Finance are advised to study Calculus in Year 13.

Students are advised to include no more than two of Accounting, Economics and Business Studies in their Year 13 programme. Previous study of Accounting and/or Economics at secondary school level is recommended but not essential.

## Can I apply for exemption from a course if I get good results in NCEA or Cambridge International?

If you achieve a scholarship pass or excellent results in NCEA or Cambridge International Accounting or Economics, you are strongly encouraged to apply for an exemption or direct entry into a more advanced course. For more information, please contact an adviser at a Student Hub.

[studentinfo@auckland.ac.nz](mailto:studentinfo@auckland.ac.nz)

## Can I transfer between the BCom and BProp degrees?

Yes. The earlier the transfer occurs the more likely a complete transfer of credit will be possible, given the specific requirements of each degree.

## Can I transfer into the BCom or BProp from another undergraduate degree?

To be accepted into the BCom or BProp, you will need to meet the minimum GPE\* of 2.5. If you choose to transfer in with a partially completed undergraduate qualification you can apply to credit most, if not all, of the courses you have passed as long as they fit the requirements for our BCom and BProp.

## How much credit will I receive if I have previously completed an undergraduate degree at another university?

You will be eligible to credit up to 120 points. The exact amount of credit will depend on whether the courses you have studied are similar to those offered within the University of Auckland's BCom or BProp programmes.

[auckland.ac.nz/prior-tertiary-study](https://auckland.ac.nz/prior-tertiary-study)



## Got a question?

- AskAuckland has answers to frequently asked questions about the University of Auckland. Find information about programmes and courses, applying, enrolment and much more: [askauckland.ac.nz](https://askauckland.ac.nz)
- Discover our accommodation options: [auckland.ac.nz/accommodation](https://auckland.ac.nz/accommodation)
- Explore our scholarships: [auckland.ac.nz/scholarships](https://auckland.ac.nz/scholarships)

## How much will my degree cost?

If you are starting tertiary study for the first time, you may be eligible for one year of fees-free study.

### feesfree.govt.nz

Tuition fees for 2023 (for domestic students enrolled in a full-time load of 120 points) for the BCom and BProp were approximately \$7105. Fees for 2024 will be set later in 2023.

Tuition fees for 2023 (for international students enrolled in a full-time load of 120 points) for the BCom and BProp were approximately \$41,381 – 50,834.

In addition to the tuition fees, students pay a Student Services Fee. For students enrolled in a full-time load of 120 points the fee was \$1,005.60.

[auckland.ac.nz/fees](https://auckland.ac.nz/fees)

## When do applications close?

The official closing date for applications for entry to the BCom and BProp for Semester One 2024 is 8 December 2023.

**Note:** Applications to the University of Auckland must be received no later than the published closing date. Applications received after the closing date will be considered on the basis of academic merit, if there are places available.

*\*Grades or marks achieved at other institutions are given a Grade Point Equivalent (GPE). Use our GPE Calculator for an indication of your GPE: [gpecalculator.auckland.ac.nz](https://gpecalculator.auckland.ac.nz)*

### Disclaimer

*Although every reasonable effort is made to ensure accuracy, the information in this document is provided as a general guide only and is subject to alteration. All students enrolling at the University of Auckland must consult its official document, the current Calendar of the University of Auckland, to ensure that they are aware of and comply with all regulations, requirements and policies.*

# It's time to apply

So, you've made your decision on what you want to study, and now it's time to apply. What do you need to do? Follow our step-by-step guide to apply for and enrol in your chosen programme.

## 1. Apply

Apply online:

[applytostudy.auckland.ac.nz](https://applytostudy.auckland.ac.nz)

Sign up for an account, if you don't already have one. Remember, you can apply for more than one programme.

Late applications may be considered after the 2023 school results are received but it's advisable to apply for all programmes you are interested in before the closing date (8 December 2023).



## 2. Supply supporting documents

We'll send you an email with a list of supporting documents you'll need to provide (and any other requirements to complete) before your application can be assessed.



## 3. We assess your application

You can check your application status online any time.

A decision will be made within four weeks of us receiving the required documents – some documents can take longer to process than others. If your application is successful, we'll email you an offer – normally from mid-January.\*



## 4. Accept your offer of place



## 5. Enrol

- Once you've accepted an offer of a place in a programme, you can enrol in courses on Student Services Online at [auckland.ac.nz/sso](https://auckland.ac.nz/sso)
- Once you've signed in, you can view your programme requirements.
- For more information on how to enrol, visit [auckland.ac.nz/enrolment](https://auckland.ac.nz/enrolment)

*\* If you are not offered a place in the programme(s) of your choice, you will receive an email outlining alternative options. Your final offer of a place depends on two things: your admission to the University (which for school leavers may depend on your final school results) and your assessment by the relevant faculty.*

## Not sure which courses to take or how to plan your first year?

- Visit one of our Student Hubs: [auckland.ac.nz/student-hubs](https://auckland.ac.nz/student-hubs)
- Use a degree planning sheet at [auckland.ac.nz/businessdegreeplanning](https://auckland.ac.nz/businessdegreeplanning)
- Email: [studentinfo@auckland.ac.nz](mailto:studentinfo@auckland.ac.nz)

## Make sure you pay your fees

You'll find all the details at [auckland.ac.nz/fees](https://auckland.ac.nz/fees)

## Need help?

You can find answers to your questions 24/7 at [askauckland.ac.nz](https://askauckland.ac.nz)

Or there's someone who can help during business hours at **0800 61 62 63** or at [studentinfo@auckland.ac.nz](mailto:studentinfo@auckland.ac.nz)

## Key dates

### Application closing date

8 December 2023

### Semester One

Monday 26 February 2024 –  
Monday 24 June 2024

### Semester Two

Monday 15 July 2024 –  
Monday 11 November 2024

# Mānawa Mai Open Day 2023

Experience the Business School for yourself at our Open Day.

## Mānawa Mai Info Evening: Tuesday 27 June

Join us for our online information evening covering everything you need to know about studying with us in 2024.

## Mānawa Mai Open Day: Saturday 26 August

Learn more about our great BCom and BProp programmes, attend sessions to learn about our majors and ask our staff any questions you have about studying at the Business School.

Learn more at [manawa-mai.ac.nz](https://manawa-mai.ac.nz)



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Waipapa Taumata Rau  
NEW ZEALAND

For personal assistance, please visit us at your local Student Hub, where students and whānau are welcome to talk with our expert advisers:

**City Campus**

General Library, Building 109,  
5 Alfred Street, Auckland

**Grafton Campus**

Philson Library, Building 503  
Level 1, 85 Park Rd, Grafton  
(Entry via the Atrium)

**South Auckland Campus**

**Te Papa Ako o Tai Tonga**  
6 Osterley Way, Manukau

**Whangārei Campus**

**Te Papa Ako o Tai Tokerau**

L Block, 13 Alexander Street, Whangārei

**Email us:** [studentinfo@auckland.ac.nz](mailto:studentinfo@auckland.ac.nz)

**Or phone:** 0800 61 62 63

**International:** +64 9 373 7513

**Web:** [auckland.ac.nz](http://auckland.ac.nz)



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