

Ann Rich Holway Memorial Scholarship

Code:	730
Faculty:	Business & Economics
Applicable study:	BCom(Hons) or MCom in Marketing
Closing date:	10 July 2025
Tenure:	One semester
For:	Assistance
Number on offer:	One
Offer rate:	Annually
Value:	Up to \$4,000

Description

The Scholarship was established in 2012 and is funded by the family of Ann Holway.

The main purpose of the Scholarship is to motivate and support a student who intends to enrol into a Bachelor of Commerce (Honours) or Master of Commerce and aspires to a successful career within the Market Research Industry in New Zealand. The successful applicant is also expected to be engaged in a variety of community activities in New Zealand and show potential to contribute to the future well-being of these communities.

Selection process

- Application is made to the Scholarships Office
- A Selection Committee assesses the applications
- The Scholarship is awarded by the University of Auckland Council on the recommendation of the Selection Committee

Regulations

1. The Scholarship will be known as the Ann Rich Holway Memorial Scholarship.
2. One Scholarship will be awarded annually for a period of one semester, and will be of the value of up to \$4,000 per annum. Awardees may apply again in subsequent years.
3. To be eligible for Scholarship consideration, an applicant must be i) a New Zealand Citizen or Permanent Resident (see Note II), ii) enrolled, or enrolling, full-time in a Bachelor of Commerce (Honours) or any year of a Master of Commerce, and iii) majoring/specialising in Marketing. A grade point average (GPA) or grade point equivalent (GPE) of at least 6.00 (5.50 for Māori candidates and Pacific candidates) is required for Scholarship consideration (see Note III).
4. The basis of selection will be academic merit (see Note III) and the applicant's involvement in community activities and potential to contribute to the well-being of these communities and to the market research profession as assessed by a personal statement.
5. The Scholarship will be awarded by the University of Auckland Council on the recommendation of a Selection Committee comprising the Head of the Department of Marketing (or nominee), the current President/Chair of the

Research Association of New Zealand (or nominee), and one representative of the donors.

6. The Scholarship will be paid in one instalment in Semester Two, as soon as is practical after confirmation of the awardee's enrolment (that is, after the final date on which a student may add or delete courses without incurring a late enrolment fee).
7. To be paid the Scholarship, the awardee must be enrolled full-time in a Bachelor of Commerce (Honours) or a Master of Commerce, majoring/specialising in Marketing.
8. The Scholarship may be held concurrently with any other scholarship, award or grant as long as the regulations for that scholarship, award or grant permit and the University of Auckland Council is informed and approves. It is the responsibility of the awardee to declare to the Scholarships Office all other scholarships, awards or grant funding received and for which the awardee receives payment while also in payment for this Scholarship.
9. The University of Auckland Council is not obliged to make an award if it is determined there is no candidate that meets the criteria and/or no candidate of sufficient merit.
10. Payments under the terms of this Scholarship remain tax-free as long as they are used for the payment of costs associated with an awardee's programme of study and/or to assist the awardee with living costs while studying (see Note I). Failure to comply with this regulation will result in the termination of the Scholarship.
11. The University of Auckland Council can amend or vary these Regulations, in consultation with the Donor, or Donor representative, provided that there is no departure from the main purpose of the Scholarship.
12. Applications close with the Scholarships Office on 10 July in the year of the award.
13. Notes [I]-[VI] below are deemed to be regulations.

Notes

- I. The tax-free status of this Scholarship is under current legislation. The University of Auckland cannot guarantee this tax-free outcome.*
- II. New Zealand Permanent Residents have been granted a Permanent Resident Visa by Immigration New Zealand. For more information visit <https://www.immigration.govt.nz/new-zealand-visas/already-have-a-visa/becoming-a-permanent-resident>.*
- III. For the purpose of this Scholarship, academic merit is assessed as a Scholarships GPA/GPE obtained over the applicants' most recent two years of full-time study (or equivalent).*
- IV. Awardees are required to attend a faculty awarding ceremony with the opportunity to meet the donor(s).*
- V. In accepting the Scholarship, the awardee authorises the Scholarships Office to forward copies of their academic transcripts to the donors for the duration that the Scholarship is held.*
- VI. Awardees will be required to comply with the regulations for the Scholarship and must notify the Scholarships Office of any change in their enrolment or funding status. Waipapa Taumata Rau, University of Auckland may, in the event that it can be established that an awardee is not complying with these regulations, terminate the Scholarship and require repayment of the funds received.*