

High Street Design Award project brief

An Award for an Architecture, Design or Fine Arts student to create an original design for potential display in High Street, Auckland City.

Purpose

The purpose of this award is to commission a design proposal to bring to life a site with significant, yet currently unrealised potential. The site consists of a plywood wall hoarding 1.2 metres high and approximately 14.5 metres long. The donor would like to draw attention to the site in a positive compelling way—consider the story of how this might be done as the focus of your design proposal. It is at the discretion of the Donor as to whether the selected proposal will be installed on the site.

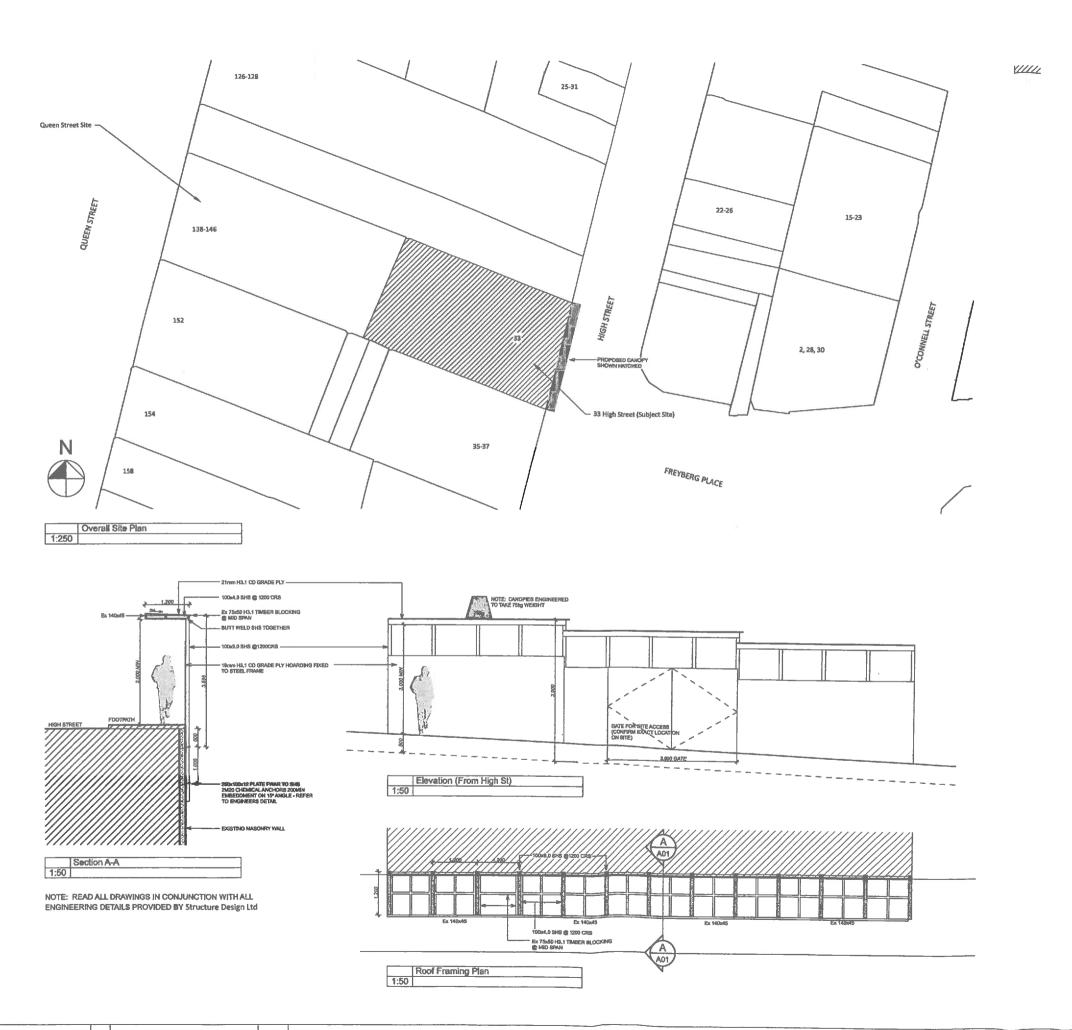
In developing a proposal, please consider the following points in a series of images, drawings, short statements and keywords:

- 1. How the proposed work relates to the context
- 2. The main idea you're proposing to work with OR the design's narrative
- 3. The reasons for the chosen imagery/pattern/composition
- 4. Examples of inspiration for your idea (examples of other people's work)
- 5. A mock-up of your proposed work, including photographs of the site that you've collaged/drawn into
- 6. Basic information on materials needed if the design were implemented

Notes

- Please <u>read the regulations carefully</u> to be sure you are eligible before you apply.
- Implementation of the successful proposal will be at the cost of the donor.
- The copyright and intellectual property of the project remains with the designer(s) of all proposals.
- It is recommended that applicants visit the site at 33 High Street to get a feel of the site's size and environment.
- Design proposals can take account of the site's existing structural steel supports and plywood hoarding or replace these entirely.
- While the design proposal's focus ought to be on street frontage, it can potentially extend into the site by 5m.
- Designs are not restricted to any particular media, size, permanence, colour, or feasibility.
- Design proposals must respond to points 1 6 above in pdf format and be submitted as part of the application form.

Apply now



SITE NOTES

All works to comply with the relevant clauses of the NZBC and the New Zealand Building Act.

All dimensions and levels to be checked on site prior to construction. Any emblguities to be referred to the Architect.

Contractor to make good et roed and boundary including re-granzing, re-kerbing and re-paring as required

GENERAL NOTES

READ DRAWINGS IN CONJUNCTION WITH THE ENGINEERS DRAWINGS SPECIFICATION

LEGAL DESCRIPTION

LOT: 1
DIP: 21443
SITE AREA 380m²
CT 104326
STREETADDRESS 3316HS T, AUCKLAND CENTRAL 1010

AUCKLAND COUNCIL

HIGH WIND ZONE CORROSION ZONE SEA SPRAY ZONE

isotope architecture

Canopy & Hoarding Design 33_{HIGH STREET}

BUILDING CONSENT

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