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# Volunteer Impact Week

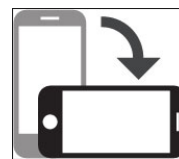
*Celebrating the University of Auckland community in action*

16–22 JUNE 2019

THE UNIVERSITY OF AUCKLAND CAMPAIGN  
**FOR ALL OUR FUTURES**



# Photo Tips



## \* Important Tip

We are looking for as many dynamic photographs as possible from Volunteer Impact Week sites around the globe! These photographs will help celebrate your work and inspire others.

Taking action shots of VIW volunteers at work captures the essence of the week.

### Some tips to consider:

1. **\*Turn your smartphone into landscape mode.** For your amazing photos to be included in our photo gallery, it will be necessary that you take your photos in landscape mode.
2. **Preparing the shot in advance.** Select a proper location for your shot and make sure everyone you want in the photograph knows you want them in advance. Think ahead about how you will pose and frame your shot.
3. **Get in close.** Take a step or two closer to your subject. Filling the frame with your subject will make photos look dramatically better.
4. **See the light.** Beware of where the light is coming from and use it to your advantage.
5. **Use flashlight during the day.** Flashlight is not only designed to be used at night time or indoors. Using flashlight during the day can fill in shadows formed by the sun and create an even exposure.
6. **Capture action shots of volunteers.** Capture shots with both the volunteers and the work.
7. **Take multiple shots.** Consider using the continuous shooting mode of your camera, which will provide you with multiple options and ensure you can always keep the best shot of all.
8. **Keep it simple.** Do not try to pack too many elements into your photo. Just include one or two points of interest so that your audience will know what the subject is.
9. **Be a photo director.** Instruct the group on your photo-taking ideas and motivate them to smile. Do not take a long time posing everyone and be cheerful.
10. **Use a wide-angle lens.** Use a wide-angle lens if available.
11. **Use chairs or stools for level changes.** For large group photos, you might need to elevate yourself to include everyone in the shot.
12. **Use an assistant.** If you have a very large group, then an assistant could be very helpful to get the group well organised.