

Pledge.  
Share.  
Do.



# Volunteer Impact Week

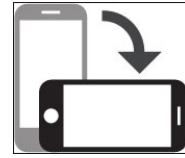
*Celebrating the University of Auckland community in action*

16–22 JUNE 2019

THE UNIVERSITY OF AUCKLAND CAMPAIGN  
**FOR ALL OUR FUTURES**



# VIW Video Tips



## \* Important Tip

Posting short videos on social media allows you to capture your volunteer activities and inspire others in an effective way.

### Some tips to consider:

1. **\*Turn your smartphone into landscape mode.** For your amazing videos to be included in our gallery, it will be necessary that you shoot your videos in landscape mode.
2. **Preparing the shot in advance.** Select a proper location of your shot and make sure everyone you want in the short video knows you want them in advance. Think ahead about how you will pose and frame your shot.
3. **Avoid unnecessary zoom.** Instead, get in close. Overuse of zoom can result in a blurry video. If you need to zoom in and out, take it slow and steady.
4. **Have good lighting.** Think of how you can make existing light work for your particular scene.
5. **Keep the background simple.** Try to use a simple background or improve it by removing as much clutter as you can.
6. **Avoid shaky shots.** When shooting videos, try not to move your camera/phone unless you have to. When moving your camera/phone, move it slowly and steadily.
7. **Time your shots.** Keep your shots longer than 5 seconds but not longer than 10 seconds to effectively hold your viewer's attention.