

FUTURE FOCUS

CAREERS FOR ARTS GRADUATES



UNIVERSITY OF
AUCKLAND
Waipapa Taumata Rau
NEW ZEALAND

ARTS



Own your future

As an Arts graduate you'll be ready to take on our fast-changing world. Equipped with an analytical mindset, adaptable outlook and the 'human' skills technology can't replace, you can navigate the increasingly globalised job market and work across a range of careers. Adopt a future-focused approach with the Bachelor of Arts (BA) or the new Bachelor of Communication (BC).

Bachelor of Arts

CREATIVE AND CRITICAL THINKING

You will become practised at testing and structuring your ideas and those of others, continually questioning and pushing concepts further, and evaluating preconceptions behind different viewpoints. These are the thinking skills that organisations need to improve and innovate.

RESEARCH

You will be confident processing large volumes of information, analysing the reliability of sources, and establishing the relevant facts. The ability to produce reliable and accurate evidence is crucial in today's high-information and multi-media work setting.

PROBLEM-SOLVING

You can examine real-world problems and will challenge yourself to formulate and offer solutions. Businesses value employees who can think analytically and present effective solutions.

ADAPTABILITY

You are encouraged to explore and propose different but equally valid viewpoints. This develops open-ended thinking and the ability to revisit, adapt and refine ideas. Flexible thinking, openness to new ideas, and adaptability are essential to thrive and progress in the quick-moving world of work.

Bachelor of Communication

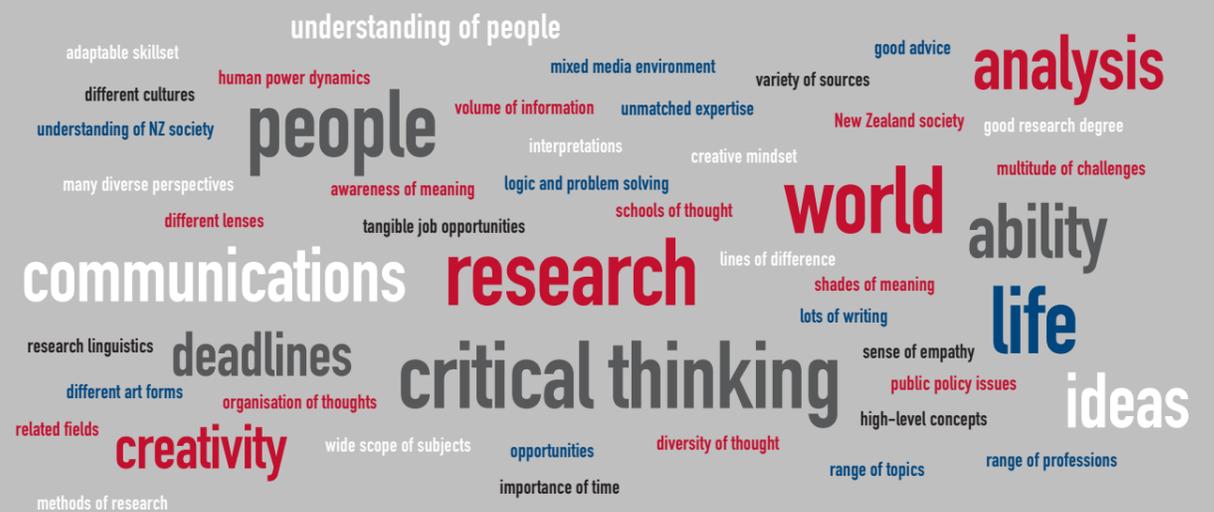
You will develop as a communications professional and leader, learn how to present information and opinions in clear and compelling formats, and understand how communication shapes society. You will hone your expertise in writing, cultural competency, public speaking, analytical thinking, and leadership.

The BC will equip you to work in media, communications, public relations, and marketing, and enable you to carry these skills into corporate, not-for-profit and government industries.

Our graduates have taken their skills and knowledge into different careers in a variety of sectors – read on to discover their stories.

WHAT MY DEGREE TAUGHT ME

OUR GRADUATES SHARE THEIR MOST VALUABLE SKILLS AND EXPERIENCES:



“It’s critical to have an understanding of New Zealand society, how its people and institutions interact with one another, and how we might connect and engage the New Zealanders that our office serves.”

“Sociology built a social and political knowledge that’s key to supporting a Minister’s office. Having a media background helped me understand how to communicate with and engage people in our mixed media environment.”

GEORGE TEREAPII GREIG

MINISTERIAL ADVISOR – DEPARTMENT OF INTERNAL AFFAIRS

Bachelor of Arts, majoring in Media, Film & Television and Sociology / Bachelor of Laws



Scoring an internship with Netball NZ

"I decided to study for a BA because I loved the breadth of majors available and the flexibility to take courses in different subjects outside of your majors.

"I undertook my internship at Netball NZ in their Communications team. Working in a small professional office was interesting and not as scary as it might seem once you get to work.

"My project focused on the influence of Māori and Pasifika peoples on the ANZ Premiership teams. I researched the available literature on Māori and Pasifika participation in sport in New Zealand, identified and interviewed a number of prominent figures in the ANZ Premiership community, and then analysed and synthesised the information from the interviews into a report for Netball NZ.

"The experience was incredibly unique, and I was given the opportunity to take the lead on the interviews. This responsibility helped me to develop invaluable communication and organisational skills.

"My takeaway from the project was that flexibility is a key skill in the workplace. My time in the office was limited due to COVID-19, so the research would not have been possible without the willingness of those involved, to adapt and move forward. The internship also helped me to develop confidence, and I learnt to really back myself throughout the project."

LIZ LOTOA

Bachelor of Arts, majoring in Politics & International Relations / Bachelor of Laws (Hons)

Prepare for your career while studying

Your career journey starts long before you graduate. In and outside of the classroom, our students can make connections with employers and organisations, gain workplace experience, and develop practical skills.

CAREER AND INTERNSHIP COURSES

There are a range of classes and resources to prepare you for entering the workforce. *CAREER 100: Crafting your Career* and *CAREER 101: Understanding your Workplace* are collaborative and project-based courses designed to cultivate your job readiness, understanding of work environments, and professional development.

The Arts Internship Programme is a work experience course offering internships in communications, marketing, and media; while the Public Policy Institute programme has internship opportunities in the policy sector.

"If it wasn't for my lecturer Margaret Henley, I wouldn't be in the position I am right now. She told me about a social media internship at Pacific Media Network, and I thought, why not? Seven months later and after a load of work experience, they offered me a job."

- Sela Jane Ahololei, journalist and newsreader

DEVELOP YOUR SKILLS AND MAKE CONNECTIONS

Outside of set courses, our vibrant community and University network provide opportunities to connect with key contacts and gain real-world experience.

The University's Career Development and Employability Services (CDES) hold events, workshops, and consultation appointments to assist you with CV-writing, career-planning, and finding job opportunities.

Past students kicked off their careers writing for the University magazine *Craccum*, working at the on-campus radio station 95bFM, taking on leadership and volunteer roles through the Co-Curricular Recognition Programme, or helping run one of the University's 200 clubs and societies.

Celeste McCormick, who is now a Retail Lead at Google, found opportunities and contacts through joining the Management Consulting Club and Toastmasters, while translator Phoebe Upton taught English in Spanish primary schools as part of the 360 International programme.

"I joined the University Drama Club and promoted their shows. From there, I pursued a career as a theatre publicist and then started full-time work at SPP as a TV publicist."

- Kristina Hard, South Pacific Pictures

"I really loved my internship with the Vodafone Warriors and the experience was invaluable in allowing me to build on what I'd learned at university. It sharpened my skills at using software to create content for social media and helped me learn to write professionally. I came away with published articles that I can show employers to show what I'm capable of and my potential."

JOSIAH BROWN

Bachelor of Arts, majoring in Communication and History



Addressing sustainability challenges with Genesis Energy

108 students from 'CAREER 100: Crafting your Career' teamed up with Genesis Energy to tackle sustainability challenges.

The aim of the collaboration was to enable students to learn and apply design-thinking tools to tackle sustainability problems and apply these skills to a real-life business problem. The 24 student teams then had to design and pitch their ideas to Genesis.

There were five challenges to choose from including: attracting and retaining graduate talent, better student living in homes and flats, car ownership to car sharing in Auckland, sustainable universities and organisations, and meaningful measurement and progress on climate action.

Each team had eight weeks to do some end-user empathy mapping, brainstorm ideas, assess and select the best ones, and then present these back to Genesis.

With so many fresh ideas and great solutions, Genesis had the tough job of selecting an overall winner. The winning team chose the climate change challenge and their solution was a website and app that would act as a central repository of all the ways New Zealand is tackling climate change. In late 2021 the Climate Change Hub was launched on the Genesis website. Its insights and guides are now being shared with the community through a variety of digital channels.



“Our problem-solving collaboration with Genesis ensured the student teams were grappling with real world challenges. They also honed their presentation skills, learned how business works and practised a problem-solving method called design thinking which starts by building a deep understanding of the end users of a product or service.”

JANE BRADLEY
PROFESSIONAL TEACHING FELLOW: CAREER 100



Mobilising goodwill in communities

“I went to high school in Auckland and loved media, history, drama, and sociology. My passion for politics and international relations developed from there.

“After graduating, I worked in both nonprofit and government sectors. I recently returned to the nonprofit sector for social enterprise, Be Collective. Based in Melbourne, the role involves working with businesses and volunteer-involved organisations to mobilise goodwill and connect people with volunteering opportunities.

“Working with organisations who are making a tangible difference to their communities is genuinely rewarding. The value I add in my role comes from connecting businesses with organisations in their community. It’s amazing seeing business values transform through corporate volunteering.

“Try to diversify the subjects you take in your first semester so you can find what you are passionate about before you commit to a major.

“Keep an eye out for internships and part-time jobs that can give you a foot in the door. Find role models and mentors to look up to and talk to your lecturers! I promise you’ll learn so much from those interactions.

“Focus on your strengths and what you find fascinating. Allow yourself time to figure things out along the way.”

EMMA MCILROY
COMMUNITY DEVELOPMENT MANAGER –
BE COLLECTIVE

Bachelor of Arts, majoring in Media, Film & Television and Politics & International Relations

Writing ideas into reality

"I'm an advertising copywriter at an ad agency called DDB Paris. My job involves coming up with ideas for ad campaigns and bringing them to life. I write copy in all sorts of mediums, work on film scripts, and help with translating things into English.

"A highlight of my role is the fact that I can use creativity in my daily life. It's a fun, unconventional job spent around eccentric misfits and other unique characters who would probably struggle in more sensible work environments. It's like kindergarten for adults, except there are no sandpits and you actually get paid for your artistic creations.

"I recently worked on a commercial for LinkedIn. We shot it inside a country manor just outside Versailles. It was a very unique experience as we all had to be masked throughout the entire shoot due to the Covid-19 pandemic.

"Other projects I have been involved in include Mainland Cheese's "Good Things Take Time" campaign, a music video to promote apprenticeships, and an award-winning topical ad for Huggies celebrating the birth of Prime Minister Jacinda Ardern's baby girl.

"I also made what was probably the worst Pak'nSave Stickman advert of 2019, but I don't know if that counts as a highlight!

"Studying an Arts degree helped me improve my communication, critical thinking, and understanding of people. These are valuable skills for creating compelling advertisements. It also helped me to greatly improve my writing skills, which as a copywriter, is extremely important.

"Furthermore, I work for a French company, which means I work in both French and English every day. The French course I took as an undergrad and the French articles I read as part of my European Studies Honours programme have proven incredibly helpful.

"My Bachelors degree also allowed me to spend a semester abroad, at the Sorbonne in Paris. Studying in a foreign language was challenging, but it prepared me for the work that I'm doing now, and I really enjoyed it. The experience gave me a real desire to return to France someday, so I'm glad to be living that dream."

WILLIAM SIDNAM

COPYWRITER - DDB PARIS

Bachelor of Arts (Hons), majoring in European Studies and Italian / Bachelor of Commerce, majoring in International Business and Marketing

"There's something genuinely thrilling about seeing your work appear in the real world."

WILLIAM SIDNAM

Put your degree to work

Arts degrees have opened up job opportunities for our graduates in a wide range of fields. Read about their experiences and explore which majors are good fits for different career paths.

ADVERTISING AND MARKETING

Promote organisations, services, and products through planning campaigns, analysing data, and generating creative ideas and designs.

CAREER POSSIBILITIES:

- Account Manager
- Advertising Executive
- Copywriter
- Digital Marketing Manager
- Marketing Technology Specialist
- Sales and Marketing Executive

MATCH YOUR MAJORS:

- Art History
- Communication*
- English
- Media, Film and Television
- Psychology
- Sociology

* If you want to study Communication, you can either do a Bachelor of Communication (BC) or take Communication as one of your majors within a Bachelor of Arts (BA).

ARCHAEOLOGY

Preserve physical history. Careers in the archaeology field involve working with cultural materials and artefacts, managing heritage sites, going on digs, and conducting lab analysis.

CAREER POSSIBILITIES:

- Archaeologist and Heritage Manager
- Anthropologist
- Field and Laboratory Technician
- Heritage Consultant
- Specialist Archaeologist
- Technical Historic Adviser

MATCH YOUR MAJORS:

- Anthropology (specialising in Archaeology)
- Classical Studies and Ancient History
- Geography
- History
- Māori Studies
- Pacific Studies

POSTGRADUATE STUDY:

- Master of Arts in Anthropology.

BUSINESS AND MANAGEMENT

Support businesses in roles that require relationship management and strategic thinking. Responsibilities include organisational planning, solution optimisation, negotiation, and community engagement.

CAREER POSSIBILITIES:

- Business Development and Solutions Manager
- Customer Interaction Coordinator
- Fundraising Coordinator
- Partnerships Manager
- Project Manager
- Retail Lead

MATCH YOUR MAJORS:

- Communication*
- Economics
- Employment Relations and Organisation Studies
- Gender Studies
- Philosophy
- Psychology
- Sociology



Protecting our cultural heritage

“I am a Senior Specialist in Māori Heritage at Auckland Council. My job is to work with the hapū and iwi of Tāmaki Makaurau on identifying and managing their immovable cultural heritage and to provide advice to Council. I also provide private consulting services.

“Working with hapū and iwi brings a holistic and flexible approach to a wide range of issues related to Indigenous rights, social justice, culture, economics, and environmental sustainability, viewed through the lens of heritage management. This often clashes with the traditionally reductionist approach of Western institutions and values. My job allows me to develop cross-cultural tools and processes to help protect and effectively manage Auckland’s Māori heritage.

“Anthropology gave me a grounding in the study of culture first and foremost, the ability to think critically and laterally about my own society and culture, and to ask questions and examine evidence about others. It also gave me a broad education in areas including culture, philosophy, geography, art history, heritage, history, and others.

“The critical and lateral thinking skills and flexible skill-set gained from my degrees have helped me develop my career,

from working on the Stonehenge World Heritage Site to working with the coroner and police on human remains, to working with the west Auckland iwi Te Kawerau a Maki, and now in my role with Council.

“Don’t wait for someone to give you a roadmap to this career – make one. It is a broad sector which you can base on lifestyle, interest, or income if you are prepared to follow your curiosity, work hard, and make yourself indispensable wherever you end up. Never forget that heritage requires people to value it – make sure your work is value-aligned and outcome-focused.

“Pursue what you are passionate about, what drives your curiosity or enables you to express yourself. Drive, innovation, dedication and capability are what employers want, and with an increasingly non-traditional, emerging job market, the skill-set an Arts degree can give will be put to good use.”

EDWARD ASHBY
SENIOR SPECIALIST IN MĀORI HERITAGE
– AUCKLAND COUNCIL

*Bachelor of Arts (Hons), majoring in Anthropology
Master of Arts in Anthropology*



“Despite what you might hear, doing an Arts degree really helps to keep your career options open. The flexibility that an Arts degree offers meant I was able to develop a broad range of skills and versatility that is vital in today’s job market.”

HECTOR KAIWAI

Ngāti Porou, Ngāti Maniapoto, Ngai Tūhoe

DIRECTOR – AWA ASSOCIATES

Bachelor of Arts, majoring in Māori Studies / Bachelor of Music

Master of Arts in Māori Studies

Uniting empathy with technology

“My role is based around account management and communicating with businesses about how they can best use technology to be successful.”

“I have worked with a diverse range of clients – universities, government branches, start-ups, large corporations – to help solve issues they’re facing. My day-to-day involves problem-solving, risk evaluation, and writing up businesses cases, but also a lot of storytelling, listening, and empathy.

“I’ve always been interested in going into a technical industry. I studied Computer Science at high school but decided to do a BA because I wanted to explore the subjects I was passionate about and learn about how people see the world, how society operates, and develop those teamwork skills to carry into the tech field.

“My degree was varied – I learned how coding worked, studied another language, majored in Linguistics and English, did courses in Psychology and Statistics – that breadth of thinking has really helped me in my career.

“Microsoft head-hunted me for my first internship while I was still studying. I didn’t believe it was a real offer at first, but they recruit people from all kinds of different backgrounds for roles like sales, marketing, and relationship management.

“People think IT roles are all coding, but the industry is looking for so many other skills. We need people who love learning, who can think outside of the box, research properly, are able to attack a problem, come up with their own opinions and stand by them. Studying Arts provides a lot of that creative and empathetic thinking.

“In my recent roles, I’ve been able to put my linguistics spin on projects I’ve worked on, and I’d love to continue learning more about AI, natural language processing, translation, and proofing.

“There will be so many jobs that require technology in the future, and people from an Arts or communications background shouldn’t be put off – we can teach you what you need to know when you’re on the job, what we’re after is people with a great mindset and attitude. Don’t be misled by job descriptions, it’s always worth taking a chance and applying because you could be exactly what companies are after.”

ELLIE GREENLY

PARTNER DEVELOPMENT MANAGER – MICROSOFT
Bachelor of Arts, majoring in English and Linguistics

“Microsoft head-hunted me for my first internship while I was still studying.”

ELLIE GREENLY



Sharing our whānau's stories

"Majoring in Media, Film and Television gave me invaluable skills for understanding different forms of media and thinking critically about the messages they portray. The lecturers' passion for teaching in this field cemented my love for the subject."

"Because an Arts degree is so flexible, I was also able to pick courses outside of my majors, in History, English, Politics and International Relations, and Marketing."

"In my current role, I am responsible for the copywriting, communications and content for our website, social media, donor communications and media relations. I also work closely with our Family Support Team."

"It is such a privilege talking with the whānau we support and being able to tell their stories. These kids and families are so inspirational. They are going through one of the

hardest experiences imaginable but remain so resilient, hopeful, and grateful."

"I was taught to see the world through many different lenses and to approach things with an open, creative mindset. This has helped me reach my potential as a writer and content producer."

HARRIET KEOWN
CONTENT SPECIALIST - CHILD CANCER FOUNDATION

Bachelor of Arts, majoring in French and Media, Film & Television

COMMUNICATIONS AND PUBLICITY

Enhance the reputation of organisations and businesses through managing media relationships, communicating with the public, writing for digital and print platforms, and acting as a communications leader and strategist.

CAREER POSSIBILITIES:

- Communications Professional
- Content Producer
- Journalist
- Media Adviser
- Publicist
- Public Relations Executive

MATCH YOUR MAJORS:

- Communication
- English
- Media, Film and Television
- Politics and International Relations
- Psychology
- Sociology

INTERNATIONAL DEVELOPMENT

Bring knowledge and resources to communities and governments around the world to address issues such as poverty, human rights, security, and conflict.

CAREER POSSIBILITIES:

- Educational Consultant
- Diplomat
- Foreign Policy Officer
- International Relations Coordinator
- Programme and Partnerships Manager
- Regional Development Manager

MATCH YOUR MAJORS:

- Anthropology
- Criminology
- Economics
- Geography
- Health and Society
- Politics and International Relations
- Sociology

POSTGRADUATE STUDY:

- Master of Arts in Development Studies
- Master of Conflict and Terrorism Studies
- Master of Public Policy



Making sense of conflict

"The world is a big and complicated place, especially when it comes to conflict. I studied for a Master of Conflict and Terrorism Studies (MCTS) to make conflict more explicable. With its compelling emphasis on the causes, dynamics, and consequences of violence, the MCTS has filled a critical gap in my imagination about how we might make the world a more secure place."

"I'm now a Foreign Policy Officer at the Ministry of Foreign Affairs and Trade. Through my work I've had the opportunity to participate in global discussions on peace, security and human rights, as well as help lead New Zealand's response to major emergencies offshore."

"Going back to the Faculty of Arts as a postgraduate student was one of the best decisions I ever made. It was great to be back in an environment where critical thinking about the way that things are (and the way that they should be) is always encouraged."

"Postgraduate study has been an invaluable foundation for the career (and life!) that I want, and I encourage anyone with burning questions about the world to seriously consider studying the MCTS."

LAURA EATON
FOREIGN POLICY OFFICER - NEW ZEALAND MINISTRY OF FOREIGN AFFAIRS AND TRADE

Bachelor of Arts, majoring in English / Bachelor of Laws Master of Conflict and Terrorism Studies



“Every day, I find myself tasked with synthesising complex subject matter for a diverse range of audiences.”

RYAN MEARNS

Advocating for vulnerable kiwis



“I work with Chief Human Rights Commissioner Paul Hunt advising on media relations, digital marketing, and initiatives to promote human rights. My role involves developing effective communications strategies that promote understanding of – and engagement with – the Commission’s work to influence positive human rights outcomes in Aotearoa.

“I’m most proud of the work I did on a campaign calling for an inquiry into abuse in state care, and working as part of the team to implement the award-winning racism mitigation campaign “Give Nothing To Racism.”

“Every day, I find myself tasked with synthesising complex subject matter for a diverse range of audiences including government, community stakeholders, and the public. Being able to do this efficiently has taken practice and patience – both of which I was able to build over four years at the University of Auckland.

“A mix of intellectual freedom through coursework and an ability to freely apply my skills was the best aspect of an Arts degree. Arts provides the foundational knowledge to begin to understand the world around you. It won’t give you all the answers, but it will show you different ways to see the world that help to make sense of the actions of institutions and the power of different narratives to shape society.”

RYAN MEARNS
SENIOR ADVISOR – NEW ZEALAND HUMAN RIGHTS COMMISSION
Bachelor of Arts (Hons), majoring in Politics & International Relations

Taking the wheel on transport challenges



“My job involves writing advice for the Minister to enable people and businesses to connect, innovate, and access markets within the transport sector. I also speak to stakeholders to support community connectivity and regional development, and create incentives through legislation and regulation to encourage continual improvements to services.

“It has been fascinating having the academic theory behind policy-making and the drivers for stakeholders, and how this is translated into their actions. Without a doubt the most satisfying part has been sitting in a meeting and realising you know what is happening because of a lecture from first year.

“Arts subjects required in-depth knowledge about the matter at hand. In every course we needed to dissect social organisations; learn the culture, traditions, and behaviour, and understand the root cause of common social problems

before devising a well thought-out course of action – employers love that approach.

“Being able to think critically is an important skill. I think about issues such as urban development, transport, and housing in their own right, but more importantly, how they interact with each other and the current political and social environment. This gives me an idea about what tools to leverage and the best means of response.”

ANA CLARK
GRADUATE ADVISER – MINISTRY OF TRANSPORT (ECONOMIC REGULATION TEAM)
Bachelor of Arts, majoring in Geography and Politics & International Relations
Master of Public Policy



Budgeting for a better future

“As a graduate analyst, I work on a range of projects. My main role is as a vote analyst, which means I am responsible for one part of the Government’s Budget. In my case, I oversee Vote Revenue, and so I meet regularly with Inland Revenue to discuss their spending decisions. I also help to write advice to the Government on tax policy issues. This is especially important at the moment, because several schemes to support the COVID-19 response and recovery are administered through the tax system.

“Being part of such a significant undertaking makes the job fulfilling. My work helps to ensure we raise sufficient tax revenue in a fair and efficient way. That enables the Government to spend approximately \$100bn a year on services that help New Zealanders to live better lives.

“There is so much that you can learn about under the umbrella of Arts – I took courses in Politics, History, Geography, Economics and Sociology – and I loved talking with friends about the papers they were taking even in areas that I knew very little about. The most important thing that university teaches is to be open to learning – the skills of picking up new information, applying new ideas, and interrogating different points of view, are ones I use every day.”

JAMES ADAMS
GRADUATE ANALYST – TREASURY
Bachelor of Arts, majoring in Politics & International Relations / Bachelor of Laws



Tackling social wellbeing

“I’m currently working in Auckland Council’s Social Wellbeing team, based in the Community and Social Policy department.

“Our department’s main goal is to provide quality policy advice to governing bodies, committees, and local boards. This policy advice goes on to shape and inform Auckland Council’s investments in a range of community services, provisions, and wider social outcomes.

“Before this, I went through the 2020/21 Graduate Programme rotating through different teams and enjoyed the variety of work involved, from drafting a bylaw in the Regulatory team, to completing Covid impact statements in Culture and Diversity, to needs assessments in Community Investment.

“Working here is very rewarding; we do hands-on analysis that leads to better solutions for local and regional issues. It’s especially important that I am in this role as a young Pacific man. I understand the needs of our communities in Auckland, and I’m motivated to improve outcomes for all. There aren’t

many Pasifika in policy, so I really encourage our young people to strive to get into these roles and make a difference.

“I was always interested in social issues such as crime, housing, homelessness and unemployment, and chose to study Arts because problem-solving is my passion. The BA (Hons) in Criminology and Master of Public Policy prepared me for my Policy Advisor role by providing me with the appropriate frameworks and different ways of thinking. This study helped me to think through problems and to develop and flesh out my ideas in a logical and rational manner.”

VICTOR FALETUTULU
POLICY ADVISOR – AUCKLAND COUNCIL (SOCIAL WELLBEING)

*Bachelor of Arts (Hons), majoring in Criminology
 Master of Public Policy*

POLICY AND GOVERNMENT

Support local or central government in a variety of ways, including researching and advising on policies, implementing legislation, engaging with voters, and assisting elected officials.

CAREER POSSIBILITIES:

- Development Manager
- Ministerial Advisor
- Policy Advisor
- Policy Analyst
- Strategy Manager
- Voter Outreach Advisor

MATCH YOUR MAJORS:

- Communication
- Criminology
- Economics
- Gender Studies
- Health and Society
- Māori Studies
- Pacific Studies
- Politics and International Relations
- Sociology

POSTGRADUATE STUDY:

- Master of Conflict and Terrorism Studies
- Master of Public Policy

“The most intelligent and best communicators I have worked with to date have all been Arts majors. They are more agile, quick to problem-solve, and able to communicate their position to various audiences. These skills are highly sought after and hard to come by in many professions.”

AMELIA VINNELL

*Ngāti Mutunga o Wharekauri,
 Te ati awa Taranaki*

PRINCIPAL ADVISOR – MINISTRY FOR PRIMARY INDUSTRIES

*Bachelor of Arts / Bachelor of Science
 Master of Public Policy*



Connecting people through language

“My main role as manager of the Translation Service involves advising government agencies on the best use of language to communicate with New Zealand’s ethnic communities and assisting them in developing language strategies. My role as Chief Translator also involves overseeing the translation process and working on improving our translators’ use of technologies such as translation memory, machine translation and artificial intelligence automation to help with the growing demand.

“Studying translation not only taught me the technical skills required to carry out effective translations using current technologies, it also taught me a lot about how language works and how we think. Many words or phrases have become so familiar to us that we think we understand what they mean, but we’ve never really thought that much about their meaning or the choice of words. Translation skills develop this awareness of meaning, shades of meaning, and the motivations behind words. I believe this is a crucial skill for engaging with people and media that often uses word selection and rhetoric to cloud meaning or mislead rather than to be clear and upfront.

“There is nothing more important today than a broad and insightful understanding of the world and why it is the way it is. An Arts degree gives you the flexibility to study a topic in-depth that you are truly passionate about. The soft skills and insight that you will gain through pursuing a subject with enthusiasm lays the groundwork for a meaningful life and a meaningful career.”

QUINTIN RIDGEWAY
CHIEF TRANSLATOR AND MANAGER – DEPARTMENT OF INTERNAL AFFAIRS

Master of Professional Studies in Translation Studies

MEDIA

Work in journalism, news or entertainment. Careers in this industry involve creating content for print, online, radio and television broadcast channels.

CAREER POSSIBILITIES:

- Assistant Editor
- Commercial Director
- Digital Specialist
- Production Coordinator
- Reporter
- Videographer

MATCH YOUR MAJORS:

- Communication
- Drama
- English
- History
- Media, Film and Television
- Politics and International Relations

MUSEUMS AND CULTURAL HERITAGE

Work with culture and history through managing collections, programmes and projects for museums, galleries, research centres and institutions.

CAREER POSSIBILITIES:

- Archivist
- Collections Manager
- Culture and Heritage Specialist
- Curator
- Museum Director
- Programme Strategist

MATCH YOUR MAJORS:

- Anthropology
- Art History
- Classical Studies and Ancient History
- Geography
- History
- Māori Studies
- Pacific Studies
- Theological and Religious Studies

POSTGRADUATE STUDY:

- Master of Arts in Museums and Cultural Heritage
- Master of Heritage Conservation

TRANSLATION AND LANGUAGE TEACHING

Improve accessibility, teach English to other language speakers, and provide interpreting services across different industries including education, medicine, government and media.

CAREER POSSIBILITIES:

- Caption Producer
- English Language Teacher
- Indigenous Support Officer
- In-house Translator
- Medical Interpreter
- Translator and Education Consultant

MATCH YOUR MAJORS:

- Asian Studies
- Education
- European Studies
- Languages
- Linguistics
- Teaching English to Speakers of Other Languages (TESOL)

POSTGRADUATE STUDY:

- Master of Teaching English to Speakers of Other Languages (MTESOL)
- Postgraduate Certificate or Diploma in Translation
- Master of Translation



“The research, writing, and proofreading skills I learned all help me produce work at a consistently high level, and critical thinking has been the most useful skill in almost all aspects.”

“I truly believe an Arts degree sets you up for more than a career – it sets you up for life. It exposes you to different schools of thought, diverse opinions, and distinct worldviews, and fosters a sense of empathy and understanding.”

PHOEBE UPTON

*Bachelor of Arts, majoring in Sociology and Spanish
Master of Translation*

Creating media across the globe

“I’m an editor, videographer and social media manager working remotely from Japan.

“I mostly work for companies in Aotearoa, but when I can, I do various projects for companies in Japan as well. The projects I work on vary, but they always involve some creative aspect such as filming, directing, editing or photography.

“Being able to choose my own schedule and working for both New Zealand and Japan have definitely been highlights. I love that I can still be creative and work in this industry without having to start my career from scratch, just because I’m living abroad.

“The practical courses I took during my BA gave me the confidence for entering the real-world workforce. I learned the practical skills I needed, and to work with other creatives and people of different backgrounds.

“The theoretical courses helped me expand my knowledge of film and TV beyond the directors and media that I already knew.

“I chose to study an Arts degree because I’ve always wanted to work in the media industry. What I learned set me up to build my own portfolio outside of university.”

TIANA EDMONDS

*Ngai Tāmanuhiri, Te Whānau-ā-Apanui & Ngāpuhi
EDITOR, VIDEOGRAPHER, SOCIAL MEDIA MANAGER
Bachelor of Arts, majoring in Māori Studies and Media,
Film & Television*

Illuminating stories from the Pacific

“I care for and provide access to the Pacific ethnology collection using museum best practices. The role itself is wide-ranging and entails processing acquisitions, creating packing units, tracking objects, facilitating external visits, and much more.

“I delight in caring for and learning about the collection and its tāonga. Knowing that the collection I care for has connections to my own ancestors gives me personal joy and makes for a more intimate work experience.

“From a young age, I have always been fascinated by cultural heritage and the stories they hold. I was intrigued by the concepts of objects and their capacity to carry the stories of the past.

“I knew I wanted a career in cultural heritage and so I began my tertiary studies in Archaeology. The years following led me to consider a potential future in museums as a place to carry out my aspirations. I approached postgraduate studies accordingly and have never looked back.

“Postgraduate study has helped me to develop skills that are advantageous in the museum sector, such as research, current conversations, confidence in object handling, and a deepened appreciation for cultural heritage. My studies also challenged me to reach out and establish relationships with museum professionals.

“Understanding Indigenous perspectives has shaped my thinking and worldview. This continues to be challenged, reshaped and strengthened as I work in the sector. I gather all my learnings to help inform my work practices.”

RUBY SATELE

**COLLECTION MANAGER (PACIFIC) IN HUMAN HISTORY
– AUCKLAND WAR MEMORIAL MUSEUM**

*Bachelor of Arts, majoring in Art History and Pacific Studies
Postgraduate Diploma in Arts, majoring in Museums & Cultural Heritage
Master of Arts in Museums & Cultural Heritage*

“Understanding Indigenous perspectives has shaped my thinking and worldview.”

RUBY SATELE



Retail lead

Celeste McCormick completed a Bachelor of Arts/Bachelor of Commerce and now works at Google.

[Celeste's Journey >](#)

Co-founder and COO, Kami

Alli's Arts degree taught her to problem-solve and view things differently to the more technically-minded co-founders of her business, Kami.

[Find out how >](#)

Curator

Paul Bubbet manages the Len Eye Foundation collection.

[Find out more >](#)

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