

<https://courseoutline.auckland.ac.nz/dco/course/INTBUS/300/1213>



Business and Economics

INTBUS 300 : Firms across Frontiers (15 POINTS)

2021 Semester One

Course Prescription

Examines international business theories underlying the existence and development of international firms. Analysis of contemporary international business issues.

Course Overview

INTBUS300 - Firms across Frontiers - is a required course for the International Business major because its content underpins the other courses in the major. The course is designed to assist students in developing advanced specialist knowledge of international business. In particular, it also helps students develop strategic and problem solving skills in order to contribute to the strategy development of international firms, in general, and those based in New Zealand in particular. The first half of the course examines why multinationals (MNCs) exist before looking at the impact that MNCs can have on host countries. The second half of the course focuses on small and medium size enterprises and how they can internationalize.

Course Requirements

Prerequisite: INTBUS 201 or 202 Restriction: INTBUS 301, 302

Capabilities Developed in this Course

- Capability 1: Disciplinary Knowledge and Practice
- Capability 2: Critical Thinking
- Capability 3: Solution Seeking
- Capability 4: Communication and Engagement
- Capability 6: Social and Environmental Responsibilities

Graduate Profile: [Bachelor of Commerce](#)

Learning Outcomes

By the end of this course, students will be able to:

1. Evaluate the key theories on the internationalisation of the firm. (Capability 1, 2 and 4.2)

2. Analyse key theories explaining the internationalisation processes of multinational corporations (MNCs) and apply to the decisions undertaken by a particular MNC. (Capability 1, 2 and 4.2)
3. Evaluate the impact of MNCs on host country development. (Capability 2, 3 and 6)
4. Evaluate the key theories on the internationalisation of small and medium-sized enterprises (SMEs). (Capability 1, 2 and 4.2)
5. Analyse key theories explaining the internationalisation processes of small and medium-sized enterprises (SMEs) and apply to the decisions undertaken by a particular SME. (Capability 1, 2 and 4.2)
6. Analyse the development of internationalisation strategies of firms and present the analysis in a variety of written and spoken formats. (Capability 1, 3 and 4.2)

Assessments

Assessment Type	Percentage	Classification
Test	35%	Individual Test
Essay	20%	Individual Coursework
Mini Assignment	10%	Individual Coursework
Final Exam	35%	Individual Examination
4 types	100%	

Assessment Type	Learning Outcome Addressed					
	1	2	3	4	5	6
Test	✓	✓	✓			
Essay	✓	✓				✓
Mini Assignment	✓	✓				
Final Exam				✓	✓	✓

Workload Expectations

This course is a standard 15 point course and students are expected to spend 10 hours per week involved in each 15 point course that they are enrolled in.

During a typical teaching week there will be 3 hours of lectures to total 36 hours over the 12 week semester. Since the course as a whole represents approximately 150 hours of study, that leaves a total of 114 hours across the entire semester for independent study, e.g. reading, reflection, preparing for assessments/exams, etc.

Delivery Mode

Campus Experience

Attendance is expected at scheduled activities including class discussions to complete components of the course.

Lectures will be available as recordings.

The course will include live online events including class discussions.

Attendance on campus is required for the test and exam.

The activities for the course are scheduled as a standard weekly timetable delivery.

Learning Resources

All readings are available on Canvas.

Student Feedback

At the end of every semester students will be invited to give feedback on the course and teaching through a tool called SET or Qualtrics. The lecturers and course co-ordinators will consider all feedback and respond with summaries and actions.

Your feedback helps teachers to improve the course and its delivery for future students.

Class Representatives in each class can take feedback to the department and faculty staff-student consultative committees.

Digital Resources

Course materials are made available in a learning and collaboration tool called Canvas which also includes reading lists and lecture recordings (where available).

Please remember that the recording of any class on a personal device requires the permission of the instructor.

Academic Integrity

The University of Auckland will not tolerate cheating, or assisting others to cheat, and views cheating in coursework as a serious academic offence. The work that a student submits for grading must be the student's own work, reflecting their learning. Where work from other sources is used, it must be properly acknowledged and referenced. This requirement also applies to sources on the internet. A student's assessed work may be reviewed against online source material using computerised detection mechanisms.

Inclusive Learning

All students are asked to discuss any impairment related requirements privately, face to face and/or in written form with the course coordinator, lecturer or tutor.

Student Disability Services also provides support for students with a wide range of impairments, both visible and invisible, to succeed and excel at the University. For more information and contact details, please visit the [Student Disability Services' website](http://disability.auckland.ac.nz) <http://disability.auckland.ac.nz>

Special Circumstances

If your ability to complete assessed coursework is affected by illness or other personal circumstances outside of your control, contact a member of teaching staff as soon as possible before the assessment is due.

If your personal circumstances significantly affect your performance, or preparation, for an exam or eligible written test, refer to the University's [aegrotat or compassionate consideration page](https://www.auckland.ac.nz/en/students/academic-information/exams-and-final-results/during-exams/aegrotat-and-compassionate-consideration.html) <https://www.auckland.ac.nz/en/students/academic-information/exams-and-final-results/during-exams/aegrotat-and-compassionate-consideration.html>.

This should be done as soon as possible and no later than seven days after the affected test or exam date.

Learning Continuity

In the event of an unexpected disruption we undertake to maintain the continuity and standard of teaching and learning in all your courses throughout the year. If there are unexpected disruptions the University has contingency plans to ensure that access to your course continues and your assessment is fair, and not compromised. Some adjustments may need to be made in emergencies. You will be kept fully informed by your course co-ordinator, and if disruption occurs you should refer to the University Website for information about how to proceed.

Student Charter and Responsibilities

The Student Charter assumes and acknowledges that students are active participants in the learning process and that they have responsibilities to the institution and the international community of scholars. The University expects that students will act at all times in a way that demonstrates respect for the rights of other students and staff so that the learning environment is both safe and productive. For further information visit [Student Charter](https://www.auckland.ac.nz/en/students/forms-policies-and-guidelines/student-policies-and-guidelines/student-charter.html) <https://www.auckland.ac.nz/en/students/forms-policies-and-guidelines/student-policies-and-guidelines/student-charter.html>.

Disclaimer

Elements of this outline may be subject to change. The latest information about the course will be available for enrolled students in Canvas.

In this course you may be asked to submit your coursework assessments digitally. The University reserves the right to conduct scheduled tests and examinations for this course online or through the use of computers or other electronic devices. Where tests or examinations are conducted online remote invigilation arrangements may be used. The final decision on the completion mode for a test or examination, and remote invigilation arrangements where applicable, will be advised to students at least 10 days prior to the scheduled date of the assessment, or in the case of an examination when the examination timetable is published.

