

# VIRTUAL & HYBRID EVENTS

Whether you are planning a fully virtual or hybrid event (with face to face component), the University of Auckland's digital event offering has everything you need to create an engaging and positive event experience for your audience. Contact [eventservices@auckland.ac.nz](mailto:eventservices@auckland.ac.nz) to see how they can assist in making your fully virtual or hybrid event a reality.



## Virtual Event Portal

A simple and intuitive platform that allows attendees to easily access livestreamed or pre-recorded presentations, and make connections with other attendees and sponsors. Engage your audience with live polls, chat and Q&A, and create valuable 1:1 or small group networking opportunities.

- Secure platform, only accessible via event registration
- Compatible on desktop, mobile and tablet
- Connects to multiple video conferencing tools (zoom, youtube, vimeo +more)
- Custom branded event environment
- Live event timeline personalised for each attendee
- Host event information, speaker bios and additional documents
- Networking and engagement tools
- Virtual exhibitor booths
- ePoster sessions
- Live notifications and updates to attendees
- Presentations viewable on demand post event



### Audience engagement

- Panel discussions
- Q&A
- Live polling
- Live chat
- 1-1 or small group video networking sessions
- Meeting hub - facilitates attendee meeting request and live chat
- Attendee contact detail exchange
- Interactive virtual exhibition

### Professional production

- Keynote and session livestreams
- Consecutive simulive streams
- Concurrent breakout sessions
- Pre-recorded video management
- Text and graphics overlays
- Recording of live content and hosting online post event
- Post event analytics

### Professional support

- Dedicated Event Manager
- Event flow and content management
- Full technical support
- Speaker briefing and preparation
- Live chat support for event attendees

The University of Auckland - Events Services  
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