School of Graduate Studies Research Showcase 2020

Poster competition - Judging Criteria

Poster number [   ]

The key with this poster presentation is to strike a balance between academic content and presentation of the work to a broad audience.

Subcategory	Details	Score
Academic Content	Context / Background: How well does the poster explain the background, context and aims / objectives of the research? How effectively does the entrant explain the importance of the research?	/5
	Is there a critical engagement with literature / other research in the field?	/5
	Methods: How effectively does the methodology emerge from the poster?	/5
	Conclusions: How effectively are the conclusions of the research discussed? How well does the poster explain the research outcomes expected?	/5
	Subtotal	**/20**
Design	Presentation: How coherent, competent, and well-structured is the poster? How well does the poster engage the viewer's initial interest?	/5
	Creativity: How innovative, creative and effective is the poster?	/5
	Subtotal	**/10**
Appeal to a Broad Audience	Comprehension: How well are the main concepts explained to a broad audience?	/5
	Appeal: How effectively does the poster provoke thoughtful insight and/or questions for viewers?	/5
	Benefit: How well does the entrant explain the types of benefits that are expected to arise from their research? Who will benefit?	/5
	Impact: How well does the poster explain how it influences people beyond academia?	/5
	Subtotal	**/20**
	Total	**/50**