# Exposure 2016 - Poster Presentation Criteria

The key with this poster presentation is to strike the balance between academic content, visualisation of research, and the appeal to a broad audience. The design of the poster must be the student’s own work and must be a maximum size of A1.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | | **Poor** | **Fair** | **Good** | **Very Good** | **Excellent** |
| **Academic**  **Content** | **Context / Background:** To what extent is there  a critical engagement with the literature  and/or connection to other/previous research? | 1 | 2 | 3 | 4 | 5 |
| **Methods:** How effectively does the  methodology emerge from the presentation? | 1 | 2 | 3 | 4 | 5 |
| **Conclusions:** How effectively are the  conclusions discussed? | 1 | 2 | 3 | 4 | 5 |
| **Sub-Total: / 15** | | | | | |
| **Design** | **Layout:** How coherent, professional, and well-  structured is the poster? How well does the  poster engage the viewer’s initial interest? | 1 | 2 | 3 | 4 | 5 |
| **Images:** How well do the images / figures /  charts support and enhance the factual  content? | 1 | 2 | 3 | 4 | 5 |
| **Sub-Total: / 10** | | | | | |
|  | **Introduction:** How well does the entrant  introduce the research topic to a broad  audience? | 1 | 2 | 3 | 4 | 5 |
| **Appeal to**  **a Broad Audience** | **Rationale:** How well does the entrant  communicate the importance of the research and  identify the objectives? | 1 | 2 | 3 | 4 | 5 |
| **Comprehension:** How well are the main  concepts explained to a broad audience? | 1 | 2 | 3 | 4 | 5 |
| **Appeal:** How effectively does the poster  provoke thoughtful insight and/or questions for  viewers? | 1 | 2 | 3 | 4 | 5 |
| **Creativity:** How innovative, creative and effective  is the poster? | 1 | 2 | 3 | 4 | 5 |
| **Sub-Total: / 25** | | | | | |
| **Total: / 50** | | | | | | |

**Poster ID Number:**

# Additional Comments