# Exposure 2016 - Poster Presentation Criteria

The key with this poster presentation is to strike the balance between academic content, visualisation of research, and the appeal to a broad audience. The design of the poster must be the student’s own work and must be a maximum size of A1.

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| --- | --- | --- | --- | --- | --- |
|  | **Poor** | **Fair** | **Good** | **Very Good** | **Excellent** |
| **Academic****Content** | **Context / Background:** To what extent is therea critical engagement with the literatureand/or connection to other/previous research? | 1 | 2 | 3 | 4 | 5 |
| **Methods:** How effectively does themethodology emerge from the presentation? | 1 | 2 | 3 | 4 | 5 |
| **Conclusions:** How effectively are theconclusions discussed? | 1 | 2 | 3 | 4 | 5 |
| **Sub-Total: / 15** |
| **Design** | **Layout:** How coherent, professional, and well-structured is the poster? How well does theposter engage the viewer’s initial interest? | 1 | 2 | 3 | 4 | 5 |
| **Images:** How well do the images / figures /charts support and enhance the factualcontent? | 1 | 2 | 3 | 4 | 5 |
| **Sub-Total: / 10** |
|  | **Introduction:** How well does the entrantintroduce the research topic to a broadaudience? | 1 | 2 | 3 | 4 | 5 |
| **Appeal to****a Broad Audience** | **Rationale:** How well does the entrantcommunicate the importance of the research andidentify the objectives? | 1 | 2 | 3 | 4 | 5 |
| **Comprehension:** How well are the mainconcepts explained to a broad audience? | 1 | 2 | 3 | 4 | 5 |
| **Appeal:** How effectively does the posterprovoke thoughtful insight and/or questions forviewers? | 1 | 2 | 3 | 4 | 5 |
| **Creativity:** How innovative, creative and effectiveis the poster? | 1 | 2 | 3 | 4 | 5 |
| **Sub-Total: / 25** |
| **Total: / 50** |

**Poster ID Number:**

# Additional Comments