
2020 BLUES AWARD WINNERS INNOVATION

Caterina Barton

Business School and Faculty of Arts

Commerce and Arts student Caterina and her team placed 2nd in the 2019 National League Case Competition and 1st in the New Zealand round of the 2019 Global Microfinance Case Competition. Caterina was also a member of the team representing the University of Auckland in the 2019 EY Corporate Finance Woman of the Year Competition, reaching 1st in the New Zealand round and 2nd in the Oceania round.

Taylor Grey

Business School

Commerce student Taylor co-founded Radic Performance, the first company in the world dedicated to the design and manufacturing of 3D printed mountain bike brakes, all proudly made in New Zealand. Taylor saw there was little to no development using 3D printing technology within the mountain biking and motorbiking industry. He started the company to fill this gap, bringing cutting-edge technologies into their design and manufacturing processes to create the most high-performance products on the market.

Tribhuvan Krishnan

Business School and Faculty of Science

Commerce and Science student Tribhuvan was a member of the University of Auckland team at the 2019 University of Sydney Business Case Competition. Competing against other universities from around Australia and New Zealand, the team reached the final round and were awarded 1st place, being named the Trans-Tasman Champions.

George Liu

Business School and Faculty of Law

Commerce and Law student George competed in the SBS National League Case Competition, with his team winning third place, answering the question 'How can Christchurch Airport be the champion airport of the South Island, to increase profit to \$113m by 2025?'

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Sasha Mates

Faculty of Engineering

Engineering student Sasha was one of four co-founders of My Auto Shop, a website allowing users to review and compare options for servicing their car, taking into consideration factors such as price, location, and ability to service their particular model of car. The website enables easy and convenient pick-up, with users able to have their car picked up from their home or office and taken to their selected workshop. My Auto Shop is now the biggest online mechanic booking platform in New Zealand.

Connor McDowall

Business School and Faculty of Engineering

Commerce and Engineering student Connor was a member of the University of Auckland team that took part in the 2019 Chulalongkorn International Business Case Competition. 21 teams from across the globe competed in Thailand, with the University of Auckland team winning their pool and going on to win 3rd place in the finals.

Jordan Parratt

Business School and Faculty of Law

Property and Law student Jordan represented the University of Auckland at the UBC Sauder International Real Estate Case Competition in Vancouver, Canada. As team captain, he led the team to first place over a 3-day competition.

Paul Rassie

Business School

Commerce student Paul was one of four co-founders of My Auto Shop, a website allowing users to review and compare options for servicing their car, taking into consideration factors such as price, location, and ability to service their particular model of car. The website enables easy and convenient pick-up, with users able to have their car picked up from their home or office and taken to their selected workshop. My Auto Shop is now the biggest online mechanic booking platform in New Zealand.

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Vincent Wong

Faculty of Engineering

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