

Exposure 2018

UniServices Poster Competition - Judging Criteria

Poster Number:

The key with this poster presentation is to strike a balance between academic content, visualisation of research, and appeal to a broad audience. The design of the poster must be the student's own work and must be a maximum size of A1.

	Poor	Fair	Good	Very Good	Excellent	
Academic Content	Context / Background: How well does the presentation explain the background, context and aims / objectives of the research? Is there a critical engagement with literature / other research in the field?	1	2	3	4	5
	Methods: How effectively does the methodology emerge from the presentation?	1	2	3	4	5
	Conclusions: How effectively are the conclusions of the presentation discussed? <i>For presentations on research-in-progress, consider how effectively the student has considered the broader implications to date.</i>	1	2	3	4	5
Sub-Total:					/ 15	
Design	Presentation: How coherent, competent, and well-structured is the poster? How well does the poster engage the viewer's initial interest?	1	2	3	4	5
	Graphics: How well do the images / figures / charts support and enhance the factual content?	1	2	3	4	5
Sub-Total:					/ 10	
Appeal to a Broad Audience	Introduction: How well does the entrant introduce the research topic?	1	2	3	4	5
	Rationale: How effectively does the entrant explain the importance of the research and identify the objectives?	1	2	3	4	5
	Comprehension: How well are the main concepts explained to a broad audience?	1	2	3	4	5
	Appeal: How effectively does the poster provoke thoughtful insight and/or questions for viewers?	1	2	3	4	5
	Creativity: How innovative, creative and effective is the poster?	1	2	3	4	5
Sub-Total:					/ 25	
Total:					/ 50	

Additional Comments