



THE UNIVERSITY OF
AUCKLAND
Te Whare Wānanga o Tāmaki Makaurau
NEW ZEALAND

Credit mobility – a broader future

NZ Mobility Forum

3 November 2017

Brett Berquist, Director International

**It's not your dad's
study abroad**

**From soft power to
knowledge diplomacy**

Ensuring New Zealanders are equipped with the international capabilities, readiness and competitiveness required for the global economy is essential. Our future workforce needs a greater understanding of the cultures and languages of our key markets in order to effectively work with them.

**Employers value the
skills, not the OE**

**Inbound – outbound
credit mobility -
SYNERGY**

Credit mobility & student success

↑ Completion
↑ GPA
↑ Retention

Gains

- Foreign language
- Personal development
- Intercultural development
- Intellectual development

Influence PG& career
choices

Benefit for low SES &
low cultural capital

- Resourceful, flexible
- Critical thinking
- Navigating across boundaries
- Working diverse teams
- Problem solving

Barriers outbound



PM Scholarships



Mobility targets matter

Australia	16.5%	New Colombo Plan
USA	14.8%	Double 2020, Gen SA
Canada	10-12%	Double 2022
NZ	?	PMSA
Germany	33%	50% DAAD 2020
France	?	Double 2025
Netherlands	22%	Holland scholarship
China	?	10-100% by institution
Japan		Double by 2020
Singapore		80%

Gribble, C. & Tran, L. (2016) International Learning Trends in Learning Abroad. IEAA & Universities Australia

Outbound mobility benchmark

Education that occurs outside the participant's home country. Besides study abroad, examples include such international experiences as work, volunteering, non-credit internships, and directed travel, as long as these programs are driven to a significant degree by learning goals.



Takeaways

- Credit mobility **SYNERGY** with IE export goals
- NZ as **partner** for capacity building
- **Employability** first + Student **Success**

Strategies



Brett Berquist, Director International



Brett Berquist has over 25 years experience in the international education sector and leads the International Office at the University of Auckland with their goal of 25% outbound participation by 2020.

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